OPERA AMERICA

Annual Field Report 2022

operaamerica.org/AFR

From the President and CEO



2022 marked another unprecedented year in the progress of American opera. As this report documents, the impact of the pandemic continued to upend company seasons across the country. Earned income plummeted along with the number of main season productions and performances. Contributed revenue remained relatively steady, however, and the considerable revenue from federal COVID-19 relief programs helped companies end fiscal year 2021 with improved working capital. We remain grateful that lawmakers recognized the arts sector as important to national well-being during a time of crisis.

Under the surface of this summary are important industry dynamics. Attendance at performances remains variable and unpredictable. Reports indicate that 20% to 30% of subscribers have not returned to theaters. At the same time, record numbers of first-time attenders are enjoying new works that resonate with the world around us. The challenge, now, is to find ways to induce them to return with the hope that, over time, they may join the ranks of subscribers and donors.

The nationwide Great Resignation has hit opera too, and many companies are struggling to rebuild their staffs with talented professionals committed to opera. Competition for this talent is intense, requiring companies to recalibrate salary levels, benefits, and workflow. Inflationary pressures extend as well to other areas of the opera enterprise, especially in relation to set and costume construction, transportation, and housing costs. The fragile economy of opera has become even more fragile.

Through this period of uncertainty, great art continues to shine through. An unprecedented number of new works are taking center stage, helping to define opera in contemporary American terms. Many of them are created by composers and librettists who are new to opera and bring new musical and narrative styles into our theaters. Digital creativity has opened a new dimension of the art form that reaches audiences who have never previously enjoyed opera.

This annual report of the finances of the opera industry once again provides a snapshot of a year shaped by the global pandemic. Although the findings are necessarily divergent from the years before COVID, it is important to have a basis for comparing individual company performance to the field as a whole, even through this transitional time. The OPERA America staff will be pleased to answer any questions that arise from this report and to prepare customized analyses upon request. Please do not hesitate to contact us.

have S. Soma

Marc A. Scorca President/CEO OPERA America

About OPERA America

OPERA America is the national membership organization for artists, administrators, trustees, and audiences, dedicated to supporting the creation, presentation, and enjoyment of opera. It is committed to developing new work and new audiences, civic practice, artist and leadership development, research, national advocacy, and promoting inclusivity that moves opera forward across America.

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Previous publications of the Annual Field Report can be accessed at operaamerica.org/AFR.

PERA America's *Annual Field Report* is designed to provide leaders and advocates across the field with a comprehensive overview of the financial positions of its company members. Information for this report, based on the 2021 fiscal year, is derived from the annual Professional Opera Survey (POS) administered by SMU Data Arts. The POS was completed this year by 156 of OPERA America's U.S. Professional Company Members (the "Survey Universe"). Only those companies in the Survey Universe that have reported consistently for the most recent five-year period are included in the Constant Sample Group (CSG). This year, 99 companies qualified for the CSG.

The report is headed by "The Field at a Glance" - an exploration into financial and attendance totals based on the Survey Universe and extrapolated for the full company membership. The 156 companies in the Survey Universe represented 75% of OPERA America's current Professional Company Membership, and their collective operating budgets totaled over \$519 million. Extrapolating by budget group for those PCMs that did not complete the survey, the North American opera industry injected over \$570 million directly into the economy in fiscal year 2021. This figure does not include the extensive activity of OPERA America's Associate Members, Educational Producing Associate Members, and the few North American opera companies outside the membership - nor the ancillary economic impact of activity related to attendance. Steady readers of this report will note a second consecutive year of financial contraction across the industry due, once again, to the impact of the COVID pandemic on overall production/performance activity in the United States and Canada.

For the purposes of consistent reporting with the other years in the five-year period covered by this report, production and performance counts continue to track only main season staged performances of operas and musicals. Performances that were presented digitally were counted only if they were shared live and not pre-recorded. While this reduces the imprint of the 2020–2021 season dramatically, it is done to preserve consistent points of comparison with prior years. In the Constant Sample Group reports, companies that did not offer live staged performances during the 2020–2021 season still are included in reported averages.

However, this year's report has been expanded to include a section that summarizes the alternate programming offered during the full pandemic season (see page 4). This activity was varied and greatly expanded the reach of opera companies, but documenting the related audience reach is beyond the scope of this survey and report. Finally, the results from a separate survey issued last year to Professional Company Members (127 respondents) that documented the total federal aid received by the field to combat the effects of COVID-19 are included once again for reference (see page 4).

In this report, as usual, OPERA America's Professional Company Members are aggregated into five budget groups. Budget group delineations are noted in the report. Normally, OPERA America moves opera companies between budget groups based on their most recently reported financials. Due to the major fluctuation of finances in FY2020 and FY2021 as a direct result of the pandemic, OPERA America has maintained nearly all budget groupings from the FY2019 report. First-time survey participants were assigned to their appropriate budget groupings based on their FY2021 financials. In the reports by budget group, consolidated charts and key points are provided for ease of use, with full data on the pages following. Due to a lack of participation, a Constant Sample Group report for Canadian companies is omitted from this report.

Those interested in learning more should contact OPERA America's senior research manager, Alex Ganes, at AGanes@operaamerica.org or 646.699.5243.

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OPERA America

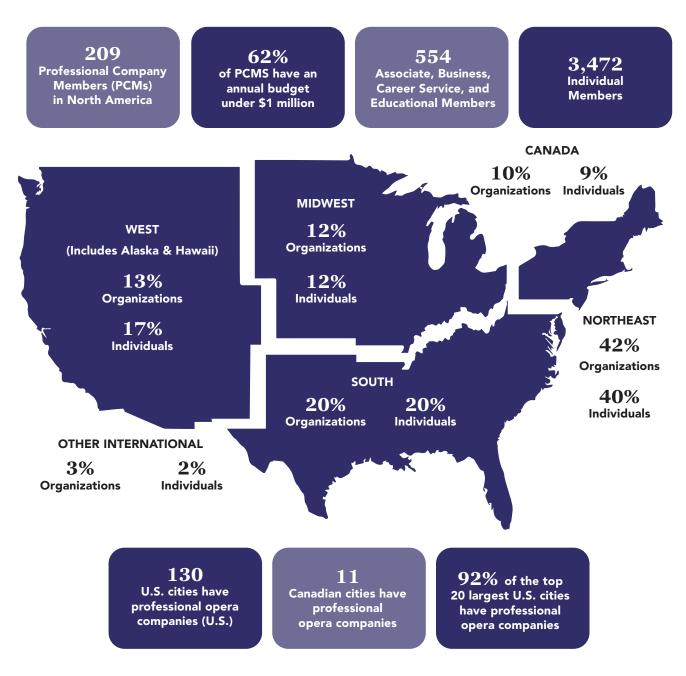
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The Field at a Glance in 2021

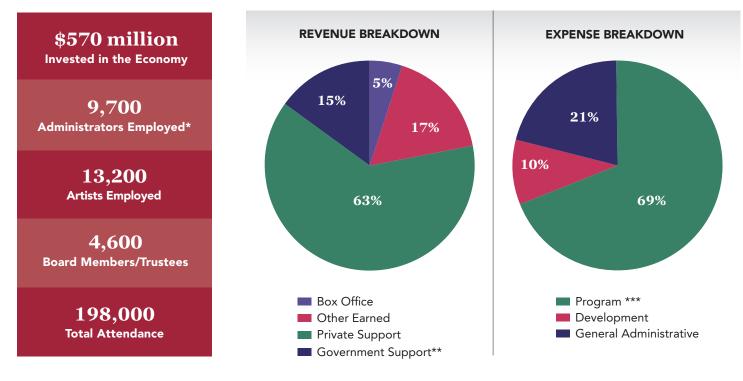
cross the United States and Canada, opera is a vital part of communities of all sizes. Opera companies large and small are deeply rooted in their cities, strengthening their communities by forging partnerships that bridge economic, social, and cultural divides and create positive change.

Entrepreneurial artists and innovative leaders are expanding the definition of opera, the opera audience, and the audience experience. Singers, composers, librettists, directors, designers, and other artists are infusing the art form with a diversity of stories, perspectives, and artistic styles never seen before.

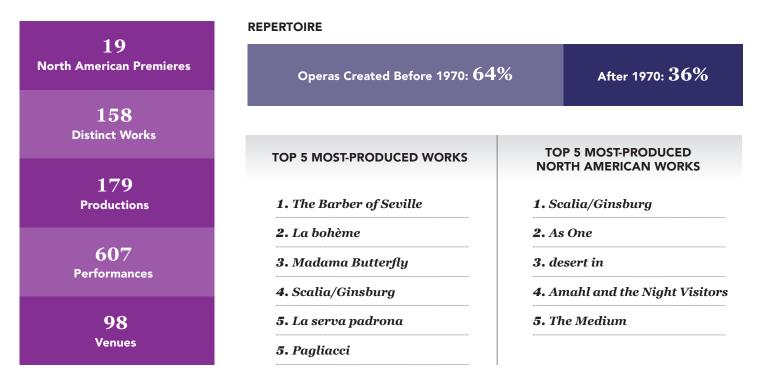
OPERA America Membership



Economic Impact



Performance Activity: 2020–2021 Season



Data is from the FY2021 Professional Opera Survey, extrapolating for OPERA America's full Professional Company Membership and the most up-to-date information from OPERA America's Performance Database.

* Administrators include full-time, part-time, and contract positions.

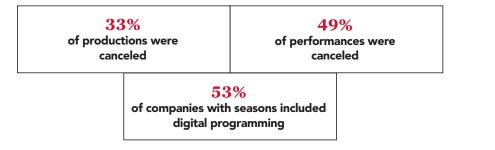
** Some companies recorded COVID-19 government relief funds as support in FY2020 and FY2021 upon notification of Ioan forgiveness. Remaining government relief funds will be reflected in the FY2022 Annual Field Report.

*** For the purposes of this report, marketing expenses are included in program expenses.

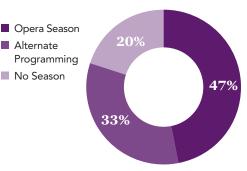
COVID-19 Impact

2020–2021 Season Programming

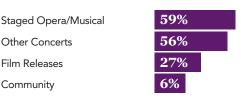
he 2020–2021 season was the first full season, to take place during COVID-19. As such, it was different from the prior season, which was abruptly halted by the pandemic. Despite the additional planning afforded to the 2020–2021 season, which started in September of 2020, it still fell victim to sudden cancellations and adjustments corresponding to the ebbs and flows of COVID-19. Smaller Professional Company Members took the biggest hit to programming, with 35% of Budget 5 companies presenting no season.



MAIN SEASON TYPE*



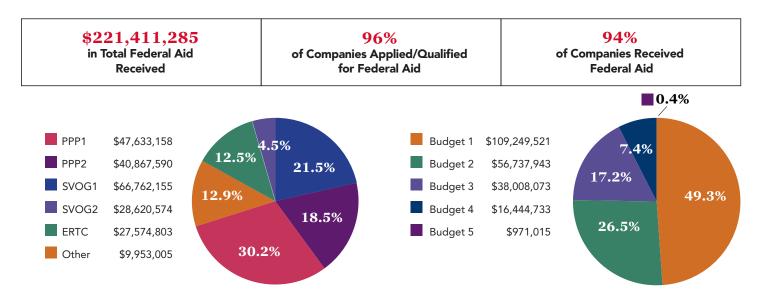
MAIN SEASON PROGRAMMING**



* Companies with "opera seasons" put on at least one live staged full opera or musical — in-person or digital — in the 2020–2021 season. Companies with "alternate programming seasons" had a season in 2020–2021 season, but had no live staged full operas or musicals.

** All listed programming may have been presented live or digitally. Film releases includes any operas or other programming that was prerecorded and released as an official part of a company's 2020–2021 season.

Federal Aid Received by Professional Company Members*



* Totals were provided by 127 Professional Company Members as of September 30, 2021. An additional \$2–10 million in federal aid is predicted to be unaccounted for from the remaining Professional Company Members for that time period.

FY2021 Financial Analysis: Guide to Terminology

The financial analysis of OPERA America's Professional Company Members that follows is based on data from fiscal year 2021.

Average Yield Per Ticket Sold

Total box office income divided by the total number of tickets sold. For FY2020 and FY2021, yield per ticket sold excludes box office revenue from alternate programming, which accounted for a disproportionate amount of box office revenue compared to pre-pandemic seasons.

Core Artistic Expenses

Core artistic expenses encompass both personnel and non-personnel artistic expenses directly associated with staging productions. This may include costs associated with singers (soloists and choristers), instrumentalists, technicians, stage sets and props, artistic administrators, etc.

Endowments and Reserve Funds

An endowment is a restricted income source established to generate revenue for an organization. This includes board-designated, term, and permanently restricted endowments. A reserve fund is a more liquid asset, with an unrestricted principal body. Note that in this report, these funds have all been merged.

Fixed Assets

Fixed assets include all land, buildings, equipment, any capitalized production elements (sets, props, costumes), and other fixed assets owned by the organization. Fixed assets are generally unrestricted. Net fixed assets are net of accumulated depreciation.

Investments

Investments include current and long-term investments (stocks, bonds, etc.) as reported on an organization's balance sheet. Income from investments is available for operations or to support specific purposes. Note that this does not include separately incorporated endowments or reserve funds that are absent for the company's balance sheet.

Productivity Ratios

Productivity ratios measure how many dollars are generated for each dollar spent on revenue-generating activities. Expenses include personnel and non-personnel costs. Marketing productivity is the total box office revenue divided by marketing expenses. Development productivity is the total contributed revenue (including unrestricted and restricted) divided by development expenses.

Program Coverage

Program coverage is the percentage of core artistic expenses covered by box office revenue.

Program Expenses

Program expenses are all expenses related to an organization's programs and services. While this encompasses core artistic expenses, it also includes marketing, box office, and other expenses associated with producing and promoting staged performances.

Total Net Assets

Total net assets include unrestricted net assets (no donorimposed restrictions) that are available for current use, generally including fixed assets; and restricted net assets, representing gifts for future periods or for specific projects and most commonly, endowment funds. Changes in the value of restricted net assets may reflect increases/decreases in the market value of existing investments or new donations.

Working Capital

Working capital is a measure of a company's liquidity and short-term financial health. It is the difference between a company's current assets (cash, accounts receivable, etc.) and current liabilities (accounts payable, accrued expenses, etc.).

FY2021 Overview of Findings

his *Annual Field Report* provides analysis on the second in a series of at least three fiscal years that will reflect the profound impact of COVID-19 on the opera field. Unlike FY2020, which was upended in March of 2020 by the onset of COVID and related production/performance cancellations, this report for FY2021 documents the impact of the pandemic across an entire tumultuous season.

The *Annual Field Report* clusters Professional Company Members by budget groupings and provides averages across many data points. However, this year's averages mask a greater range of variation among reporting companies than any previous report. Summer festivals, to cite just one example, were canceled entirely in FY2020, but returned to nearly complete seasons in FY2021 — while many companies with traditional winter seasons continued to cancel productions and performances during the COVID surges in the winter months of 2020–2021. Such seasonal and regional variations must be taken into account when using the data contained in this report for individual company benchmarking.

The cancellation of staged productions should not obscure the tremendous amount of alternative programming that took place during FY2021 — from outdoor performances to productions entirely conceived and created for digital platforms. Most companies that reported only a few in-theater performances were still very busy improvising new ways to reach audiences, and overall budget expenditures reflect this range of activity.

In past *Annual Field Reports*, data analysis focused most closely on variations between the current and immediate previous year, i.e., FY2021 to FY2020. For a more complete understanding of the impact of the COVID pandemic on Professional Company Members, this year's report makes frequent references to FY2019 — the last complete season prior to the pandemic.

Productions, Performances, and Ticket Sales

- The production activity of Professional Company Members was reduced drastically in FY2021 from FY2020 because of the pandemic. Whereas COVID resulted in the curtailment of seasons in FY2020 from mid-March through the end of that year, in FY2021, entire seasons were reduced or canceled as COVID waxed and waned across North America.
- In the 2020–2021 season, Budget 1 companies on average produced 1.3 staged operas, down from the average of 6.8 in the 2018–2019 season (an 82% reduction). Budget 2, 3, and 4 companies experienced reductions in productivity of between 53% and 66% percent from the 2018–2019 season to the 2020–2021 season. The majority of Budget 5 companies did not produce any staged opera in the 2020–2021 season, although many reached audiences on digital platforms.
- The reduction in the number of performances across the field was most notable among Budget 1 companies which, with the highest level of productivity, saw the largest statistical decreases in activity and Budget 5 companies, many of which did not offer staged performances at all in the course of the year.
- With many fewer public performances, paid attendance dropped precipitously as much as 94% for Budget 1 companies when compared to the most recent pre-pandemic season of FY2019. Again, Budget 1 and 5 companies recorded a steeper decline in attendance in the 2020–2021 season compared to other budget groups, consistent with their more extreme reduction in performance activity.

Financial Overview

- For Budget 1 to 4 companies, the financial contraction set in motion in FY2020 continued in FY2021 with one-year declines ranging from 16% (Budget 4 companies) to 32% (Budget 1 companies). Total expenses for Budget 5 companies remained consistent with FY2020, on average. It is important to note, however, that while some program expenses declined with reduced numbers of staged productions, new expenses were incurred in relation to digital projects, outdoor performances, and other special activities designed to remain in contact with constituents.
- With the exception of Budget 5 companies, on average, companies in the other Constant Sample Groups ended the year with operating surpluses ranging from 8.7% of total expenses (Budget 4 companies) to 31% of total expenses (Budget 3 companies). Budget 5 companies had, on average, a deficit of 1.2% of total expenses. This generally positive financial outcome results from reduced production expenses, steady donor support, and an inflow of revenue from federal relief programs.
- Thanks to operating surpluses and a strong stock market, working capital and endowments experienced healthy gains in FY2021.

Operating Revenue

- Consistent with reduced seasons, box office income declined significantly in FY2021 compared to FY2020. When compared to FY2019, the most recent pre-pandemic season, average box office revenue declines ranged from 59% (for Budget 5 companies) to 90% (for Budget 1 companies).
- Over the two years since FY2019, companies in the Constant Sample Group saw steady decreases in total private support across all budget groups ranging, on average, from 7% (Budget 5 companies) to 29% (Budget 2 companies). Individual support decreased the most for companies in Budget Groups 2 through 5, with reductions ranging from 29% (Budget 2 companies) to 41% (Budget 4 companies). For Budget 1 companies, on average, increased individual support since FY2019 was offset somewhat by reductions in board giving, which dropped 50% in the two years from FY2019 to FY2021.
- While most companies received generous government support through various federal programs to offset the losses from COVID, reporting on this revenue is inconsistent. Some companies recorded pandemic-related federal aid upon notification of loan forgiveness as early as FY2020, while others reported this income in FY2021. Final payments from some programs will not be documented until FY2022. As a result of the support that has been received and recorded, income from government sources increased from 239% (Budget 5 companies) to 312% (Budget 2 companies) when compared to FY2019. A chart on page 4 provides an overview of how COVID-19 federal aid was distributed across the field.

Operating Expenses

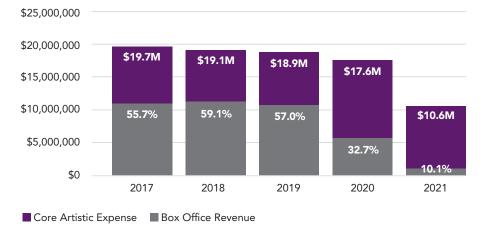
- Reflecting the drop in performance activity, artistic expenses decreased precipitously in FY2021. When compared to FY2019, artistic expenses for companies in Budget Groups 1 through 5 decreased between 38% (Budget 3 companies) and 44% (Budget 1 companies) in FY2021. It should be noted, however, that artistic expenses did not decline proportionate to the decrease in the number of main season productions and performances as a result of expenditures related to digital activity and other public offerings during periods of in-theater cancellations.
- The trajectory of development spending greatly varied in FY2021. While development personnel expenses remained relatively flat or increased, non-personnel expenses decreased for many companies due to the cancellation of galas and other fundraising activities. Taken together, for Budget 1, 2, and 3 companies, overall development expenses in FY2021 were reduced between 13% (Budget 3) and 23% (Budget 1) when compared to FY2020. Budget 4 companies, however, documented small gains in development expenses (4.3%) while Budget 5 experienced larger gains (20%) compared to FY2020.
- Companies in Budget Groups 1 through 4 reported significant declines in marketing expenditures for FY2021 compared to FY2020, varying from decreases of 12% (Budget 3 companies) to 43% (Budget 1 companies) corresponding to reductions in performance activity. Budget 5 companies, on average, reported a small increase in marketing expenses, but these companies were unlikely to have marketing staff.
- Despite the many major shifts that emerged as a direct result of the pandemic, the ratio of personnel to non-personnel expenditures held firm between 60% and 70% across all budget groups in FY2019, FY2020, and FY2021, demonstrating the consistency of this key industry ratio.

OPI vs. CPI

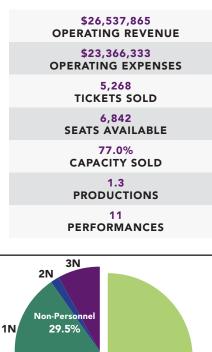
• OPERA America defines the annualized growth rate of opera company budgets as the Opera Price Index (OPI). This measure can be compared to the Consumer Price Index (CPI) to analyze how the cost of operating an opera company has increased relative to the general cost of living. For companies that are consistent over time in the number and size of productions and performances offered each season, the OPI is generally 200% to 300% higher than the CPI. For the five years covered in this report (FY2017–FY2021), the OPI *declined* by 11.36% while the CPI increased by an annualized 2.54%, demonstrating the impact of COVID-19 on the industry.

Average Program Coverage

Program coverage is the amount of core artistic expenses covered by box office



Average Activity

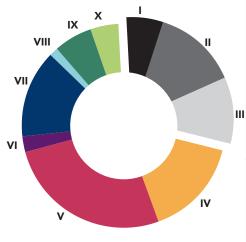


Personnel

70.5°

2P

1P



Revenue Breakdown

EARNED (29.5%)

 I
 Box Office: \$1,069,816 (5.8%)

 II
 Investment: \$2,480,803 (13.4%)

 III
 Other Earned: \$1,959,918 (10.6%)

CONTRIBUTED (70.2%)

- **IV** Board: \$2,848,038 (15.4%)
- **V** Individuals: \$4,923,938 (26.6%)
- **VI** Corporate: \$476,473 (2.6%)
- **VII** Foundation: \$2,532,099 (13.7%)
- **VIII** In Kind: \$277,293 (1.5%)
- **IX** Government*: \$1,135,620 (6.1%)
- **X** Other Contrib.: \$835,947 (4.5%)

Expense Breakdown

PROGRAM** (70.0%)

- **1P.** Personnel: \$11,685,664 (50.0%)
- **1N.** Non-Personnel: \$4,665,693 (20.0%)

DEVELOPMENT (9.4%)

- **2P.** Personnel: \$1,787,558 (7.7%)
- **2N.** Non-Personnel: \$392,133 (1.7%)

GENERAL/ADMINISTRATIVE (20.6%)

- **3P.** Personnel: \$3,002,569 (12.8%)
- **3N.** Non-Personnel: \$1,832,717 (7.8%)

Average Development & Marketing Productivity

- Development Productivity: Dollars raised from contributions per dollar spent on fundraising.
- Marketing Productivity: Dollars earned from box office revenue per dollar spent on marketing.

3P



*Some companies recorded COVID-19 government relief funds as support in FY2020 and FY2021 upon notification of loan forgiveness. Remaining government relief funds will be reflected in the FY2022 Annual Field Report.

**For the purposes of this report, marketing expenses are included in program expenses.

ANNUAL BUDGET OVER \$15,000,000

Fiscal Year	2017	2018	2019	2020	2021	5-yr average	1-yr change	5-yr change
FINANCIAL OVERVIEW								
Operating Revenue	\$ 39,070,905	\$ 39,558,664	\$ 39,223,277	\$ 34,017,025	\$26,537,865	\$ 35,681,547	-22.0%	-32.1%
Operating Expenses	\$ 39,483,211	\$ 39,220,498	\$ 38,830,363	\$ 34,565,118	\$23,366,333	\$ 35,093,105	-32.4%	-40.8%
Net Operating Income	\$ -412,306	\$ 338,166	\$ 392,914	\$-548,093	\$ 3,171,532	\$ 588,443	+678.6%	+869.2%
as % of Expenses	-1.0%	0.9%	1.0%	-1.6%	13.6%	2.6%		
OPERATING REVENUE								
UNRESTRICTED EARNED	REVENUE							
Box Office	\$ 10,962,980	\$ 11,261,705	\$ 10,757,613	\$ 5,743,645	\$ 1,069,816	\$ 7,959,151	-81.4%	-90.2%
Investments	\$ 2,331,642	\$ 1,883,788	\$ 2,706,444	\$ 2,818,443	\$ 2,480,803	\$ 2,444,224	-12.0%	+6.4%
Other Earned Revenue	\$ 2,495,751	\$ 3,145,828	\$ 2,968,593	\$ 2,342,090	\$ 1,959,918	\$ 2,582,436	-16.3%	-21.5%
Total Earned Revenue	\$ 15,790,373	\$16,291,320	\$16,432,650	\$ 10,904,177	\$ 5,510,537	\$ 12,985,811	- 49.5 %	-65.1%
UNRESTRICTED CONTRIB	LITED REVEN	IIE						
Board	\$ 4,100,293	\$ 4,793,038	\$ 5,696,789	\$ 3,980,936	\$ 2,848,038	\$ 4,283,819	-28.5%	-30.5%
Individual	\$ 3,927,034	\$ 3,744,403	\$ 3,986,230	\$ 4,548,087	\$ 4,923,938	\$ 4,225,938	+8.3%	+25.4%
Corporate	\$ 833,052	\$ 766,450	\$ 897,937	\$ 609,598	\$ 476,473	\$ 716,702	-21.8%	-42.8%
Foundation	\$ 2,152,261	\$ 3,172,847	\$ 3,090,541	\$ 3,090,160	\$ 2,532,099	\$ 2,807,582	-18.1%	+17.6%
In Kind	\$ 685,701	\$ 476,052	\$ 317.625	\$ 600,213	\$ 277,293	\$ 471,377	-53.8%	-59.6%
Other Private Support	\$ 611,998	\$ 219,819	\$ 469,169	\$ 158,760	\$ 835,947	\$ 459,138	+426.5%	+36.6%
Total Private Support	\$ 12,310,339	\$13,172,609	\$ 14,458,290	\$ 12,987,755	\$11,893,788	\$ 12,964,556	-8.4%	-3.4%
Total Government Support*	\$ 344,587	\$ 186,227	\$ 306,550	\$ 1,800,247	\$ 1,135,620	\$ 754,646	-36.9%	+229.6%
Total Contributed Revenue	\$ 12,654,926	\$ 13,358,835	\$14,764,841	\$ 14,788,002	\$13,029,407	\$ 13,719,202	-11. 9 %	+3.0%
REVENUE SUMMARY								
Net Assets Released from Restriction	10,625,606	\$ 9,908,509	\$ 8,025,786	\$ 8,324,846	\$ 7,997,922	\$ 8,976,534	-3.9%	-24.7%
Total Operating Revenue	\$ 39,070,905	\$39,558,664	\$39,223,277	\$ 34,017,025	\$26,537,865	\$ 35,681,547	- 22.0 %	- 32.1 %
OPERATING EXPENSES								
PERSONNEL								
PERSONNEL Program**	\$ 22,296,330	\$ 22,581,438	\$ 22,499,183	\$ 20,548,423	\$ 11,685,664	\$ 19,922,207	-43.1%	-47.6%
	\$ 22,296,330 \$ 1,773,021	\$ 22,581,438 \$ 1,972,687	\$ 22,499,183 \$ 2,132,909	\$ 20,548,423 \$ 2,158,934	\$ 11,685,664 \$ 1,787,558	\$ 19,922,207 \$ 1,965,022	-43.1% -17.2%	-47.6% +0.8%
Program**								
Program** Development	\$ 1,773,021	\$ 1,972,687	\$ 2,132,909	\$ 2,158,934	\$ 1,787,558	\$ 1,965,022	-17.2%	+0.8%
Program** Development General/Administrative Total Personnel Expenses	\$ 1,773,021 \$ 2,677,641	\$ 1,972,687 \$ 2,632,064	\$ 2,132,909 \$ 2,697,371	\$ 2,158,934 \$ 3,033,167	\$ 1,787,558 \$ 3,002,569	\$ 1,965,022 \$ 2,808,562	-17.2% -1.0%	+0.8%
Program** Development General/Administrative	 \$ 1,773,021 \$ 2,677,641 \$ 26,746,992 	\$ 1,972,687 \$ 2,632,064	\$ 2,132,909 \$ 2,697,371	\$ 2,158,934 \$ 3,033,167	\$ 1,787,558 \$ 3,002,569	\$ 1,965,022 \$ 2,808,562	-17.2% -1.0%	+0.8%
Program** Development General/Administrative Total Personnel Expenses NON-PERSONNEL	\$ 1,773,021 \$ 2,677,641	 \$ 1,972,687 \$ 2,632,064 \$27,186,189 	\$ 2,132,909 \$ 2,697,371 \$ 27,329,462	 \$ 2,158,934 \$ 3,033,167 \$ 25,740,524 	\$ 1,787,558 \$ 3,002,569 \$16,475,790	\$ 1,965,022 \$ 2,808,562 \$ 24,695,792	-17.2% -1.0% -36.0%	+0.8% +12.1% -38.4%
Program** Development General/Administrative Total Personnel Expenses NON-PERSONNEL Program**	 \$ 1,773,021 \$ 2,677,641 \$ 26,746,992 \$ 8,312,511 	 \$ 1,972,687 \$ 2,632,064 \$27,186,189 \$ 8,246,581 	\$ 2,132,909 \$ 2,697,371 \$ 27,329,462 \$ 7,937,732	\$ 2,158,934 \$ 3,033,167 \$ 25,740,524 \$ 5,986,216	\$ 1,787,558 \$ 3,002,569 \$ 16,475,790 \$ 4,665,693	\$ 1,965,022 \$ 2,808,562 \$ 24,695,792 \$ 7,029,746	-17.2% -1.0% - 36.0% -22.1%	+0.8% +12.1% - 38.4% -43.9%
Program** Development General/Administrative Total Personnel Expenses NON-PERSONNEL Program** Development	 \$ 1,773,021 \$ 2,677,641 \$ 26,746,992 \$ 8,312,511 \$ 1,224,131 	 \$ 1,972,687 \$ 2,632,064 \$ 27,186,189 \$ 8,246,581 \$ 1,043,265 	\$ 2,132,909 \$ 2,697,371 \$ 27,329,462 \$ 7,937,732 \$ 1,069,773	\$ 2,158,934 \$ 3,033,167 \$ 25,740,524 \$ 5,986,216 \$ 675,376	\$ 1,787,558 \$ 3,002,569 \$ 16,475,790 \$ 4,665,693 \$ 392,133	\$ 1,965,022 \$ 2,808,562 \$ 24,695,792 \$ 7,029,746 \$ 880,936	-17.2% -1.0% -36.0% -22.1% -41.9%	+0.8% +12.1% -38.4% -43.9% -68.0%
Program** Development General/Administrative Total Personnel Expenses NON-PERSONNEL Program** Development General/Administrative Total Non-Personnel Expenses	 \$ 1,773,021 \$ 2,677,641 \$ 26,746,992 \$ 8,312,511 \$ 1,224,131 \$ 3,199,576 	 \$ 1,972,687 \$ 2,632,064 \$ 27,186,189 \$ 8,246,581 \$ 1,043,265 \$ 2,744,464 	\$ 2,132,909 \$ 2,697,371 \$ 27,329,462	 \$ 2,158,934 \$ 3,033,167 \$ 25,740,524 \$ 5,986,216 \$ 675,376 \$ 2,163,002 	\$ 1,787,558 \$ 3,002,569 \$ 16,475,790 \$ 4,665,693 \$ 392,133 \$ 1,832,717	\$ 1,965,022 \$ 2,808,562 \$ 24,695,792 \$ 7,029,746 \$ 880,936 \$ 2,486,631	-17.2% -1.0% -36.0% -22.1% -41.9% -15.3%	+0.8% +12.1% -38.4% -43.9% -68.0% -42.7%
Program** Development General/Administrative Total Personnel Expenses NON-PERSONNEL Program** Development General/Administrative	 \$ 1,773,021 \$ 2,677,641 \$ 26,746,992 \$ 8,312,511 \$ 1,224,131 \$ 3,199,576 	 \$ 1,972,687 \$ 2,632,064 \$ 27,186,189 \$ 8,246,581 \$ 1,043,265 \$ 2,744,464 	\$ 2,132,909 \$ 2,697,371 \$ 27,329,462	 \$ 2,158,934 \$ 3,033,167 \$ 25,740,524 \$ 5,986,216 \$ 675,376 \$ 2,163,002 	\$ 1,787,558 \$ 3,002,569 \$ 16,475,790 \$ 4,665,693 \$ 392,133 \$ 1,832,717	\$ 1,965,022 \$ 2,808,562 \$ 24,695,792 \$ 7,029,746 \$ 880,936 \$ 2,486,631	-17.2% -1.0% -36.0% -22.1% -41.9% -15.3%	+0.8% +12.1% -38.4% -43.9% -68.0% -42.7%

ANNUAL BUDGET OVER \$15,000,000

Fiscal Year	2017	2018	2019	2020	2021	5-yr average	1-yr 5-yr change chang	e
BALANCE SHEET								
NET ASSETS								
Unrestricted	\$ 25,880,009	\$ 29,729,339	\$ 33,724,890	\$ 30,892,058	\$ 37,560,203	\$ 31,557,300	+21.6% +45.1%	6
Restricted	\$ 76,267,944	\$ 77,038,499	\$ 74,554,917	\$ 76,456,319	\$ 101,154,117	\$ 81,094,359	+32.3% +32.6%	6
Total Net Assets	\$ 102,147,953	\$ 106,767,838	\$ 108,279,807	\$ 107,348,377	\$ 138,714,320	\$ 112,651,659	+29.2% +35.8%	6
as % of Expenses	258.7%	272.2%	278.9%	310.6%	593.7%	342.8%		
Working Capital	\$ 42,863,125	\$ 43,499,754	\$ 43,643,800	\$ 47,341,269	\$ 65,071,334	\$ 48,483,856	+37.5% +51.8%	6
as % of Expenses	108.6%	110.9%	112.4%	137.0%	278.5%	149.5%		
Investments	\$ 72,149,921	\$ 76,380,662	\$ 78,823,130	\$ 78,882,560	\$ 106,222,078	\$ 82,491,670	+34.7% +47.2%	6
as % of Expenses	182.7%	194.7%	203.0%	228.2%	454.6%	252.7%		
Net Fixed Assets	\$ 26,683,624	\$ 30,194,248	\$ 31,551,865	\$ 30,324,919	\$ 29,800,358	\$ 29,711,003	-1.7% +11.7%	6
ENDOWMENTS AND RE	SERVE FUNDS							
Balance	\$ 74,783,448	\$ 77,719,828	\$ 78,618,400	\$ 83,852,866	\$ 100,803,588	\$ 83,155,626	+20.2% +34.8%	6
as % of Expenses	189.4%	198.2%	202.5%	242.6%	431.4%	252.8%		
PERFORMANCE ACTIVIT	rv.							
PERFORMANCES								
Main Season Productions	6.5	6.8	6.8	4.0	1.3	5.1	-68.8% -80.8%	6
Main Season Performances	44	43	43	25	11	33	-55.4% -74.4%	6
ATTENDANCE								
Main Season Attendance	93,167	91,940	91,150	48,075	5,268	65,920	-89.0% -94.3%	6
Total Seats Available	120,006	118,571	121,557	68,927	6.842	87,180	-90.1% -94.3%	_
% of Capacity Sold	77.6%	77.5%	75.0%	69.7%	77.0%	75.4%	+10.4% -0.8%	_
								-
PRICING								
High Ticket Price	\$ 316.57	\$ 365.86	\$ 344.76	\$ 323.00	\$ 199.71	\$ 309.98	-38.2% -36.9%	6
Low Ticket Price	\$ 17.29	\$ 19.86	\$ 21.71	\$ 23.86	\$ 25.29	\$ 21.60	+6.0% +46.3%	6
Average Yield per Ticket Sold*	\$ 117.67	\$ 122.49	\$ 118.02	\$ 112.21	\$ 135.35	\$ 121.15	+20.6% +15.0%	6

CONSTANT SAMPLE GROUP BASED ON DATA REPORTED FROM:**

The Dallas Opera | Detroit Opera | Houston Grand Opera | Los Angeles Opera | Lyric Opera of Chicago

San Francisco Opera | The Santa Fe Opera | Seattle Opera

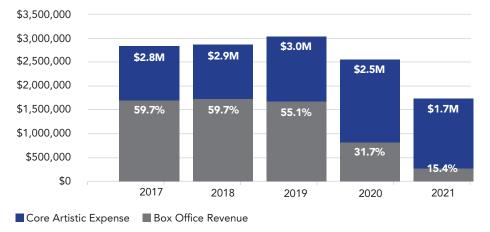
* For FY2020 and FY2021, yield per ticket sold excludes box office revenue from alternate programming, which accounted for a disproportionate amount of box office revenue compared to in pre-pandemic seasons.

** The Metropolitan Opera and Washington National Opera have been excluded from the Constant Sample Group since they would skew the Budget 1 average (due to The Met's budget size and the structure of WNO as part of the Kennedy Center).

BETWEEN \$3,000,000 AND \$15,000,000

Average Program Coverage

Program coverage is the amount of core artistic expenses covered by box office



Average Activity

\$5,570,316

OPERATING REVENUE \$4,805,098 OPERATING EXPENSES 2,728 TICKETS SOLD 4,980 SEATS AVAILABLE 54.8% CAPACITY SOLD 2.1

PRODUCTIONS



Person

65.7%

2P

1P

3N

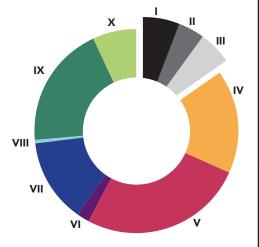
2N

Non-Personnel

34.3%

3P

Revenue Breakdown



EARNED (15.4%)

- Box Office: \$268,360 (6.1%)
 Investment: \$181,296 (4.1%)
 Other Earned: \$225,725 (5.2%)
 CONTRIBUTED (84.6%)
 IV Board: \$721,577 (16.5%)
- **V** Individuals: \$1,140,250 (26.0%)
- **VI** Corporate: \$86,855 (2.0%)
- **VII** Foundation: \$575,163 (13.1%)
- VIII In Kind: \$31,917 (0.7%)
 IX Government*: \$843,867 (19.3%)
- X Other Contrib.: \$303,405 (6.9%)

Expense Breakdown

PROGRAM** (65.6%)

- **1P.** Personnel: \$2,018,514 (42.0%)
- **1N.** Non-Personnel: \$1,135,653 (23.6%)

DEVELOPMENT (12.0%)

- **2P.** Personnel: \$439,447 (9.1%)
- **2N.** Non-Personnel: \$140,453 (2.9%)

GENERAL/ADMINISTRATIVE (22.2%)

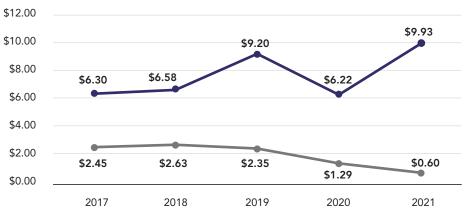
3P. Personnel: \$698,706 (14.5%)

3N. Non-Personnel: \$372,326 (7.7%)

Average Development & Marketing Productivity

- Development Productivity: Dollars raised from contributions per dollar spent on fundraising.
- Marketing Productivity: Dollars earned from box office revenue per dollar spent on marketing.

1N



*Some companies recorded COVID-19 government relief funds as support in FY2020 and FY2021 upon notification of loan forgiveness. Remaining government relief funds will be reflected in the FY2022 Annual Field Report.

**For the purposes of this report, marketing expenses are included in program expenses.

Fiscal Year	2017	2018	2019	2020	2021	5-yr average	1-yr change	5-yr change
FINANCIAL OVERVIEW								
Operating Revenue	\$ 7,378,900	\$ 7,323,999	\$ 7,813,111	\$ 6,290,868	\$ 5,570,316	\$ 6,875,439	-11.5%	-24.5%
Operating Expenses	\$ 7,189,953	\$ 7,842,420	\$ 7,612,602	\$ 6,045,945	\$ 4,805,098	\$ 6,699,204	-20.5%	-33.2%
Net Operating Income	\$ 188,947	\$ -518,421	\$ 200,509	\$ 244,923	\$ 765,217	\$ 176,235	+212.4%	+305.0%
as % of Expenses	2.6%	-6.6%	2.6%	4.1%	15.9%	3.7%		
OPERATING REVENUE								
UNRESTRICTED EARNED	REVENUE							
Box Office	\$ 1,694,296	\$ 1,716,671	\$ 1,670,002	\$ 809,153	\$ 268,360	\$ 1,231,696	-66.8%	-84.2%
Investments	\$ 338,413	\$ 328,589	\$ 208,215	\$ 118,938	\$ 181,296	\$ 235,090	+52.4%	-46.4%
Other Earned Revenue	\$ 345,585	\$ 393,973	\$ 414,797	\$ 252,566	\$ 225,725	\$ 326,529	-10.6%	-34.7%
Total Earned Revenue	\$ 2,378,294	\$ 2,439,233	\$ 2,293,013	\$ 1,180,657	\$ 675,381	\$ 1,793,315	-42.8 %	- 71.6 %
UNRESTRICTED CONTRIBU	JTED REVEN	UE						
Board	\$ 873,981	\$ 905,888	\$ 959,251	\$ 753,914	\$ 721,577	\$ 842,922	-4.3%	-17.4%
Individual	\$ 1,324,980	\$ 1,449,542	\$ 1,605,888	\$ 1,505,119	\$ 1,140,250	\$ 1,405,156	-24.2%	-13.9%
Corporate	\$ 168,098	\$ 152,851	\$ 124,916	\$ 111,793	\$ 86,855	\$ 128,903	-22.3%	-48.3%
Foundation	\$ 607,747	\$ 583,473	\$ 970,896	\$ 568,512	\$ 575,163	\$ 661,158	+1.2%	-5.4%
In Kind	\$ 62,702	\$ 81,598	\$ 55,747	\$ 49,018	\$ 31,917	\$ 56,196	-34.9%	-49.1%
Other Private Support	\$ 283,754	\$ 363,510	\$ 308,627	\$ 404,866	\$ 303,405	\$ 332,833	-25.1%	+6.9%
Total Private Support	\$ 3,321,262	\$ 3,536,863	\$ 4,025,326	\$ 3,393,222	\$ 2,859,168	\$ 3,427,168	-1 5.7 %	-13.9%
Total Government Support*	\$ 211,707	\$ 214,428	\$ 204,887	\$ 352,649	\$ 843,867	\$ 365,508	+139.3%	+298.6%
Total Contributed Revenue	\$ 3,532,969	\$ 3,751,291	\$ 4,230,213	\$ 3,745,871	\$ 3,703,035	\$ 3,792,676	-1.1%	+4.8%
REVENUE SUMMARY								
Net Assets Released from Restriction	\$ 1,467,636	\$ 1,133,475	\$ 1,289,884	\$ 1,364,340	\$ 1,191,900	\$ 1,289,447	-12.6%	-18.8%
Total Operating Revenue	\$ 7,378,900	\$ 7,323,999	\$ 7,813,111	\$ 6,290,868	\$ 5,570,316	\$ 6,875,439	-11.5%	-24.5%
OPERATING EXPENSES								
PERSONNEL								
Program**	\$ 3,363,416	\$ 3,638,329	\$ 3,588,396	\$ 2,743,616	\$ 2,018,514	\$ 3,070,454	-26.4%	-40.0%
Development	\$ 449,465	\$ 536,932	\$ 500,701	\$ 511,354	\$ 439,447	\$ 487,580	-14.1%	-2.2%
General/Administrative	\$ 622,200	\$ 624,954	\$ 629,918	\$ 617,788	\$ 698,706	\$ 638,713	+13.1%	+12.3%
Total Personnel Expenses	\$ 4,435,080	\$ 4,800,216	\$ 4,719,015	\$ 3,872,758	\$ 3,156,666	\$ 4,196,747	-18.5%	-28.8%
NON-PERSONNEL								
Program**	\$ 1,914,789	\$ 2,099,812	\$ 2,110,116	\$ 1,477,191	\$ 1,135,653	\$ 1,747,512	-23.1%	-40.7%
Development	\$ 269,567	\$ 281,114	\$ 262,972	\$ 227,098	\$ 140,453	\$ 236,241	-38.2%	-47.9%
General/Administrative	\$ 570,516	\$ 661,279	\$ 520,499	\$ 468,899	\$ 372,326	\$ 518,704	-20.6%	-34.7%
Total Non-Personnel Expenses	\$ 2,754,873	\$ 3,042,204	\$ 2,893,587	\$ 2,173,188	\$ 1,648,432	\$ 2,502,457	-24.1 %	-40.2%
EXPENSES SUMMARY								
Total Operating Expenses	\$ 7,189,953	\$ 7,842,420	\$ 7,612,602	\$ 6,045,945	\$ 4,805,098	\$ 6,699,204	- 20.5 %	-33.2%

* Some companies recorded COVID-19 government relief funds as support in FY2020 and FY2021 upon notification of loan forgiveness. Remaining government relief funds will be reflected in the FY2022 Annual Field Report.

** For the purposes of this report, marketing expenses are included in program expenses.

BETWEEN \$3,000,000 AND \$15,000,000

Fiscal Year	2017	2018	2019	2020	2021	5-yr average	1-yr change	5-yr change
BALANCE SHEET								
NET ASSETS								
Unrestricted	\$ 3,758,955	\$ 2,910,841	\$ 3,440,987	\$ 3,787,189	\$ 4,778,532	\$ 3,735,301	+26.2%	+27.1%
Restricted	\$ 8,816,338	\$ 9,758,582	\$ 10,122,038	\$ 12,157,884	\$ 14,547,431	\$ 11,080,454	+19.7%	+65.0%
Total Net Assets	\$ 12,575,292	\$ 12,669,423	\$ 13,563,025	\$ 15,945,072	\$ 19,325,963	\$ 14,815,755	+21.2%	+53.7%
as % of Expenses	174.9%	161.5%	178.2%	263.7%	402.2%	236.1%		
Working Capital	\$ 4,901,342	\$ 4,533,828	\$ 4,945,954	\$ 8,038,221	\$ 8,623,253	\$ 6,208,520	+7.3%	+ 75.9 %
as % of Expenses	68.2%	57.8%	65.0%	133.0%	179.5%	100.7%		
Investments	\$ 8,876,470	\$ 8,798,391	\$ 8,720,187	\$ 10,888,394	\$ 13,400,306	\$ 10,136,749	+23.1%	+51.0%
as % of Expenses	123.5%	112.2%	114.5%	180.1%	278.9%	161.8%		
Net Fixed Assets	\$ 2,514,361	\$ 2,496,730	\$ 2,934,295	\$ 2,694,531	\$ 2,679,883	\$ 2,663,960	-0.5%	+6.6%
ENDOWMENTS AND RE	SERVE FUNDS							
Balance	\$ 9,962,824	\$ 9,927,988	\$ 10,211,056	\$ 12,460,690	\$ 14,767,082	\$ 11,465,928	+18.5%	+48.2%
as % of Expenses	138.6%	126.6%	134.1%	206.1%	307.3%	182.5%		
PERFORMANCE ACTIVI	ТҮ							
PERFORMANCES								
Main Season Productions	4.5	4.7	4.4	2.5	2.1	3.7	-17.2%	-53.4%
Main Season Performances	21	24	23	11	9.1	17	-15.4%	-56.1%
ATTENDANCE								
Main Season Attendance	20,909	20,238	19,645	9,548	2,728	14,614	-71.4%	-87.0%
Total Seats Available	30,283	31,346	29,708	15,967	4,980	22,457	-68.8%	-83.6%
% of Capacity Sold	69.0%	64.6%	66.1%	59.8%	54.8%	62.9%	-8.4%	-20.7%
PRICING								
High Ticket Price	\$ 181.96	\$ 174.55	\$ 185.71	\$ 190.67	\$ 112.85	\$ 169.15	-40.8%	-38.0%
Low Ticket Price	\$ 19.63	\$ 19.03	\$ 19.73	\$ 19.95	\$ 25.75	\$ 20.82	+29.1%	+31.2%
Average Yield per Ticket Sold*	\$ 81.03	\$ 84.82	\$ 85.01	\$ 79.96	\$ 68.45	\$ 79.86	-14.4%	-15.5%

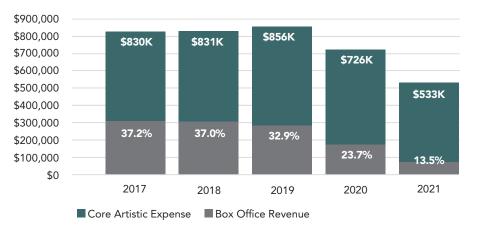
CONSTANT SAMPLE GROUP BASED ON DATA REPORTED FROM:

Arizona Opera | The Atlanta Opera | Austin Opera | Boston Lyric Opera | Central City Opera | Cincinnati Opera Des Moines Metro Opera | Florida Grand Opera | The Glimmerglass Festival | Hawai'i Opera Theatre Lyric Opera of Kansas City | Minnesota Opera | New Orleans Opera | Opera Colorado | Opera Omaha Opera Philadelphia | Opera San José | Opera Theatre of Saint Louis | Palm Beach Opera | Pittsburgh Opera Portland Opera | San Diego Opera | Sarasota Opera | Utah Symphony | Utah Opera

* For FY2020 and FY2021, yield per ticket sold excludes box office revenue from alternate programming, which accounted for a disproportionate amount of box office revenue compared to in pre-pandemic seasons.

Average Program Coverage

Program coverage is the amount of core artistic expenses covered by box office



Average Activity



\$1,308,965 **OPERATING EXPENSES**

> 1,292 TICKETS SOLD

3,048 SEATS AVAILABLE

42.4% CAPACITY SOLD

1.4 PRODUCTIONS

3.5 PERFORMANCES

Personn

68.2%)

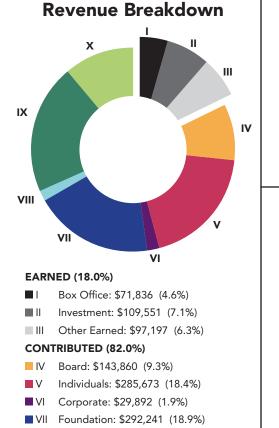
2P

Α

3N 2N

Non-Personnel 31.8%

3P



Expense Breakdown

PROGRAM** (66.0%)

- **1P.** Personnel: \$562,450 (43.0%)
- 1N. Non-Personnel: \$301,677 (23.0%)

DEVELOPMENT (11.9%)

- **2P.** Personnel: \$120,083 (9.2%)
- 2N. Non-Personnel: \$34,751 (2.7%)
- **GENERAL/ADMINISTRATIVE (22.1%)**

3P. Personnel: \$209,780 (16.0%)

3N. Non-Personnel: \$80,224 (6.1%)

Average Development & Marketing Productivity

1N

- Development Productivity: Dollars raised from contributions per dollar spent on fundraising.
- Marketing Productivity: Dollars earned from box office revenue per dollar spent on



*Some companies recorded COVID-19 government relief funds as support in FY2020 and FY2021 upon notification of loan forgiveness. Remaining government relief funds will be reflected in the FY2022 Annual Field Report.

**For the purposes of this report, marketing expenses are included in program expenses.

Government*: \$318,338 (20.5%)

Other Contrib.: \$172,883 (11.2%)

14 OPERA AMERICA

IX

X

VIII In Kind: \$28,063 (1.8%)

BETWEEN \$1,000,000 AND \$3,000,000

Fiscal Year		2017		2018		2019		2020		2021	5-y ave	r rage	1-yr change	5-yr change
FINANCIAL OVERVIEW														
Operating Revenue	\$	1,920,653	\$	1,896,457	\$	2,103,480	\$	1,656,997	\$	1,723,522	\$	1,860,222	+4.0%	-10.3%
Operating Expenses	\$	2,026,745		1,976,846		1,983,153		1,647,132		1,308,965		1,788,568	-20.5%	-35.4%
Net Operating Income	\$	-106,092	\$	-80,389	\$	120,327	\$	9,866	\$	414,557	\$	71,654	+4,102.0%	+490.8%
as % of Expenses		-5.2%		-4.1%		6.1%		0.6%		31.7%		5.8%		
OPERATING REVENUE														
UNRESTRICTED EARNED	RE	VENUE												
Box Office	\$	308,607	\$	307,751	\$	281,886	\$	172,326	\$	71,836	\$	228,481	-58.3%	-76.7%
Investments	\$	27,987	\$	16,796	\$	17,840	\$	37,595	\$	109,551	\$	41,954	+191.4%	+291.4%
Other Earned Revenue	\$	191,848	\$	206,445	\$	196,493	\$	114,536	\$	97,197	\$	161,304	-15.1%	-49.3%
Total Earned Revenue	\$	528,442	\$	530,993	\$	496,218	\$	324,457	\$	278,584	\$	431,739	-14.1%	-47.3%
UNRESTRICTED CONTRIBU	UTI	ED REVEN	UE											
Board	\$	222,663	\$	219,945	\$	249,637	\$	171,285	\$	143,860	\$	201,478	-16.0%	-35.4%
Individual	\$	318,388	\$	240,870	\$	430,025	\$	333,092	\$	285,673	\$	321,610	-14.2%	-10.3%
Corporate	\$	76,212	\$	66,263	\$	60,634	\$	36,697	\$	29,892	\$	53,940	-18.5%	-60.8%
Foundation	\$	264,482	\$	261,654	\$	412,640	\$	333,996	\$	292,241	\$	313,003	-12.5%	+10.5%
In Kind	\$	42,158	\$	61,395	\$	45,351	\$	28,644	\$	28,063	\$	41,122	-2.0%	-33.4%
Other Private Support	\$	150,218	\$	164,238	\$	100,788	\$	117,437	\$	172,883	\$	141,113	+47.2%	+15.1%
Total Private Support	\$	1,074,121	\$	1,014,365	\$	1,299,075	\$	1,021,151	\$	952,613	\$	1,072,265	-6.7 %	-11.3%
Total Government Support*	\$	106,999	\$	95,963	\$	92,320	\$	113,650	\$	318,338	\$	145,454	+180.1%	+197.5%
Total Contributed Revenue	\$	1,181,121	\$	1,110,327	\$	1,391,395	\$	1,134,802	\$	1,270,951	\$	1,217,719	+12.0%	+7.6%
REVENUE SUMMARY														
Net Assets Released from Restriction	\$	211,090	\$	255,137	\$	215,867	\$	197,739	\$	166,182	\$	209,203	-16.0%	-21.3%
Total Operating Revenue		1,920,653		1,896,457		2,103,480		1,656,997		1,715,716		1,858,661	+3.5%	-10.7%
														<u> </u>
OPERATING EXPENSES PERSONNEL														
	\$	000.0/4	¢	024.050	¢	050 700	¢	7/7 002	¢	E(2.4E0	\$	770 (12	24.094	22.10/
Program**	۶ ۶	828,064	\$	834,850	\$ \$	859,798	\$	767,903	\$	562,450	⊅ \$	770,613	-26.8%	-32.1%
Development General/Administrative	.⊅ \$	122,568	\$	113,257 201,724	\$	129,122 185,068	\$	119,393	\$	120,083 209,780	\$	120,884 193,605	+0.6%	-2.0%
Total Personnel Expenses		194,767 1,145,399		1,149,830		1,173,987		176,685 1,063,981	\$,		1,085,102	-16.1%	- 22.1%
	¢	FOF 045	¢	F(2.440	¢	50/ 010	¢	410 420	¢	201 (77	¢	405 000	07.000	40.40
Program**	\$ ¢	595,845	\$	563,448	\$	596,013	\$	418,130	\$	301,677	\$ \$	495,023	-27.9%	-49.4%
Development	\$	73,895	\$ ¢	68,861	\$ \$	85,764	\$	58,230	\$	34,751	\$	64,300	-40.3%	-53.0%
General/Administrative	\$ \$	211,606	\$ \$	194,707	\$ \$	127,388	> \$	106,790	⇒ \$	80,224	⇒ \$	144,143 703,466	-24.9%	-62.1% - 52.7%
Total Non-Personnel Expenses	Þ	881,346	Þ	827,016	Ð	809,166	æ	583,151	Þ	416,652		/03,400	-28.6 %	-32.1%
EXPENSES SUMMARY														
Total Operating Expenses	*	2,026,745	¢	1,976,846	¢	1,983,153	¢	1,647,132	¢	1,308,965	\$	1,788,568	- 20.5 %	-35.4%

BETWEEN \$1,000,000 AND \$3,000,000

Fiscal Year	20)17	2	2018	2019	2020		2021	5-yr aver	age	1-yr change	5-yr change
BALANCE SHEET												
NET ASSETS												
Unrestricted	\$ 838	8,693	\$	777,699	\$ 982,151	\$ 1,026,707	\$	1,467,798	\$	1,018,609	+43.0%	+75.0%
Restricted	\$ 1,02	7,495	\$1,	056,366	\$ 860,770	\$ 800,801	\$	1,075,457	\$	964,178	+34.3%	+4.7%
Total Net Assets	\$ 1,866	5,188	\$ 1,8	334,064	\$ 1,842,921	\$ 1,827,508	\$ 3	2,543,256	\$ 1	1,982,787	+39.2%	+36.3%
as % of Expenses	9	92.1%		92.8%	92.9%	111.0%		194.3%		116.6%		
Working Capital	\$ 850),214	\$ 1,0	078,752	\$ 1,026,727	\$ 789,823	\$	1,196,580	\$	988,419	+51.5%	+40.7%
as % of Expenses	4	1.9%		54.6%	51.8%	48.0%		91.4%		57.5%		
Investments	\$ 800	0,850	\$ 8	358,779	\$ 961,275	\$ 1,006,323	\$	1,232,203	\$	971,886	+22.4%	+53.9%
as % of Expenses	3	89.5%		43.4%	48.5%	61.1%		94.1%		57.3%		
Net Fixed Assets	\$ 909	9,016	\$ 8	371,635	\$ 825,397	\$ 792,609	\$	815,010	\$	842,733	+2.8%	-10.3%
ENDOWMENTS AND RE	SERVE FU	JNDS										
Balance	\$ 831	1,420	\$ 9	26,418	\$ 1,136,080	\$ 1,117,245	\$	1,481,645	\$ 1	1,098,562	+32.6%	+78.2%
as % of Expenses	4	1.0%		46.9%	57.3%	67.8%		113.2%		65.2%		
PERFORMANCE ACTIVIT	ſY											
PERFORMANCES												
Main Season Productions		3.7		3.7	3.6	1.9		1.4		2.9	-28.6%	-62.7%
Main Season Performances		10		10	10	5.1		3.5		7.5	-30.8%	-64.0%
ATTENDANCE												
Main Season Attendance	:	5,454		4,659	4,702	2,150		1,292		3,651	-39.9%	-76.3%
Total Seats Available	(9,446		7,614	7,813	4,063		3,048		6,397	-25.0%	-67.7%
% of Capacity Sold	5	57.7%		61.2%	60.2%	52.9%		42.4%		54.9%	- 19.9%	-26.6%
PRICING						 						
High Ticket Price	\$ 12	24.42	\$	148.06	\$ 140.06	\$ 120.88	\$	149.88	\$	136.66	+24.0%	+20.5%
Low Ticket Price	\$	23.90	\$	26.18	\$ 24.06	\$ 22.94	\$	22.56	\$	23.93	-1.6%	-5.6%
Average Yield per Ticket Sold*	\$	56.58	\$	66.05	\$ 59.95	\$ 65.49	\$	47.32	\$	59.08	-27.7%	-16.4%

CONSTANT SAMPLE GROUP BASED ON DATA REPORTED FROM:

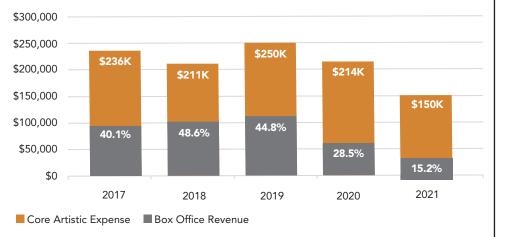
Beth Morrison Projects | Chautauqua Opera | Chicago Opera Theater | Florentine Opera Company | Fort Worth Opera HERE Arts Center | Kentucky Opera | Long Beach Opera | Madison Opera | Nashville Opera | North Carolina Opera Opera Columbus | Opera Lafayette | Opera Memphis | Opera Orlando | Opera Parallèle | OPERA San Antonio Opera Saratoga | Pensacola Opera | Tulsa Opera | Wolf Trap Opera

*For FY2020 and FY2021, yield per ticket sold excludes box office revenue from alternate programming, which accounted for a disproportionate amount of box office revenue compared to in pre-pandemic seasons.

BETWEEN \$250,000 AND \$1,000,000

Average Program Coverage

Program coverage is the amount of core artistic expenses covered by box office



Average Activity



Personn 67.8%

2P

1P

3N

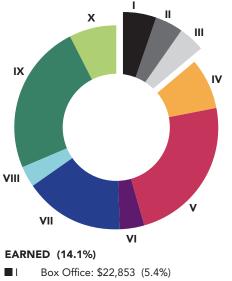
Non-Personnel

32.2%

2N

3P

Revenue Breakdown



- Investment: \$18,987 (4.5%)
- Other Earned: \$17,980 (4.2%)

CONTRIBUTED (85.9%)

- IV Board: \$33,690 (7.9%)
- V Individuals: \$100,957 (23.7%)
- VI Corporate: \$16,193 (3.8%)
- VII Foundation: \$ 68,651 (16.1%)
- In Kind: \$13,460 (3.2%) VIII
- IX Government*: \$102,073 (23.9%)
- Other Contrib.: \$31,594 (7.4%) X

Expense Breakdown

PROGRAM** (61.0%)

- 1P. Personnel: \$168,618 (40.7%) **1N.** Non-Personnel: \$83,966 (20.3%) **DEVELOPMENT (12.5%)**
- **2P.** Personnel: \$39,346 (9.5%)
- **2N.** Non-Personnel: \$12,320 (3.0%)
- **GENERAL/ADMINISTRATIVE (26.5%)**

3P. Personnel: \$72,872 (17.6%)

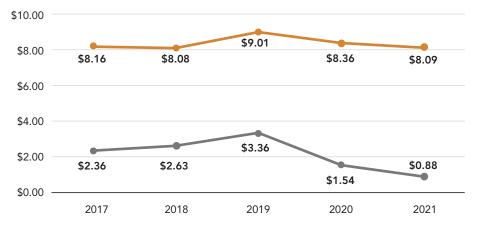
3N. Non-Personnel: \$36,959 (8.9%)

Average Development & Marketing Productivity

• Development Productivity: Dollars raised from contributions per dollar spent on fundraising.

1N

• Marketing Productivity: Dollars earned from box office revenue per dollar spent on marketing.



Some companies recorded COVID-19 government relief funds as support in FY2020 and FY2021 upon notification of loan forgiveness. Remaining government relief funds will be reflected in the FY2022 Annual Field Report.

** For the purposes of this report, marketing expenses are included in program expenses.

Fiscal Year		2017		2018		2019		2020		2021	5-yr ave	r rage	1-yr change	5-yr change
FINANCIAL OVERVIEW														
Operating Revenue	\$	585,384	\$	574,199	\$	590,150	\$	513,882	\$	450,097	\$	542,742	-12.4%	-23.1%
Operating Expenses	\$	570,625	\$	581,955	\$	600,286	\$	490,477	\$	414,080	\$	531,485	-15.6%	-27.4%
Net Operating Income	\$	14,759	\$	-7,756	\$	-10,136	\$	23,405	\$	36,017	\$	11,258	+53.9%	+144.0%
as % of Expenses		2.6 %		- 1.3 %		-1.7%		4.8%		8.7 %		2.6 %		
OPERATING REVENUE														
UNRESTRICTED EARNED F	REV	ENUE												
Box Office	\$	94,721	\$	102,496	\$	112,084	\$	61,089	\$	22,853	\$	78,649	-62.6%	-75.9%
Investments	\$	2,444	\$	1,523	\$	5,171	\$	3,017	\$	18,987	\$	6,228	+529.4%	+676.9%
Other Earned Revenue	\$	57,897	\$	50,298	\$	54,520	\$	32,673	\$	17,980	\$	42,673	-45.0%	-68.9%
Total Earned Revenue	\$	155,062	\$	154,317	\$	171,774	\$	96,779	\$	59,820	\$	127,550	-38.2%	-61.4%
UNRESTRICTED CONTRIBU	ITE		UE											
Board	\$	51,010	\$	47,043	\$	45,111	\$	46,069	\$	33,690	\$	44,585	-26.9%	-34.0%
Individual	\$	162,810	\$	128,498	\$	169,901	\$	134,434	\$	100,957	\$	139,320	-24.9%	-38.0%
Corporate	\$	19,753	\$	26,574	\$	22,282	\$	18,185	\$	16,193	\$	20,597	-11.0%	-18.0%
Foundation	\$	95,035	\$	97,155	\$	78,779	\$	82,643	\$	68,651	\$	84,453	-16.9%	-27.8%
In Kind	\$	39,243	\$	18,516	\$	21,390	\$	23,283	\$	13,460	\$	23,178	-42.2%	-65.7%
Other Private Support	\$	14,760	\$	26,159	\$	17,566	\$	35,290	\$	31,594	\$	25,074	-10.5%	+114.0%
Total Private Support	\$	382,612	\$	343,944	\$	355,027	\$	339,904	\$	264,545	\$	337,206	-22.2%	-30.9%
Total Government Support*	\$	27,579	\$	34,807	\$	28,046	\$	39,873	\$	102,073	\$	46,475	+156.0%	+270.1%
Total Contributed Revenue	\$	410,190	\$	378,751	\$	383,073	\$	379,776	\$	366,618	\$	383,682	-3.5%	-10.6%
		-		-		-		-						
REVENUE SUMMARY														
Net Assets Released from Restriction	\$	20,133	\$	41,132	\$	35,303	\$	37,326	\$	23,659	\$	31,510	-36.6%	+17.5%
Total Operating Revenue	\$	585,384	\$	574,199	\$	590,150	\$	513,882	\$	450,097	\$	542,742	-12.4%	-23.1%
OPERATING EXPENSES														
PERSONNEL														
Program**	\$	206,091	\$	244,589	\$	264,914	\$	206,944	\$	168,618	\$	218,231	-18.5%	-18.2%
Development	\$	32,073	\$	30,671	\$	34,243	\$	36,275	\$	39,346	\$	34,522	+8.5%	+22.7%
General/Administrative	\$	63,995	\$	72,179	\$	75,305	\$	82,586	\$	72,872	\$	73,387	-11.8%	+13.9%
Total Personnel Expenses	\$	302,158	\$	347,438	\$	374,463	\$		\$		\$	326,140	-13.8%	-7.1%
NON-PERSONNEL														
Program**	\$	196,799	\$	160,831	\$	154,799	\$	105,954	\$	83,966	\$	140,470	-20.8%	-57.3%
Development	۶ ۶	21,744	ب \$	21,846	⊅ \$	18,632	ب \$	13,256	ب \$	12,320	\$	17,560	-20.3%	-43.3%
General/Administrative	\$	49,924	\$	51,840	\$	52,392	\$	45,463	\$	36,959	\$	47,315	-18.7%	-26.0%
Total Non-Personnel Expenses	۰ \$	268,467	پ \$	234,517	\$	225,823	\$	164,672	\$		۰ \$	205,345	-10.7 %	-20.0%
	ų	200,407	÷	201,017	÷		4	10-1072	ټ	100/244		200,040	12.170	
EXPENSES SUMMARY														
Total Operating Expenses	\$	570,625	\$	581,955	\$	600,286	\$	490,477	\$	414,080	\$	531,485	- 15.6 %	-27.4%

* Some companies recorded COVID-19 government relief funds as support in FY2020 and FY2021 upon notification of loan forgiveness. Remaining government relief funds will be reflected in the FY2022 Annual Field Report.

** For the purposes of this report, marketing expenses are included in program expenses.

BETWEEN \$250,000 AND \$1,000,000

Fiscal Year	2017	2018	2019	2020	2021	5-yr average	1-yr change	5-yr change
BALANCE SHEET								
NET ASSETS								
Unrestricted	\$ 206,524	\$ 201,282	\$ 229,737	\$ 241,382	\$ 294,228	\$ 234,630	+21.9%	+42.5%
Restricted	\$ 190,952	\$ 207,013	\$ 211,440	\$ 178,780	\$ 144,507	\$ 186,538	-19.2%	-24.3%
Total Net Assets	\$ 397,475	\$ 408,294	\$ 441,176	\$ 420,162	\$ 438,735	\$ 421,169	+4.4%	+10.4%
as % of Expenses	69.7%	70.2%	73.5%	85.7%	106.0%	81.0%		
Working Capital	\$ 126,305	\$ 158,010	\$ 160,219	\$ 173,524	\$ 305,875	\$ 184,787	+76.3 %	+142.2%
as % of Expenses	22.1%	27.2%	26.7%	35.4%	73.9%	37.0%		
Investments	\$ 105,236	\$ 97,005	\$ 126,561	\$ 123,091	\$ 163,152	\$ 123,009	+32.5%	+55.0%
as % of Expenses	18.4%	16.7%	21.1%	25.1%	39.4%	24.1%		
Net Fixed Assets	\$ 228,601	\$ 220,789	\$ 209,107	\$ 197,990	\$ 59,178	\$ 183,133	- 70.1 %	-74.1%
ENDOWMENTS AND RE				_				
Balance	\$ 67,462	\$ 63,897	\$ 95,286	\$ 117,814	\$ 143,953	\$ 97,682	+22.2%	+113.4%
as % of Expenses	11.8%	11.0%	15.9%	24.0%	34.8%	19.5%		
PERFORMANCE ACTIVIT	Y							
PERFORMANCES								
Main Season Productions	3.0	3.1	3.2	1.5	1.1	2.4	-25.8%	-63.5%
Main Season Performances	10	9.0	9.2	3.3	2.3	6.7	-30.4%	-77.0%
ATTENDANCE								
Main Season Attendance	3,116	2,703	2,690	989	297	1,959	-70.0%	-90.5%
Total Seats Available	4,469	4,393	4,257	1,612	658	3,078	-59.2%	-85.3%
% of Capacity Sold	69.7%	61.5%	63.2%	61.3%	45.7%	60.3%	-25.4%	-34.4%
PRICING								
High Ticket Price	\$ 74.18	\$ 76.47	\$ 81.00	\$ 80.10	\$ 78.89	\$ 78.13	-1.5%	+6.4%
Low Ticket Price	\$ 16.59	\$ 21.10	\$ 19.48	\$ 19.29	\$ 12.42	\$ 17.77	-35.6%	-25.1%
Average Yield per Ticket Sold*	\$ 30.40	\$ 37.92	\$ 41.67	\$ 49.09	\$ 53.19	\$ 42.45	+8.4%	+75.0%

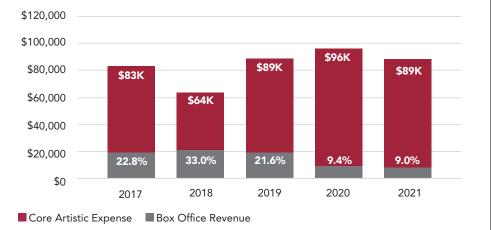
CONSTANT SAMPLE GROUP BASED ON DATA REPORTED FROM:

The American Opera Project | Anchorage Opera | Ars Lyrica Houston | Cedar Rapids Opera Theatre | Dayton Opera El Paso Opera | Eugene Opera | Fargo-Moorhead Opera | IN Series | The Industry | Intermountain Opera Bozeman On Site Opera | Opera Baltimore | Opera Birmingham | Opera Maine | Opera Modesto | Opera on the James Opera Roanoke | Opera Southwest | Opera Steamboat | Pacific Opera Project | Pittsburgh Festival Opera | Pocket Opera Tri-Cities Opera | Union Avenue Opera | UrbanArias

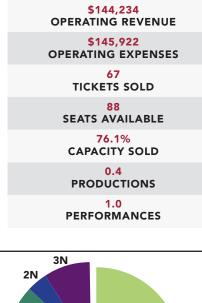
* For FY2020 and FY2021, yield per ticket sold excludes box office revenue from alternate programming, which accounted for a disproportionate amount of box office revenue compared to in pre-pandemic seasons.

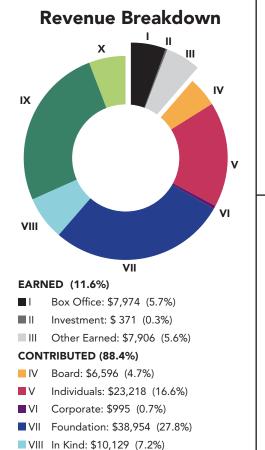
Average Program Coverage

Program coverage is the amount of core artistic expenses covered by box office



Average Activity





Expense Breakdown

PROGRAM** (63.6%)

- **1P.** Personnel: \$71,054 (48.7%)
- **1N.** Non-Personnel: \$21,696 (14.9%)

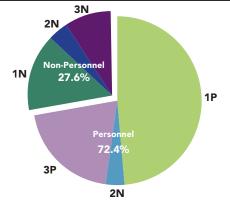
DEVELOPMENT (7.4%)

- **2P.** Personnel: \$5,276 (3.6%)
- **2N.** Non-Personnel: \$5,502 (3.8%)

GENERAL/ADMINISTRATIVE (29.1%)

3P. Personnel: \$29,269 (20.1%)





Average Development & Marketing Productivity

- Development Productivity: Dollars raised from contributions per dollar spent on fundraising.
- Marketing Productivity: Dollars earned from box office revenue per dollar spent on marketing.



* Some companies recorded COVID-19 government relief funds as support in FY2020 and FY2021 upon notification of loan forgiveness. Remaining government relief funds will be reflected in the FY2022 Annual Field Report.

** For the purposes of this report, marketing expenses are included in program expenses.

Government: \$36,038 (25.7%)

Other Contrib.: \$7,985 (5.7%)

20 OPERA AMERICA

IX

X

UNDER \$250,000

Fiscal Year	2017	2018	2019	2020	2021	5-yr average	1-yr change	5-yr change
FINANCIAL OVERVIEW								
Operating Revenue	\$ 143,354	\$ 138,800	\$ 150,736	\$ 121,073	\$ 144,234	\$ 139,639	+19.1%	+0.6%
Operating Expenses	\$ 159,199	\$ 155,579	\$ 179,906	\$ 139,620	\$ 145,922	\$ 156,046	+4.5%	-8.3%
Net Operating Income	\$ -15,846	\$ -16,780	\$ -29,170	\$ -18,548	\$ -1,688	\$ -16,406	+90.9%	+89.3%
as % of Expenses	-10.0%	-10.8%	-16.2%	-13.3%	-1.2%	-10.3%		
OPERATING REVENUE								
UNRESTRICTED EARNED R	EVENUE							
Box Office	\$ 19,005	\$ 21,061	\$ 19,204	\$ 9,059	\$ 7,974	\$ 15,261	-12.0%	-58.0%
Investments	\$ 165	\$ 20	\$ 1,300	\$ 767	\$ 371	\$ 524	-51.7%	+124.6%
Other Earned Revenue	\$ 22,694	\$ 23,250	\$ 24,907	\$ 14,738	\$ 7,906	\$ 18,699	-46.4%	-65.2%
Total Earned Revenue	\$ 41,864	\$ 44,332	\$ 45,410	\$ 24,564	\$ 16,251	\$ 34,484	-33.8%	-61.2%
UNRESTRICTED CONTRIBU	TED REVENU	E						
Board	\$ 5,244	\$ 8,691	\$ 6,440	\$ 4,954	\$ 6,596	\$ 6,385	+33.2%	+25.8%
Individual	\$ 23,666	\$ 23,170	\$ 36,712	\$ 22,575	\$ 23,218	\$ 25,868	+2.8%	-1.9%
Corporate	\$ 2,461	\$ 4,382	\$ 9,748	\$ 2,342	\$ 995	\$ 3,986	-57.5%	-59.6%
Foundation	\$ 35,513	\$ 24,808	\$ 20,470	\$ 35,958	\$ 38,954	\$ 31,140	+8.3%	+9.7%
In Kind	\$ 15,431	\$ 14,047	\$ 16,919	\$ 11,131	\$ 10,129	\$ 13,532	-9.0%	-34.4%
Other Private Support	\$ 7,925	\$ 4,014	\$ 4,405	\$ 7,861	\$ 7,985	\$ 6,438	+1.6%	+0.8%
Total Private Support	\$ 90,239	\$ 79,112	\$ 94,694	\$ 84,821	\$ 87,877	\$ 87,349	+3.6%	-2.6 %
Total Government Support*	\$ 11,251	\$ 11,850	\$ 10,632	\$ 11,688	\$ 36,038	\$ 16,292	+208.3%	+220.3%
Total Contributed Revenue	\$ 101,490	\$ 90,962	\$ 105,326	\$ 96,509	\$ 123,915	\$ 103,640	+28.4%	+22.1%
REVENUE SUMMARY								
Net Assets Released from Restriction	\$ 0	\$ 3,507	\$0	\$ 0	\$ 4,067	\$ \$1,515		
Total Operating Revenue	\$ 143,354	\$ 138,800	\$ 150,736	\$ 121,073	\$ 144,234	\$ 139,639	+1 9.1 %	+0.6%
OPERATING EXPENSES PERSONNEL								
Program**	\$ 77,226	\$ 82,197	\$ 83,863	\$ 56,380	\$ 71,054	\$ 74,144	+26.0%	-8.0%
Development	\$ 4,160	\$ 6,189	\$ 2,743	\$ 1,918	\$ 5,276	\$ 4,057	+175.0%	+26.8%
General/Administrative	\$ 12,762	\$ 16,667	\$ 25,881	\$ 27,281	\$ 29,269	\$ 22,372	+7.3%	+129.4%
Total Personnel Expenses	\$ 94,148	\$ 105,053	\$ 112,487	\$ 85,579	\$ 105,598	\$ 100,573	+23.4%	+12.2%
NON-PERSONNEL								
Program**	\$ 41,151	\$ 34,034	\$ 44,418	\$ 33,012	\$ 21,696	\$ 34,862	-34.3%	-47.3%
Development	\$ 7,405	\$ 2,979	\$ 4,216	\$ 7,031	\$ 5,502	\$ 5,427	-21.7%	-25.7%
General/Administrative	\$ 16,496	\$ 13,514	\$ 18,785	\$ 13,999	\$ 13,125	\$ 15,184	-6.2%	-20.4%
Total Non-Personnel Expenses	\$ 65,052	\$ 50,527	\$ 67,420	\$ 54,042	\$ 40,324	\$ 55,473	-25.4%	-38.0%
EXPENSES SUMMARY								
Total Operating Expenses	\$ 159,199	\$ 155,579	\$ 179,906	\$ 139,620	\$ 145,922	\$ 156,046	+4.5%	-8.3%

UNDER \$250,000

Fiscal Year	2017	2018	2019	2020	2021	5-yr average	1-yr change	5-yr change
BALANCE SHEET								
NET ASSETS								
Unrestricted	\$ 35,108	\$ 30,420	\$ 38,705	\$ 39,680	\$ 59,180	\$ 40,619	+49.1%	+68.6%
Restricted	\$ 26,643	\$ 30,025	\$ 12,033	\$ 1,113	\$ 24,073	\$ 18,778	+2062.2%	-9.6%
Total Net Assets	\$ 61,751	\$ 60,445	\$ 50,738	\$ 40,793	\$ 83,252	\$ 59,396	+104.1%	+34.8%
as % of Expenses	38.8%	38.9%	28.2%	29.2%	57.1%	38.4%		
Working Capital	\$ 58,372	\$ 58,533	\$ 30,309	\$ 27,213	\$ 100,866	\$ 55,059	+270.7%	+72.8%
as % of Expenses	36.7%	37.6%	16.8%	19.5%	69.1%	36.0%		
Investments	\$ 11,933	\$ 13,052	\$ 18,315	\$ 19,015	\$ 43,696	\$ 21,202	+129.8%	+266.2%
as % of Expenses	7.5%	8.4%	10.2%	13.6%	29.9%	13.9%		
Net Fixed Assets	\$ 1,386	\$ 1,246	\$ 1,447	\$ 1,365	\$ 1,639	\$ 1,417	+20.1%	+18.2%
ENDOWMENTS AND RES	ERVE FUNDS							
Balance	\$ 11,933	\$ 13,052	\$ 17,140	\$ 21,106	\$ 23,849	\$ 17,416	+13.0%	+ 99.9 %
as % of Expenses	7.5%	8.4%	9.5%	15.1%	16.3%	11.4%		
PERFORMANCE ACTIVITY	(
PERFORMANCES								
Main Season Productions	1.6	2.6	2.6	1.2	0.4	1.7	-66.7%	-75.0%
Main Season Performances	4.0	5.0	8.6	5.2	1.0	4.8	-80.8%	-75.0%
ATTENDANCE								
Main Season Attendance	547	463	787	544	67	481	-87.7%	-87.8%
Total Seats Available	712	709	1,074	812	88	679	-89.2%	-87.6%
% of Capacity Sold	76.9%	65.3%	73.2%	67.0%	76.1%	71.7%	+13.6%	-0.9%
PRICING								
High Ticket Price	\$ 45.00	\$ 50.00	\$ 46.84	\$ 49.40	\$ 58.00	\$ 49.85	+17.4%	+28.9%
 Low Ticket Price	\$ 13.67	\$ 17.00	\$ 17.50	\$ 15.70	\$ 25.00	\$ 17.77	+59.2%	+82.9%
Average Yield per Ticket Sold*	\$ 34.74	\$ 45.52	\$ 24.41	\$ 16.64	\$ 40.12	\$ 32.29	+141.0%	+15.5%

CONSTANT SAMPLE GROUP BASED ON DATA REPORTED FROM:

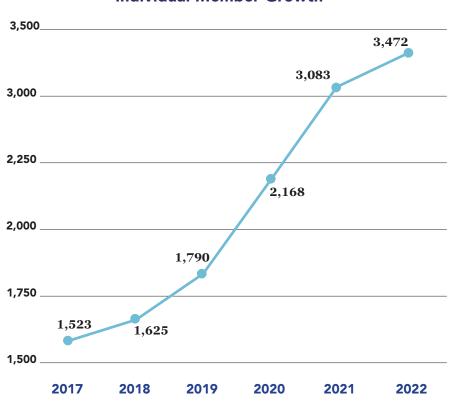
American Lyric Theater | Chelsea Opera | The Cleveland Opera | Encompass New Opera Theatre | Experiments in Opera New Camerata Opera | New Philharmonic Opera | Opera for the Young | Opera MODO | Opera on Tap Orchestra of New Spain | Sacramento Philharmonic & Opera | Solo Opera | Victory Hall Opera

*For FY2020 and FY2021, yield per ticket sold excludes box office revenue from alternate programming, which accounted for a disproportionate amount of box office revenue compared to in pre-pandemic seasons.

OPERA America: By the Numbers

MEMBERSHIP

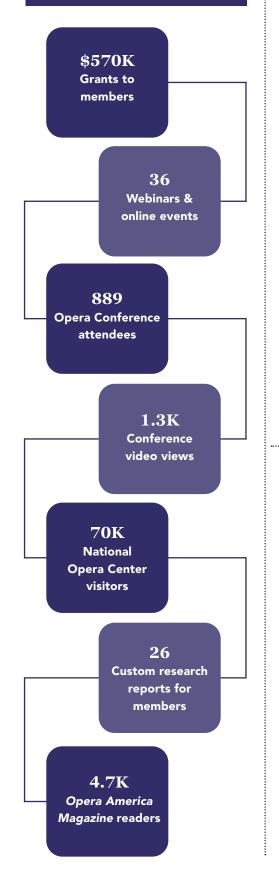




----- Individual Members by Profession

Trustees, Volunteers, and Supporters	35%	
Singers	35%	
Musicians and Pianists	29 %	
Voice Teachers, Coaches, and Educators	28%	
Composers and Librettists	18%	
Administrators and Artistic Staff	18%	
Directors, Conductors, and Designers	16%	
Teaching Artists	13%	

MEMBER SERVICES



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SOCIAL MEDIA

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2.9K Engagement

15.3K Reach

WEBSITE

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2.8K Views

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OPERA America Financial Report

iscal year 2022 extended the challenges and uncertainty of FY2021, making it three consecutive years that have no basis for comparison to the past. In this regard, OPERA America joined artists and producers across the country in working to maintain fiscal health while finding new ways to support creativity and service without interruption.

Exceptionally generous donors, once again, made it possible to waive all dues for organizational members as well as individual artists. Thus, OPERA America's membership revenue remained relatively consistent with past years while easing the financial burden on key constituencies. Contributed revenue from both individuals and institutions also remained relatively consistent with last year, thanks to the loyalty and generosity of OPERA America's donor family.

The greatest variance from prior years in terms of earned income continues to be in relation to the National Opera Center. Studios and larger audition/recital spaces were full to overflowing in the fall of 2021, but the onset of Omicron early in 2022 resulted in significantly reduced activity. Still, FY2022 revenue was stronger than in FY2021, booking \$755,000 compared to only \$76,000 in FY2021. (For reference, income from Opera Center rentals reached \$1.2 million in FY2019, the last full year before the pandemic.)

Disappointing, too, was the postponement of the OPERA America Salutes dinner — originally planned for FY2020 in conjunction with OPERA America's 50th anniversary to launch the Opera Hall of Fame and honor the recipients of the National "Opëra Trustee Recognition Awards.

Despite these variations from the board-approved budget, OPERA America was able to close FY2021 with a surplus of \$9,006, following a transfer to the board-designated reserve that was made possible by the revenue received from the Payroll Protection Loan program and Employee Retention Tax Credits, federal programs that helped sustain small businesses through the pandemic. This reserve remains available to buffer OPERA America against challenges that continue into FY2023.

Net assets decreased by slightly more than \$3 million between FY2021 and FY2022 due to the completion of an important multi-year foundation grant and the market-related decline in OPERA America's Opera Fund Endowment and National Opera Center Endowment. The combined endowments decreased in total value from \$11.2 million to \$10.9 million as of June 30 after approved draws and gift reclassification. Unrestricted operating reserves rose to \$1.75 million from \$1.49 million, bolstered once again by federal relief programs.

With volatile markets, rising interest rates, and the possibility of a recession, FY2023 will continue to be characterized by challenges. Thanks to members, donors, and the federal programs that provided essential supplement support for the entire arts industry, OPERA America is in a position to sustain its portfolio of services to the entire field.

Statement of Financial Position

As of June 30, 2022

Total Assets	\$ 19,961,792
Total Liabilities	\$ 4,475,581
TOTAL NET ASSETS	\$ 15,486,211
Core Operating	\$ 99,641
National Opera Center Fund	\$ 163,324
Board-Designated Funds	\$ 1,591,527
Funds with Restriction - Purpose	\$ 2,670,421
Funds with Restriction - Perpetual	\$ 10,961,298

Statement of Activities

As of June 30, 2022

CHANGE IN NET ASSETS	\$ (3,006,925)	
TOTAL EXPENSES	\$ 6,535,660	100%
Development	\$ 523,761	8%
General and Administrative	\$ 721,499	11%
Program Services	\$ 5,290,400	81%
TOTAL REVENUE	\$ 3,528,735	100%
Total Contributed	\$ 2,042,288	58%
Total Earned	\$ 1,486,447	42%

OPERA America Financial Report

Operating Revenue, Expenses, and Surplus

OPERATING REVENUE		
Annual Fund/Individual Support	\$ 1,531,381	22%
Foundation Grants	\$ 2,095,879	30%
Corporate Contributions	\$ 198,500	3%
Government Grants	\$ 1,080,150	16%
Membership Fees and Dues	\$ 45,400	1%
Annual Conference Revenue	\$ 495,877	7%
Opera Center Rentals	\$ 755,991	11%
Other Earned Income	\$ 132,988	2%
Opera Fund/Opera Center Endowment Draws	\$ 563,500	8%
SUBTOTAL	\$ 6,899,666	100%

OPERATING EXPENSES

Program Services		
Artistic Services	\$ 773,553	12%
Annual Conference	\$ 680,603	10%
Learning, Leadership, and Professional Development	\$ 260,396	4%
Grants to Members	\$ 567,000	9%
Information Services and Publications	\$ 558,990	9%
Media Relations and Marketing	\$ 294,145	5%
Membership	\$ 353,922	5%
National Opera Center and Occupancy Costs	\$ 1,733,730	27%
Public Affairs	\$ 68,061	1%
Support Services		
General and Administrative	\$ 721,499	11%
Development	\$ 523,761	8%
SUBTOTAL	\$ 6,535,660	100%

NET OPERATING SURPLUS	\$ 364,006
Transfer to Board-Designated Reserve	\$ (355,000)
OPERATING SURPLUS	\$ 9,006

OPERA America Annual Support December 2021 – November 2022

OPERA America is grateful for generous annual support from individuals and institutions that provides the essential foundation for strengthening the opera field.

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Canadian Opera Company ^c The Dallas Opera Detroit Opera Houston Grand Opera Los Angeles Opera Lyric Opera of Chicago The Metropolitan Opera San Francisco Opera The Santa Fe Opera Seattle Opera Washington National Opera

BUDGET 2 (\$3 million to \$15 million)

Arizona Opera The Atlanta Opera Austin Opera Boston Lyric Opera Calgary Opera ^C Central City Opera Cincinnati Opera Des Moines Metro Opera Edmonton Opera ^c The Glimmerglass Festival Hawai'i Opera Theatre Lyric Opera of Kansas City Minnesota Opera Opera Colorado

- Opéra de Montréal ^c Opera Omaha Opera Philadelphia Opera San José Opera Theatre of Saint Louis Pacific Opera Victoria ^c Palm Beach Opera
- Pittsburgh Opera Portland Opera San Diego Opera Sarasota Opera Utah Symphony | Utah Opera Vancouver Opera ^c Virginia Opera

BUDGET 3 (\$1 million to \$3 million)

Beth Morrison Projects Chautauqua Opera Chicago Opera Theater Dayton Performing Arts Alliance Richard B. Fisher Center for the Performing Arts Florentine Opera Company Florida Grand Opera Fort Worth Opera HERE Arts Center

Kentucky Opera Knoxville Opera Lamplighters Music Theatre Long Beach Opera Madison Opera Manitoba Opera ^c Nashville Opera New Orleans Opera North Carolina Opera Odyssey Opera Opera Atelier ^c

- Opera Carolina Opera Columbus Opéra de Québec ^C Opera Idaho Opera Lafayette Opera Memphis Opera Naples Opera Parallèle OPERA San Antonio Opera Santa Barbara Opera Saratoga
- OperaDelaware Pensacola Opera Soundstreams Canada ^C Spoleto Festival USA St. Petersburg Opera Company Tapestry Opera ^C Teatro Nuovo Toledo Opera Tulsa Opera Wolf Trap Opera

BUDGET 4 (\$250,000 to \$1 million)

Against the Grain Theatre ^c American Lyric Theater The American Opera Project Anchorage Opera Annapolis Opera Ardea Arts - Opera Out Of Bounds Ars Lyrica Houston ^N Boston Baroque Bronx Opera Cedar Rapids Opera Charlottesville Opera El Paso Opera Encompass New Opera Theatre Eugene Opera Fargo-Moorhead Opera Festival Opera Finger Lakes Opera Haymarket Opera Heartbeat Opera IN Series Indianapolis Opera The Industry Inland Northwest Opera Intermountain Opera Bozeman Livermore Valley Opera Lyric Opera of the North Maryland Opera Mobile Opera On Site Opera Opera Birmingham

- Opera for the Young Opera Grand Rapids Opera in the Heights Opéra Louisiane Opera Maine Opera Mississippi Opera Modesto Opera North Opera on the Avalon ^C Opera on the James Opera Orlando Opera Roanoke **Opera Southwest** Opera Steamboat Opera Tampa Pacific Opera Project
- Pacific Symphony The Phoenicia International Festival of the Voice Piedmont Opera Pittsburgh Festival Opera Pocket Opera Salt Marsh Opera Shreveport Opera Tacoma Opera Tri-Cities Opera Union Avenue Opera UrbanArias Volcano Non-Profit Productions ^C Washington Concert Opera West Edge Opera Wichita Grand Opera

^c – Professional Company Member of the Association for Opera in Canada | ^N – Joined as a new Professional Company Member in 2021

BUDGET 5 (Under \$250,000)

Alliance for New Music-Theatre Amarillo Opera American Baroque Opera Co. Anima Mundi Productions Ars Minerva Astrolabe Musik Theatre ^c Barn Opera ^N Boston Opera Collaborative Boulder Opera Center for Contemporary Opera Chants Libres, Compagnie Lyrique de Création ^C Chelsea Opera City Lyric Opera The Cleveland Opera Cleveland Opera Theater Connecticut Lyric Opera Dell'Arte Opera Ensemble

Experiments in Opera First Coast Opera N Fresh Squeezed Opera Company Greensboro Opera Guerilla Opera Heartland Opera Theatre Lakes Area Music Festival The Lighthouse Opera Company Little Opera Company ^c The Little OPERA Theatre of NY Loose Tea Music Theatre ^c Marble City Opera MassOpera Milwaukee Opera Theatre Mission Opera **Musical Traditions** National Sawdust

Nautilus Music-Theater New Camerata Opera New Music Theatre Project N New Philharmonic Opera Nickel City Opera Opera 5 ^c Opera Baltimore Opera Company of Middlebury Opera Cultura Opera Ebony **Opera Fort Collins** Opera In The Rock Opera Ithaca Opera Kelowna ^c Opera Las Vegas Opera MODO Opera NEO

Opera on Tap Orchestra of New Spain Overtone Industries N Painted Sky Opera Penn Square Music Festival Queen City Opera Re:Naissance Opera ^c **Resonance Works** Sacramento Philharmonic & Opera Saskatoon Opera ^c Solo Opera Sound the Alarm: Music/Theatre ^c Teatro Grattacielo Valley Opera and Performing Arts Victory Hall Opera White Snake Projects Wilmington Concert Opera ^N

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