

Awards for Digital Excellence in Opera

OPERA America

Guideline Highlights

OPERA America is pleased to announce the launch of Awards for Digital Excellence in Opera, a new initiative that seeks to recognize the best work created for digital platforms and encourage further investment in this vibrant aspect of opera. Open to individual producers and organizations, the program is made possible by a generous grant from The Joseph and Robert Cornell Memorial Foundation, with gratitude for the support of foundation trustees, Joe Erdman and Melissa Young.

GOALS

The objectives of the Award for Digital Excellence in Opera are to:

- Raise the standard of digital opera productivity by turning the spotlight on the best digital projects being created each year.
- Promote digital work as a continuing and important part of the opera enterprise.

QUALIFIED DIGITAL ACTIVITIES

The Awards are open to individual and organizational producers in the U.S. and Canada. Content may include any form of audio/visual digital product, including made-for-digital projects, filmed stage performances, virtual and augmented reality, and enrichment content, among others.

This Award will be offered in four different categories:

- Artistic Creation, which may include captured stage performances, film projects, recitals, or any other artistic expression;
- Education/Enrichment Material, which may include education programs for all ages, including K-12 classroom activities, lectures, demonstrations, master classes, and/or interviews or panel discussions;
- University/Conservatory Projects, which may include projects conceived, created, and distributed by a teaching institution; and
- Noteworthy Projects that cross definitional boundaries or expand the definition of opera.

ELIGIBILITY

- Both individual producers and organizations are eligible to apply.
- To be considered, submitted projects must have been available to the general public and/or limited ticket-buying audiences between January 1, 2021, and December 31, 2021.
- Applicants must have permission to share links to the projects with OPERA America and the judges through the adjudication process.
- Applying producers must have had proper rights and licensing in place for the project's original presentation and any subsequent runs.
- Applying organizations must be based in the United States or Canada.
- Individual applicants must have U.S. citizenship, permanent residence, or Deferred Action for Childhood Arrivals (DACA) status; or Canadian citizenship or permanent resident status.
- OPERA America membership is not required to submit applications for consideration.
- Applicants may submit a maximum of two digital products, including consortia, across **any/all** categories for consideration. Each submission must be in a separate category.

IMPORTANT DATES

- Application available online: July 2022
- Application deadline: August 31, 2022, at 11:59 p.m. EDT - EXTENDED
- Finalist notification: September 2022
- Winner announcement: October 2022

Application Information

Type of Applicant*

Is this application to OPERA America's Award for Digital Excellence in Opera submitted on behalf of an organization or individual?

Choices

Organization

Individual

North American Status*

Certification of North American status is required for the project to be eligible for this award opportunity. Select the appropriate box.

Choices

Applying organization acknowledges it is based in the United States or Canada.

Applying individual acknowledges they are a U.S. citizen, permanent resident, or has DACA status.

Applying individual acknowledges they are a Canadian citizen or has permanent resident status.

Project Representative First Name**Character Limit: 50***Project Representative Last Name****Character Limit: 50***Organization Name (if applicable)***Character Limit: 100***Project Representative Title/Relationship to Project****Character Limit: 250***Project Representative Email****Character Limit: 254***Consortium***

Is this application submitted on behalf of a consortium of producers?

Choices

Yes

No

If yes, please list the name(s), title(s), and organization(s) of other producer(s).

*Character Limit: 250***Applicant Biography or Organization Description****Character Limit: 5000***Applicant Organization Logo**

If applicable, please provide a link.

Character Limit: 2000

Producers/Creators

Producer(s)*

List the name(s) and title(s) of all producers. Upload a 150-word biography for each.

*Character Limit: 500 | File Size Limit: 5 MB***Creative Personnel**

List the name(s) and title(s) of all creative personnel, including composer, librettist, creative artists, lecturers, panelists, and/or teaching artists of this project.

Character Limit: 3000

Creative Personnel

List the name(s) and title(s) of all creative personnel, including composer, librettist, creative artists, lecturers, panelists, and/or teaching artists of this project.

Character Limit: 250

Additional Creative Personnel

In addition to any artist above, list the name(s) and title(s) of additional creative artists, which may include cinematographers, choreographers, sound designers, film editing team, sound mixing/mastering team, director of photography, and/or other artists.

Character Limit: 3000

Additional Creative Artists

In addition to any artist above, list the name(s) and title(s) of additional creative artists, which may include cinematographers, choreographers, sound designers, film editing team, sound mixing/mastering team, director of photography, and/or other artists.

Character Limit: 250

Funding, Commissioning, or Other Crediting (if applicable)

Character Limit: 250

Special Acknowledgment (if applicable)

Character Limit: 250

Production and Technical Specifications

Production Details*

Outline the numbers of creative artists, crew, and labor credited in the creation of your video. For example: 48 pit performers; 13 onstage artists (including 6 singers, 1 spoken actor, 3 dancers, 1 juggler); 30 crew (3 costumed), AGMA, AFM, IATSE, Equity, and USA represented labor.

Character Limit: 1000

Runtime*

Provide runtime in minutes and seconds.

Character Limit: 100

Aspect Ratio

If known, indicate the project's aspect ratio (e.g., 16 x 9, 4 x 3, etc.).

Character Limit: 100

Resolution

If known, indicate the project's resolution (e.g., 720p, 1080p, etc.).

Character Limit: 100

Embedded Text*

Check all that apply.

Choices

Translations
Captions
Closed caption (ADA compliant)
Other

If you selected other, please describe the other embedded text used in the project.

Character Limit: 250

Audio Tracks

Can separate and/or isolated audio track(s) be made available?

Choices

Yes
No

Publisher(s)

Include any relevant music, poetry, or prose publishers.

Character Limit: 250

Trigger Warnings

Describe any trigger warning language used during the run of this project, including for language, nudity, subject content, strobe lighting, etc.

Character Limit: 500

Digital Preview/Performance*

Are you planning a digital broadcast/stream of this project in the next 3–6 months from submission?

Choices

Yes
No

If so, when?

Character Limit: 500

Project Information

Project Name*

Name of Project.

Character Limit: 100

Project Description*

Provide a brief overview of the project. Indicate if the project is a stage performance, feature film, recital, classroom activity, lecture, demonstration, master class, interview panel, and/or panel discussions. Other examples may include a serial opera, digital magazine, artist profile, or podcast.

Character Limit: 1000

Category for Consideration*

Please select the category that you believe best describes this work

- Artistic Creation, which may include captured stage performances, film projects, recitals, or any other artistic expression;
- Education/Enrichment Material, which may include education programs for all ages, including K-12 classroom activities, lectures, demonstrations, master classes, and/or interviews or panel discussions;
- University/Conservatory Projects, which may include projects conceived, created, and distributed by a teaching institution; and
- Noteworthy Projects that cross definitional boundaries or expand the definition of opera.

Choices

Artistic Creation

Education/Enrichment Material

University/Conservatory Project

Noteworthy Project

Premiere Date*

Character Limit: 10

Premiere Medium*

Examples may include movie theater, live theater on screen, live stream, on-demand stream, paywall subscription, private viewing, etc.

Character Limit: 250

Producer Goals*

Describe the producer's goals for the creation of this project. Please include any artistic/educational objectives, audience/community engagement goals, or other desired outcomes that led to the genesis of this project.

Character Limit: 5000

Goal Alignment*

Explain how the project aligns with the organizational goals or applicant's career.

Character Limit: 5000

Audiences*

Describe the intended audiences and who ultimately experienced the project.

Character Limit: 5000

Innovations*

Describe any innovations (artistic, technical, etc.) used to develop this project and how they were achieved.

Character Limit: 5000

Future Digital Programming*

How has this project influenced plans for future digital programming?

Character Limit: 5000

Rights and Licensing

To be advanced for consideration, all submitted digital project must have secured:

- Rights and licensing for the project's original and additional run(s); and
- Permission for the submitted links to be shared with OPERA America and the judges through the adjudication process.

REQUIRED CONFIRMATIONS

I confirm, on behalf of the producer(s) and copyright owner(s) of the submitted project, that the rights and licenses were/are in place to allow the content to be available for unlimited on-demand streaming for at least 120 days during the project's original run and at least 120 days during any subsequent runs.

*

Choices

Yes

I confirm, on behalf of the producer(s) and copyright owner(s) of the submitted project, that all rights and agreements for this digital project allow permission for the submitted link to be viewed by OPERA America and the judges throughout the adjudication process.

*

Choices

Yes

REQUESTED INFORMATION

Current rights/licenses are not required to be considered for an award.

Describe all screening/streaming rights that were cleared for this project to allow initial release, subsequent distribution of this project, and the length/term of those clearances (e.g., written agreements with all artists [performers, musicians], production team [directors, designers], and technical personnel including union and non-union personnel.

Character Limit: 1000

Expiration Terms*

Has any of these terms expired, or are they expected to expire in the next 3-6 months from submission?

Choices

Yes

No

Supplemental Materials

Project Link*

Provide a link to the complete digital project to be considered. All A/V samples must be hosted externally (preferably on Vimeo, YouTube, or private server).

Character Limit: 2000

Password

Include password for any locked sample.

Character Limit: 250

Supplementary Materials

You may upload any collateral that reflects the audience experience of the release. This may include teaching guides, program notes, promotional materials, or interactive materials received by audience members.

File Size Limit: 5 MB

Verification

You acknowledge that, to the best of your knowledge, the information contained in this application and its attachments is accurate and complete.*

Choices

Yes

Notification

Please let us know up to three people who should receive OPERA America communication regarding status of this application in addition to the Project Representative.

Contact #1 - Name

Please indicate first and last name on the first contact who should receive application status notification.

Character Limit: 250

Contact #1 - Title (if applicable)

Character Limit: 250

Contact #1 - Organization (if applicable)

Character Limit: 250

Contact #1 - Email

Character Limit: 254

Contact #2 - Name

Please indicate first and last name of the second contact who should receive application status notification.

Character Limit: 250

Contact #2 - Title (if applicable)

Character Limit: 250

Contact #2 - Organization (if applicable)

Character Limit: 250

Contact #2 - Email

Character Limit: 254

Contact #3 - Name

Please indicate first and last name on the third contact who should receive application status notification.

Character Limit: 250

Contact #3 - Title (if applicable)

Character Limit: 250

Contact #3 - Organization (if applicable)

Character Limit: 250

Contact #3 - Email

Character Limit: 254