OPERA AMERICA

# Annual Field Report 2023

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## From the President and CEO



uccess is an elusive quality at any time. For opera companies, one indicator relates to income, expenses, and balanced budgets. Of equal importance is artistic vibrancy, and in this regard, FY2022 was noteworthy. The extended impact of COVID-19, though, continues to make success difficult to measure for the Professional Company Members of OPERA America.

As this report documents, most companies recovered at least some lost ground in FY2022. Many loyal audience members returned to theaters once they felt that COVID was in sufficient retreat, and almost all companies reported record-setting numbers of "new-to-file" ticket buyers — customers who have never before attended a performance at the company of record. This positive trend appears to continue according to current

reporting, although at many companies, pre-COVID levels of attendance have not yet been attained.

The generosity of individual donors was more important than ever as corporate support continued to decline from already modest levels and grants from foundations fluctuated as many of them dedicated their resources to other civic priorities. Income from government sources continued at unprecedented levels, thanks to final installments of relief funding from the U.S. Small Business Administration, the National Endowment for the Arts, and state and local arts agencies. This infusion of funds helped sustain companies through the year, but such support will not be available in coming seasons.

The productivity of our member companies deceased slightly to offset increased expenses that were not fully covered by increased revenue. Consolidating performance schedules and moving some productions into smaller venues were strategies employed by a number of companies. While some of these decisions are prudent in light of current financial challenges, reduced productivity makes it more difficult than ever to make a compelling case for increased support among donors. Every decision during these uncertain times must be made with a balance between short-term imperatives and long-term impact.

The considerable artistic achievement of the field in FY2022 is rooted in an effort that has been decades in the making. Forty years ago, leaders of OPERA America wanted to inspire the creation of an America opera repertoire that connects to the world around us. They would be thrilled to see the progress that has been made through grants, symposia, and pitch sessions. New operas that vary in subject, scope, and style are being performed by virtually every company — making opera a truly American art form that attracts new audiences. These works combine with performances from the inherited repertoire to create seasons that expand our understanding and appreciation of our cherished art form.

The *Annual Field Report* reflects only the surface of the data and information available through OPERA America. Readers are encouraged to contact us with questions and requests for customized analysis. Do not hesitate to be in touch!

Marc A. Scorca

President/CEO OPERA America

## **About OPERA America**

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OPERA America is the national membership organization for artists, administrators, trustees, and audiences, dedicated to supporting the creation, presentation, and enjoyment of opera. It is committed to developing new work and new audiences, civic practice, artist and leadership development, research, national advocacy, and promoting inclusivity that moves opera forward across America.

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PERA America's *Annual Field Report* is designed to provide leaders in the field with a comprehensive overview of the financial positions of its members. Information for this report, based on the 2022 fiscal year, is derived from the annual Professional Opera Survey (POS) administered by SMU Data Arts. The POS was completed this year by 156 of OPERA America's Professional Company Members (the "Survey Universe"). Only those companies in the Survey Universe that have reported consistently for the most recent five-year period are included in the Constant Sample Group (CSG) for each budget group. This year, 101 companies qualified for the CSG.

In this report, OPERA America's U.S. Professional Company Members (PCMs) are aggregated into five budget groups. Budget group delineations are noted in the report. The report is headed by "The Field at a Glance" (p. 2) — an exploration into financial and attendance totals based on the Survey Universe and extrapolated for the full membership.

The 156 companies in the Survey Universe represent 77% of OPERA America's current Professional Company Membership, and their collective operating budgets total over \$1.01 billion. If one extrapolates by budget group for those PCMs that did not complete the survey, the North American opera industry injected over \$1.03 billion directly into the economy in fiscal year 2022. This figure does not include the extensive activity of OPERA America's Associate Members and Educational Producing Associate Members, or the very few North American companies outside of the membership — nor the secondary economic impact of activity related to attendance.

For the purposes of consistent reporting with the other years in the five-year period covered by this report, production and performance counts continue to track only main season staged performances of operas and musicals. Digital performances were counted only if they were presented live and not pre-recorded. While this somewhat reduces the imprint of the 2021–2022 season, it is done so to preserve a consistent comparison with prior years. Companies in the sample group that did not mount 2021–2022 seasons were still included in budget averages.

This year, the report has been expanded to include a section that explores the 2022–2023 season in greater depth. This season spotlight (p. 4) features insights from OPERA America's 2023 Ticket Sales Survey, in which 68 companies participated. The survey compares ticket sales and performance activity from the most recently completed season to the 2018–2019 season, the last full season before the onset of COVID-19. Additionally, the report examines the representation of North American works in the 2022–2023 season, drawing data from OPERA America's Performance Database, in which 162 companies are represented. While a detailed FY2023–FY2019 comparison will be presented in the 2024 *Annual Field Report* next year, OPERA America is dedicated to sharing valuable information as soon as possible in the post-pandemic landscape.

Those interested in learning more should contact OPERA America's research manager, Irene Fitzgerald-Cherry, at IFCherry@operaamerica.org.

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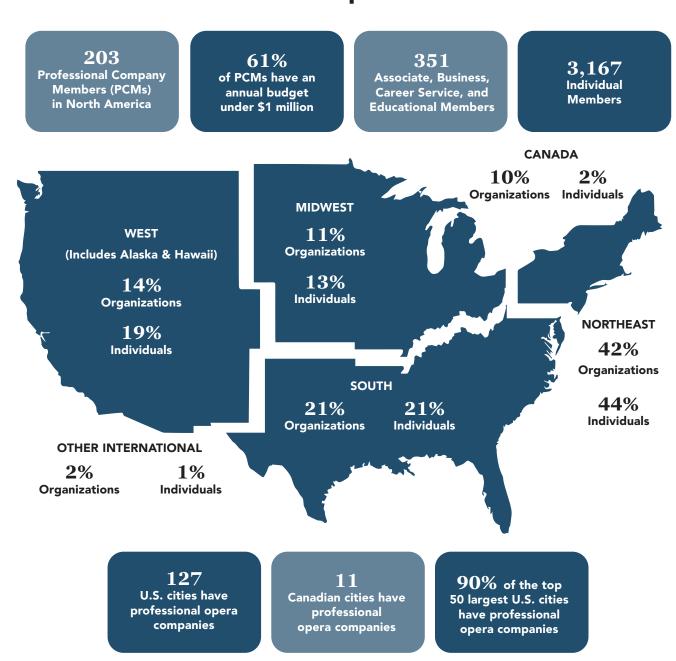
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# The Field at a Glance in 2022

cross the United States and Canada, opera is a vital part of communities of all sizes. Opera companies large and small are deeply rooted in their cities, strengthening their communities by forging partnerships that bridge economic, social, and cultural divides and create positive change.

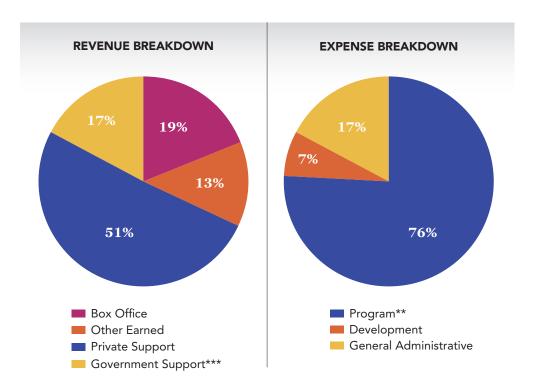
Entrepreneurial artists and innovative leaders are expanding the definition of opera, the opera audience, and the audience experience. Singers, composers, librettists, directors, designers, and other artists are infusing the art form with a diversity of stories, perspectives, and artistic styles never seen before.

## **OPERA America Membership**



## **Economic Impact**





## Performance Activity: 2021–2022 Season



## **REPERTOIRE**

Operas Created Before 1970: $53\%$	After 1970: 47%
TOP 5 MOST-PRODUCED WORKS	TOP 5 MOST-PRODUCED NORTH AMERICAN WORKS
<b>Carmen</b>	<b>Fridα</b>
(Bizet/Halévy/Meilhac)	(Rodríguez/Blecher/Cruz)
La bohème	Porgy and Bess
(Puccini/Illica/Giacosa)	(G. Gershwin/Heyward/I. Gershwin
The Magic Flute	Blue
(Mozart/Schikaneder)	(Tesori/Thompson)
La traviata	A Little Night Music
(Verdi/Piave)	(Sondheim/Wheeler)
Tosca (Puccini/Illica/Giacosa)	Into the Woods (Sondheim/Lapine)

Data is from the FY2022 Professional Opera Survey, extrapolating for OPERA America's full Professional Company Membership and the most up-to-date information from OPERA America's Performance Database.

- Administrators include full-time, part-time, and contract positions.
- \*\* For the purposes of this report, marketing expenses are included in program expenses.
- \*\*\* The high level of government support in 2022 reflects the influx of pandemic relief through the federal PPP, ERTC, and SVOG programs. Pre-pandemic, government support accounted for less than 5% of all revenue.

# 2022-2023 Season Spotlight

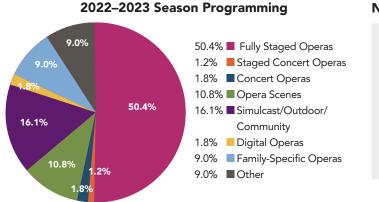
n the summer of 2023, OPERA America conducted a survey\* focused on tickets sales in the 2022–2023 season. These numbers were compared side by side with tickets sales figures from the 2018–2019 season — the last fully completed pre-pandemic season — to assess the state of audiences as opera companies rebuild in the post-pandemic environment.

The snapshot survey reveals that recent ticket sales and revenue are falling below pre-pandemic levels by just over 20%. The imparence of the snapshot survey reveals that recent ticket sales and revenue are falling below pre-pandemic levels by just over 20%. The imparence of the snapshot survey reveals that recent ticket sales and revenue are falling below pre-pandemic levels by just over 20%.

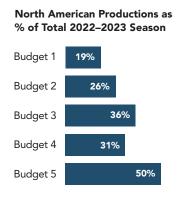
The snapshot survey reveals that recent ticket sales and revenue are falling below pre-pandemic levels by just over 20%. The impact has been hardest on larger companies, while smaller companies have been able to buck this trend with audience growth. The record levels of first-time attendance reported are a sign of great hope for the future growth of audiences.

Averages	by:   Budget 1	Budget 2	Budget 3	Budget 4	Budget 5	All Companies
TICKET OVERVIEW						
Total Tickets Revenue						
2018–2019 Season	\$ 10,258,631	\$ 1,654,406	\$ 388,887	\$ 136,510	\$ 28,029	\$ 1,797,497
2022–2023 Season	\$ 7,721,988	\$ 1,351,928	\$ 358,633	\$ 148,305	\$ 33,439	\$ 1,407,593
% change from 2018–2019 to 2022–2023	-24.7%	-18.3%	-7.8%	+8.6%	+19.3%	-21.7%
Total Tickets Count						
2018–2019 Season	92,002	21,840	6,109	2,785	729	18,663
2022–2023 Season	69,109	17,252	5,716	2,895	903	14,741
% change from 2018–2019 to 2022–2023	-24.9%	-21.0%	-6.4%	+3.9%	+23.9%	-21.0%
Percent New to File						
2018–2019 Season	40.9%	31.1%	16.0%	13.5%	51.2%	30.9%
2022–2023 Season	42.6%	35.9%	24.2%	18.4%	41.3%	32.9%
% change from 2018–2019 to 2022–2023	+1.7%	+4.8%	+8.2%	+4.9%	-9.9%	+2.0%

In the 2022–2023 season, fully staged operas made up half of all season programming offered by opera companies, supplemented by outdoor and community programs, opera scenes, family-specific operas, and other programming. One-third of all productions presented were North American works.







<sup>\*</sup>Survey submissions were received from 68 of OPERA America's 203 Professional Company Members.

# FY2022 Financial Analysis: Guide to Terminology

The financial analysis of OPERA America's Professional Company Members that follows is based on data from fiscal year 2022.

## Average Yield Per Ticket Sold

Total box office income divided by the total number of tickets sold. For FY2020, FY2021, and FY2022, yield per ticket sold excludes box office revenue from alternate programming, which accounted for a disproportionate amount of box office revenue compared to pre-pandemic seasons.

## **Core Artistic Expenses**

Core artistic expenses encompass both personnel and non-personnel artistic expenses directly associated with staging productions. This may include costs associated with singers (soloists and choristers), instrumentalists, technicians, stage sets and props, artistic administrators, etc.

## **Endowments and Reserve Funds**

An endowment is a restricted income source established to generate revenue for an organization. This includes board-designated, term, and permanently restricted endowments. A reserve fund is a more liquid asset, with an unrestricted principal body. Note that in this report, these funds have all been merged.

## **Fixed Assets**

Fixed assets include all land, buildings, equipment, any capitalized production elements (sets, props, costumes), and other fixed assets owned by the organization. Fixed assets are generally unrestricted. Net fixed assets are net of accumulated depreciation.

## Investments

Investments include current and long-term investments (stocks, bonds, etc.) as reported on an organization's balance sheet. Income from investments is available for operations or to support specific purposes. Note that this does not include separately incorporated endowments or reserve funds that are absent for the company's balance sheet.

## **Productivity Ratios**

Productivity ratios measure how many dollars are generated for each dollar spent on revenue-generating activities. Expenses include personnel and non-personnel costs. Marketing productivity is the total box office revenue divided by marketing expenses. Development productivity is the total contributed revenue (including unrestricted and restricted) divided by development expenses. Note that for FY2020, FY2021, and FY2022, development productivity will appear inflated due to the receipt of federal COVID-19 aid, while marketing productivity may seem deflated due to retaining marketing staff during a period of diminished box office earnings.

## **Program Coverage**

Program coverage is the percentage of core artistic expenses covered by box office revenue.

## **Program Expenses**

Program expenses are all expenses related to an organization's programs and services. While this encompasses core artistic expenses, it also includes marketing, box office, education, community programs, and other expenses associated with producing and promoting staged performances.

## **Total Net Assets**

Total net assets include unrestricted net assets (no donorimposed restrictions) that are available for current use, generally including fixed assets, and restricted net assets, representing gifts for future periods or for specific projects and most commonly, endowment funds. Changes in the value of restricted net assets may reflect increases/decreases in the market value of existing investments or new donations.

## Working Capital

Working capital is a measure of a company's liquidity and short-term financial health. It is the difference between a company's current assets (cash, accounts receivable, etc.) and current liabilities (accounts payable, accrued expenses, etc.).

# **FY2022 Overview of Findings**

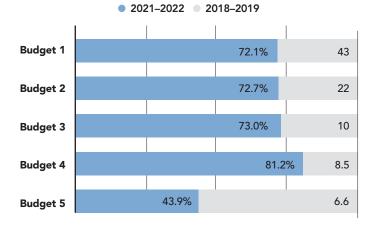
his *Annual Field Report* is the third in a series of at least four reports that will reflect the profound impact of COVID-19 on the opera field. FY2022 was the second full fiscal year distorted by the pandemic. It was more stable than FY2020 and FY2021, which sustained the most significant level of pandemic closures, but still less robust than FY2019 and previous years. OPERA America groups companies into budget groups for the purpose of analysis. These large analytic cohorts mask the many individual variations experienced by specific opera companies. In FY2022, some companies offered full seasons. Others produced fewer operas but continued to offer digital programming and extensive community programs. COVID-19 spikes led to some last-minute performance cancellations. All these nuances merit consideration when benchmarking one company against the budget groups analyzed in this report.

This section will examine the five-year trends from FY2018 to FY2022 with emphasis on the impact of COVID-19 on the years since FY2019, the last complete season before the pandemic.

## **Productions, Performances, and Ticket Sales**

- While average production output increased in the 2021–2022 season compared to the two prior seasons, it did not return to pre-pandemic levels.
- Companies in Budget Groups 1–4 showed a drop in production activity in 2021–2022 of between -16% (Budget 4) and -22% (Budget 2) compared to the 2018–2019 season. The average decline for Budget 5 companies was greater, at nearly -45% below 2018–2019.
- The number of performances per production decreased across all budget levels for 2021–2022 compared to 2018–2019.
- While all budget groups experienced an increase in paid attendance of over 100% in 2021–2022 compared to the previous season, average attendance still lagged significantly behind pre-pandemic levels. Decreases ranged from -27% for Budget 4 companies to -71% for Budget 5 companies.

## Average Number of Performances: 2021–2022 vs. 2018–2019



## **Financial Overview**

- Overall operating expenses in FY2022 nearly returned to or surpassed expenses in FY2019 despite reduced productivity, revealing the impact of inflation on the field.
- Average expenses for companies in Budget Groups 1 and 2 were -5.3% and -2.7% below FY2019, respectively.
   Companies in Budget Groups 3, 4, and 5 exceeded their average budgets in FY2019, ranging from increases of 4.1% (Budget 3) to 18.5% (Budget 5).
- Deficits and surpluses were modest across all budget groups.
   Companies in Budget Groups 1, 2, and 3 recorded surpluses of between 0.7% (Budget 3) and 3.9% (Budget 2). Smaller companies did not fare as well. Companies in the Budget Group 4 reported average deficits of -3.7%, and those in the Budget Group 5 reported average deficits of -4.8% of operating expenses.
- When compared to FY2019, FY2022 showed healthy average gains in balance sheet investments, endowments, and reserve funds. Comparisons to FY2021, however, are mixed due to the timing of government relief loans and grants as well as variations in the stock market.

## **Operating Revenue**

• Following severe drops in FY2021 due to performance cancellations, FY2022 saw increased ticket revenue of more than 100% for all budget groups. However, box office earnings in FY2022 still remained lower than those in FY2019; average drops ranged from -10% (Budget 5) to -41% (Budget 1).

- Total private support in FY2022 increased from FY2021 on average, ranging from 2.8% for Budget 1 companies to 38% for Budget 3 companies. For most companies, however, private support has not returned to the levels achieved in FY2019; for Budget 1, 2, and 3 companies, average private support decreased by -13%, -9.4%, and -9.3%, respectively. Budget 4 and 5 companies reversed this trend, however, with increases in private support over FY2019 of 4.8% (Budget 4) and 1.9% (Budget 5).
- · The return to in-person special events has yielded steady increases in revenue for most companies since FY2020.
- · Companies in all budget groups experienced significant five-year decreases in corporate support by as much as -38%. Changes in foundation giving varied widely.
- Average board giving declined by nearly -25% for Budget 1 and 2 companies over the five-year period.
- Government support for companies over the last three years increased tremendously thanks to various government programs, including Payroll Protection Program loans, Shuttered Venue Operators Grants, Employee Retention Tax Credits, and special state and local grants. Reporting of this support differs from company to company and from year to year. Regardless, when comparing FY2022 to FY2019, average support from government sources increased from 349% for Budget 4 companies to more than 1,000% for Budget 1 companies.

## **Operating Expenses**

- Budgets for mid-sized and larger companies in FY2022 were below the average budgets recorded in FY2019. For companies in Budget Groups 4 and 5, however, FY2022 expense budgets increased by 8.6% and 2.5% over FY2019, respectively.
- · Core artistic expenses told a different story. On a perproduction basis, average core artistic expenses increased for all budget groups, revealing the impact of inflation over recent seasons.
- · All companies spent more on fundraising in FY2022 than in FY2021. For Budget 4 and 5 companies, these expenses were the highest in the five years covered by this report. For companies in Budget Groups 1, 2, and 3, however, fundraising expenses were still lower than in FY2019 (-6.2%, -6.1%, and 16.4%, respectively).

- Marketing expenses for mid-sized and larger companies remained below FY2019 expenditures, mirroring the decrease in the number of productions and performances. For Budget 4 and 5 companies, marketing expenses reached a five-year high.
- Despite the many shifts in expenses that resulted from COVID-19, the ratio of personnel expenses to non-personnel expenses remained relatively consistently between 60% and 70% of budgets across all budget groups throughout the five years of this study. This highlights the consistency of the opera business model.

FY2022 Core Artistic Expenses as a Percentage of Total Expenses

Budget 1	50.1%
Budget 2	43.2%
Budget 3	47.3%
Budget 4	51.1%
Budget 5	61.4%

## OPI vs. CPI

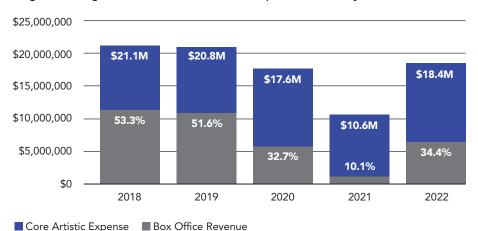
· OPERA America defines the annualized growth of the average per-production cost as the Opera Price Index (OPI). This measure is compared to the Consumer Price Index (CPI) to assess the cost of opera in relation to the general cost of living. Generally, the OPI is more than two times the CPI, reflecting the labor intensity of the industry.

For the five years covered by this report (FY2018 to FY2022), the OPI increased at an annualized rate of 4.43% while the CPI increased at 4.95%, an unusually low ratio that reflects a combination of higher general inflation over the last three years and decisions by opera companies to mount smaller productions coming out of the pandemic.

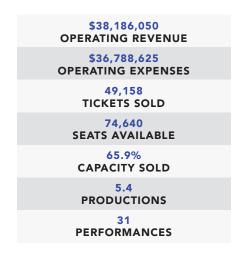
	2018	2022	% Change	Annualized
СРІ	\$1.00	\$1.21	+21.30%	+4.95%
ОРІ	\$820,710	\$976,235	+18.95%	+4.43%

## **Average Program Coverage**

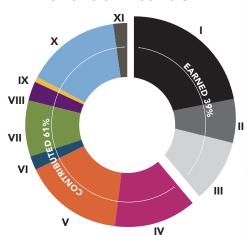
Program coverage is the amount of core artistic expenses covered by box office.



## **Average Activity**







## **EARNED (39%)**

■I Box Office: \$6,329,002 (22%)

II Investment: \$2,154,184 (7%)

III Other Earned: \$3,025,122 (10%)

## **CONTRIBUTED (61%)**

■ IV Board: \$3,662,650 (13%)

■V Individual: \$4,667,581 (16%)

IVI Corporate: \$519,664 (2%)

IVII Foundation: \$2,572,370 (9%)
IVIII Special Events: \$848,762 (3%)

IX In-Kind: \$240,535 (1%)

**X** Government\*: \$4,384,548 (15%)

**IXI** Other Contrib: \$689,564 (2%)

## **Expense Breakdown**

## PROGRAM\*\* (74%)

**1P** Personnel: \$20,780,821 (56%)

■ **1N** Non-Personnel: \$6,603,388 (18%)

## **DEVELOPMENT (8%)**

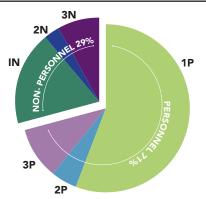
**2P** Personnel: \$2,016,468 (5%)

2N Non-Personnel: \$987,139 (3%)

## **GENERAL/ADMINISTRATIVE (18%)**

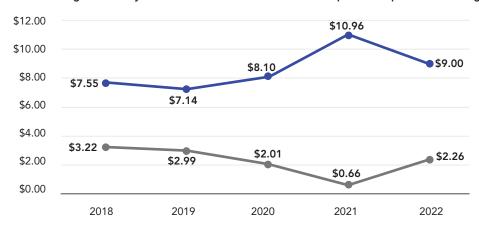
**3P** Personnel: \$3,507,965 (10%)

■ 3N Non-Personnel: \$2,892,844 (8%)



## **Average Development & Marketing Productivity**

- Development Productivity: Dollars raised from contributions per dollar spent on fundraising.
- Marketing Productivity: Dollars earned from box office revenue per dollar spent on marketing.



- \* COVID-19 government relief funds were reported variably in companies' FY2020, FY2021, and/or FY2022 budgets depending on notification or receipt of loan forgiveness.
- \*\* For the purposes of this report, marketing expenses are included in program expenses.

## ANNUAL BUDGET OVER \$15,000,000

Fiscal Year	2018	2018 2019 2020 2021 2022		2022	5-yr average	1-yr change	5-yr change	
FINANCIAL OVERVIEW								
Operating Revenue	\$ 40,156,052	\$ 39,940,277	\$ 34,486,098	\$ 27,577,288	\$38,186,050	\$ 36,069,153	38.5%	-4.9%
Operating Expenses	\$ 39,220,498	\$ 38,830,363	\$ 34,565,118	\$ 23,366,333	\$36,788,625	\$ 34,554,187	57.4%	-6.2%
Net Operating Income	\$ 935,554	\$ 1,109,915	\$ -79,020	\$ 4,210,955	\$ 1,397,425	\$ 1,514,966	-66.8%	49.4%
as % of Expenses	2.4%	2.9%	-0.2%	18.0%	3.8%	5.4%		
OPERATING REVENUE								
UNRESTRICTED EARNED	REVENUE							
Box Office	\$ 11,261,705	\$ 10,757,613	\$ 5,743,645	\$ 1,069,816	\$ 6,329,002	\$ 7,032,356	491.6%	-43.8%
Investments	\$ 1,883,788	\$ 2,706,444	\$ 2,818,443	\$ 2,480,803	\$ 2,154,184	\$ 2,408,732	-13.2%	14.4%
Other Earned Revenue	\$ 3,145,828	\$ 2,968,593	\$ 2,085,302	\$ 1,298,888	\$ 3,025,122	\$ 2,504,747	132.9%	-3.8%
Total Earned Revenue	\$ 16,291,320	\$16,432,650	\$10,647,389	\$ 4,849,507	\$11,508,309	\$ 11,945,835	137.3%	-29.4%
UNRESTRICTED CONTRI	BUTED REVEN	UE						
Board	\$ 4,779,102	\$ 5,736,001	\$ 3,752,583	\$ 2,664,937	\$ 3,662,650	\$ 4,119,055	37.4%	-23.4%
Individual	\$ 4,355,727	\$ 4,664,017	\$ 5,245,513	\$ 5,440,156	\$ 4,667,581	\$ 4,874,599	-14.2%	7.2%
Corporate	\$ 766,450	\$ 897,937	\$ 609,598	\$ 476,473	\$ 519,664	\$ 654,024	9.1%	-32.2%
Foundation	\$ 3,172,847	\$ 3,090,541	\$ 3,090,160	\$ 2,532,099	\$ 2,572,370	\$ 2,891,603	1.6%	-18.9%
Special Events***			\$ 539,032	\$ 445,132	\$ 848,762	\$ 610,976	90.7%	
In-Kind	\$ 476,052	\$ 317,625	\$ 600,213	\$ 277,293	\$ 240,535	\$ 382,344	-13.3%	-49.5%
Other Private Support	\$ 219,819	\$ 469,169	\$ -380,272	\$ 390,814	\$ 689,564	\$ 277,819	76.4%	213.7%
Total Private Support	\$ 13,769,996	\$ 15,175,290	\$ 13,456,827	\$ 12,226,905	\$13,201,126	\$ 13,566,029	8.0%	-4.1%
Total Government Support*	\$ 186,227	\$ 306,550	\$ 2,057,035	\$ 2,502,955	\$ 4,384,548	\$ 1,887,463	75.2%	2,254.4%
Total Contributed Revenue	\$ 13,956,223	\$15,481,841	\$15,513,862	\$ 14,729,860	\$17,585,674	\$ 15,453,492	19.4%	26.0%
REVENUE SUMMARY								
Net Assets Released from Restriction	on \$ 9,908,509	\$ 8,025,786	\$ 8,324,846	\$ 7,997,922	\$ 9,092,067	\$ 8,669,826	13.7%	-8.2%
Total Operating Revenue	\$ 40,156,052	\$39,940,277	\$34,486,098	\$ 27,577,288	\$38,186,050	\$ 36,069,153	38.5%	-4.9%
OPERATING EXPENSES								
PERSONNEL								
Program**	\$ 22,581,438	\$ 22,499,183	\$ 20,548,423	\$ 11,685,664	\$ 20,780,821	\$ 19,619,106	77.8%	-8.0%
Development	\$ 1,972,687	\$ 2,132,909	\$ 2,158,934	\$ 1,787,558	\$ 2,016,468	\$ 2,013,711	12.8%	2.2%
General/Administrative	\$ 2,632,064	\$ 2,697,371	\$ 3,033,167	\$ 3,002,569	\$ 3,507,965	\$ 2,974,627	16.8%	33.3%
Total Personnel Expenses	\$ 27,186,189	\$27,329,462	\$25,740,524	\$ 16,475,790	\$26,305,254	\$ 24,607,444	59.7%	-3.2%
NON-PERSONNEL								
Program**	\$ 8,246,581	\$ 7,937,732	\$ 5,986,216	\$ 4,665,693	\$ 6,603,388	\$ 6,687,922	41.5%	-19.9%
Development	\$ 1,043,265	\$ 1,069,773	\$ 675,376	\$ 392,133	\$ 987,139	\$ 833,537	151.7%	-5.4%
General/Administrative	\$ 2,744,464	\$ 2,493,395	\$ 2,163,002	\$ 1,832,717	\$ 2,892,844	\$ 2,425,285	57.8%	5.4%
Total Non-Personnel Expenses	\$ 12,034,309	\$11,500,900	\$ 8,824,593	\$ 6,890,543	\$10,483,371	\$ 9,946,743	52.1%	-12.9%
EXPENSES SUMMARY								
Total Operating Expenses	\$ 39,220,498	\$38,830,363	\$34,565,118	\$ 23,366,333	\$36,788,625	\$ 34,554,187	57.4%	-6.2%

<sup>\*</sup> COVID-19 government relief funds were reported variably in companies' FY2020, FY2021, and/or FY2022 budgets depending on notification or receipt of loan forgiveness.

 $<sup>^{\</sup>star\star}$  For the purposes of this report, marketing expenses are included in program expenses.

<sup>\*\*\*</sup> The Professional Opera Survey began tracking of special events support from FY2020 onward. Prior to FY2020, special events support was split across private support categories.

## **ANNUAL BUDGET OVER \$15,000,000**

Fiscal Year	2018	2019	2020	2021	2022	5-yr average		yr nange
BALANCE SHEET								
NET ASSETS								
Unrestricted	\$ 29,729,339	\$ 33,724,890	\$ 30,892,058	\$ 37,560,203	\$ 35,155,915	\$ 33,412,481	-6.4% 18	8.3%
Restricted	\$ 77,038,499	\$ 74,554,917	\$ 76,456,319	\$ 101,154,117	\$ 93,878,509	\$ 84,616,472	-7.2% 2°	1.9%
Total Net Assets	\$ 106,767,838	\$ 108,279,807	\$ 107,348,377	\$ 138,714,320	\$ 129,034,424	\$ 118,028,953	-7.0% 20	<b>).9</b> %
as % of Expenses	272.2%	278.9%	310.6%	593.7%	350.7%	361.2%		
Working Capital	\$ 43,499,754	\$ 43,643,800	\$ 47,341,269	\$ 65,071,334	\$ 61,533,602	\$ 52,217,952	-5.4% 41	1.5%
as % of Expenses	110.9%	112.4%	137.0%	278.5%	167.3%	161.2%		
Investments	\$ 76,380,662	\$ 78,823,130	\$ 78,882,560	\$ 106,222,078	\$ 92,454,207	\$ 86,552,527	-13.0% 21	1.0%
as % of Expenses	194.7%	203.0%	228.2%	454.6%	251.3%	266.4%		
Net Fixed Assets	\$ 30,194,248	\$ 31,551,865	\$ 30,324,919	\$ 29,800,358	\$ 30,008,316	\$ 30,375,941	0.7% -0	0.6%
ENDOWMENTS AND RES	SERVE FUNDS							
Balance	\$ 77,719,828	\$ 78,618,400	\$ 83,852,866	\$ 100,152,815	\$ 89,107,978	\$ 85,890,377	-11.0% 14	<b>4.7</b> %
as % of Expenses	198.2%	202.5%	242.6%	428.6%	242.2%	262.8%		
PERFORMANCE ACTIVIT	·Y							
PERFORMANCES								
Main Season Productions	6.8	6.8	4.0	1.3	5.4	4.8	315.4% -20	0.6%
Main Season Performances	43	43	25	11	31	31	181.8% -27	7.9%
ATTENDANCE								
Main Season Attendance	91,940	91,150	48,075	5,268	49,158	57,118	833.1% -46	6.5%
Total Seats Available	118,571	121,557	68,222	6,772	74,640	77,952	1,002.2% -37	7.1%
% of Capacity Sold	77.5%	75.0%	70.5%	77.8%	65.9%	73.3%	-15.3% -15	5.0%
PRICING								
	<b>4</b> 2/52/	<b>.</b> 24171	<b>.</b> 202.22	¢ 400.71	A 20271	<b>A</b> 241.11	(0.40)	4.50/
High Ticket Price	\$ 365.86	\$ 344.76		\$ 199.71	\$ 323.71	\$ 311.41		1.5%
Low Ticket Price	\$ 19.86	\$ 21.71	•	\$ 25.29	\$ 19.86	\$ 22.11		0.0%
Average Yield per Ticket Sold*	\$ 122.49	\$ 118.02	\$ 112.21	\$ 135.35	\$ 121.70	\$ 121.95	-10.1% -0	0.6%

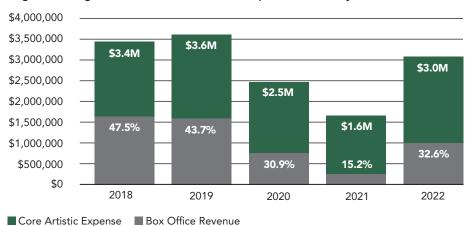
## CONSTANT SAMPLE GROUP BASED ON DATA REPORTED FROM:

The Dallas Opera | Detroit Opera | Houston Grand Opera | Los Angeles Opera | Lyric Opera of Chicago San Francisco Opera | The Santa Fe Opera | Seattle Opera

<sup>\*</sup> For FY2020, FY2021 and FY2022, yield per ticket sold excludes box office revenue from alternate programming, which accounted for a disproportionate amount of box office revenue compared to

## **Average Program Coverage**

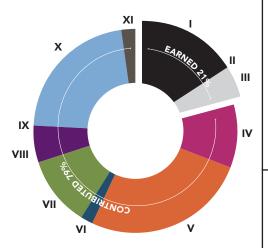
Program coverage is the amount of core artistic expenses covered by box office revenue.



## **Average Activity**



## Revenue Breakdown





## PROGRAM\*\* (73%)

Personnel: \$3,199,252 (45%)

■ 1N Non-Personnel: \$1,983,401 (28%)

## **DEVELOPMENT (9%)**

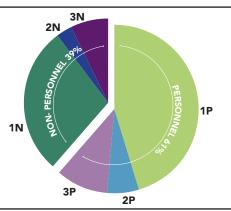
Personnel: \$441,276 (6%)

Non-Personnel: \$239,866 (3%)

## **GENERAL/ADMINISTRATIVE (17%)**

Personnel: \$713,006 (10%)

■ 3N Non-Personnel: \$462,077 (7%)



## **EARNED (21%)**

- Box Office: \$989,668 (16%)
- Investment: -\$14,059 (0%)
- Other Earned: \$300,438 (5%)

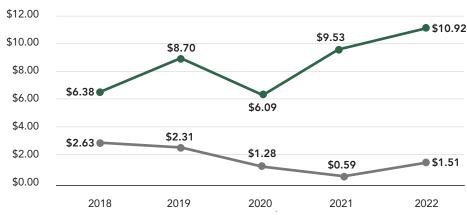
## **CONTRIBUTED (79%)**

- Board: \$632,226 (10%)
- Individual: \$1,558,349 (26%)
- Corporate: \$113,712 (2%)
- Foundation: \$669,307 (11%)
- Special Events: \$338,610 (6%)
- In-Kind: \$29,599 (0%)
- Government\*: \$1,345,035 (22%)
- Other Contrib: \$116,683 (2%)

## **Average Development & Marketing Productivity**

Development Productivity: Dollars raised from contributions per dollar spent on fundraising.

Marketing Productivity: Dollars earned from box office revenue per dollar spent on marketing.



- COVID-19 government relief funds were reported variably in companies' FY2020, FY2021, and/or FY2022 budgets depending on notification or receipt of loan forgiveness.
- \*\* For the purposes of this report, marketing expenses are included in program expenses.

Fiscal Year	2018	2019	2020	2021	2022	5-yr average	1-yr change	5-yr change
FINANCIAL OVERVIEW								
Operating Revenue	\$ 6,957,485	\$ 7,416,644	\$ 5,988,914	\$ 5,370,585	\$ 7,312,450	\$ 6,609,216	36.2%	5.1%
Operating Expenses	\$ 7,456,477	\$ 7,236,036	\$ 5,776,981	\$ 4,595,237	\$ 7,038,876	\$ 6,420,722	53.2%	-5.6%
Net Operating Income	\$ -498,992	\$ 180,608	\$ 211,932	\$ 775,347	\$ 273,574	\$ 188,494	-64.7%	154.8%
as % of Expenses	-6.7%	2.5%	3.7%	16.9%	3.9%	4.0%		
OPERATING REVENUE UNRESTRICTED EARNED	REVENUE							
Box Office	\$ 1,632,122	\$ 1,560,982	\$ 767,072	\$ 250,147	\$ 989,668	\$ 1,039,998	295.6%	-39.4%
Investments	\$ 302,513	\$ 191,557	\$ 109,494	\$ 166,792	\$ -14,059	\$ 151,260	-108.4%	-104.6%
Other Earned Revenue	\$ 384,165	\$ 410,079	\$ 248,168	\$ 182,356	\$ 300,438	\$ 305,041	64.8%	-21.8%
Total Earned Revenue	\$ 2,318,800	\$ 2,162,618	\$ 1,124,735	\$ 599,295	\$ 1,276,047	\$ 1,496,299	112.9%	-45.0%
UNRESTRICTED CONTRIB	UTED REVEN	UE						
Board	\$ 844,653	\$ 896,903	\$ 711,110	\$ 676,327	\$ 632,226	\$ 752,244	-6.5%	-25.1%
Individual	\$ 1,350,866	\$ 1,502,912	\$ 1,409,447	\$ 1,067,886	\$ 1,558,349	\$ 1,377,892	45.9%	15.4%
Corporate	\$ 134,421	\$ 113,644	\$ 99,404	\$ 76,956	\$ 113,712	\$ 107,627	47.8%	-15.4%
Foundation	\$ 566,154	\$ 953,979	\$ 586,919	\$ 559,628	\$ 669,307	\$ 667,197	19.6%	18.2%
Special Events***			\$ 241,987	\$ 138,397	\$ 338,610	\$ 239,665	144.7%	
In-Kind	\$ 84,075	\$ 55,309	\$ 47,816	\$ 36,064	\$ 29,599	\$ 50,572	-17.9%	-64.8%
Other Private Support	\$ 353,162	\$ 296,186	\$ 138,310	\$ 148,651	\$ 116,683	\$ 210,598	-21.5%	-67.0%
Total Private Support	\$ 3,333,330	\$ 3,818,932	\$ 3,234,993	\$ 2,703,908	\$ 3,458,487	\$ 3,309,930	27.9%	3.8%
Total Government Support*	\$ 209,183	\$ 200,091	\$ 335,514	\$ 913,858	\$ 1,345,035	\$ 600,736	47.2%	543.0%
Total Contributed Revenue	\$ 3,542,513	\$ 4,019,023	\$ 3,570,506	\$ 3,617,766	\$ 4,803,522	\$ 3,910,666	32.8%	35.6%
REVENUE SUMMARY								
Net Assets Released from Restriction	\$ 1,096,173	\$ 1,235,003	\$ 1,293,673	\$ 1,153,523	\$ 1,232,881	\$ 1,202,251	6.9%	12.5%
Total Operating Revenue	\$ 6,957,485	\$ 7,416,644	\$ 5,988,914	\$ 5,370,585	\$ 7,312,450	\$ 6,609,216	36.2%	5.1%
ODERATING EVERNISES								
OPERATING EXPENSES PERSONNEL								
Program**	\$ 3,465,706	\$ 3,431,223	\$ 2,650,657	\$ 1,956,728	\$ 3,199,252	\$ 2,940,713	63.5%	-7.7%
Development	\$ 507,787	\$ 478,729	\$ 486,289	\$ 424,165	\$ 441,276	\$ 467,649	4.0%	-13.1%
General/Administrative	\$ 598,317	\$ 594,129	\$ 579,930	\$ 655,618	\$ 713,006	\$ 628,200	8.8%	19.2%
Total Personnel Expenses	\$ 4,571,810	\$ 4,504,081	\$ 3,716,876	\$ 3,036,511	\$ 4,353,533	\$ 4,036,562	43.4%	-4.8%
NON-PERSONNEL								
HOIN-LEKSOMMET								
	£ 1,005,075	£ 1.007./24	¢ 1.440.240	¢ 1,000,040	¢ 1.002.404	¢ 1/02/2/	02.50/	0.404
Program**	\$ 1,995,975	\$ 1,997,634	\$ 1,410,319	\$ 1,080,849	\$ 1,983,401	\$ 1,693,636	83.5%	-0.6%
Program** Development	\$ 264,248	\$ 246,444	\$ 212,493	\$ 132,415	\$ 239,866	\$ 219,093	81.1%	-9.2%
Program**  Development  General/Administrative	\$ 264,248 \$ 624,443	\$ 246,444 \$ 487,877	\$ 212,493 \$ 437,294	\$ 132,415 \$ 345,462	\$ 239,866 \$ 462,077	\$ 219,093 \$ 471,431	81.1% 33.8%	-9.2% -26.0%
Program** Development	\$ 264,248	\$ 246,444	\$ 212,493	\$ 132,415	\$ 239,866	\$ 219,093	81.1%	-9.2%
Program**  Development  General/Administrative	\$ 264,248 \$ 624,443	\$ 246,444 \$ 487,877	\$ 212,493 \$ 437,294	\$ 132,415 \$ 345,462	\$ 239,866 \$ 462,077	\$ 219,093 \$ 471,431	81.1% 33.8%	-9.2% -26.0%

<sup>\*</sup> COVID-19 government relief funds were reported variably in companies' FY2020, FY2021, and/or FY2022 budgets depending on notification or receipt of loan forgiveness.

<sup>\*\*</sup> For the purposes of this report, marketing expenses are included in program expenses.

<sup>\*\*\*</sup> The Professional Opera Survey began tracking of special events support from FY2020 onward. Prior to FY2020, special events support was split across private support categories.

## BETWEEN \$3,000,000 AND \$15,000,000

Fiscal Year	2018	2019	2020	2021	2022	5-yr average	1-yr change	5-yr change
BALANCE SHEET								
NET ASSETS								
Unrestricted	\$ 2,868,507	\$ 3,453,310	\$ 3,748,234	\$ 4,687,649	\$ 5,313,936	\$ 4,014,327	13.4%	85.3%
Restricted	\$ 9,134,718	\$ 9,390,440	\$ 11,286,794	\$ 13,513,496	\$ 12,857,157	\$ 11,236,521	-4.9%	40.8%
Total Net Assets	\$ 12,003,225	\$ 12,843,750	\$ 15,035,028	\$ 18,201,145	\$ 18,171,093	\$ 15,250,848	-0.2%	51.4%
as % of Expenses	161.0%	177.5%	260.3%	396.1%	258.2%	250.6%		
Working Capital	\$ 4,255,757	\$ 4,627,674	\$ 7,485,010	\$ 8,073,426	\$ 7,387,911	\$ 6,365,956	-8.5%	73.6%
as % of Expenses	57.1%	64.0%	129.6%	175.7%	105.0%	106.2%		
Investments	\$ 8,063,867	\$ 7,993,505	\$ 9,982,893	\$ 12,283,614	\$ 11,381,206	\$ 9,941,017	-7.3%	41.1%
as % of Expenses	108.1%	110.5%	172.8%	267.3%	161.7%	164.1%		
Net Fixed Assets	\$ 2,302,814	\$ 2,721,359	\$ 2,594,217	\$ 2,588,184	\$ 3,050,751	\$ 2,651,465	17.9%	32.5%
ENDOWMENTS AND RE	SERVE FUNDS							
Balance	\$ 9,858,398	\$ 10,164,425	\$ 12,429,571	\$ 15,286,323	\$ 11,156,425	\$ 11,779,028	-27.0%	13.2%
as % of Expenses	132.2%	140.5%	215.2%	332.7%	158.5%	195.8%		
PERFORMANCE ACTIVI	TY							
PERFORMANCES								
Main Season Productions	4.7	4.4	2.5	2.2	3.4	3.4	54.5%	-27.7%
Main Season Performances	23	22	11	9	16	16	77.8%	-30.4%
ATTENDANCE								
Main Season Attendance	19,554	19,008	9,306	2,728	11,267	12,373	313.0%	-42.4%
Total Seats Available	30,296	28,755	15,533	5,190	21,624	20,280	316.6%	-28.6%
% of Capacity Sold	64.5%	66.1%	59.9%	52.6%	52.1%	59.0%	-1.0%	-19.2%
PRICING								
High Ticket Price	\$ 172.30	\$ 182.95	\$ 187.68	\$ 108.24	\$ 187.91	\$ 167.82	73.6%	9.1%
Low Ticket Price	\$ 18.62	\$ 19.28	\$ 19.50	\$ 25.29	\$ 22.77	\$ 21.09	-10.0%	22.3%
Average Yield per Ticket Sold*	\$ 83.47	\$ 82.12	\$ 79.60	\$ 66.18	\$ 83.19	\$ 78.91	25.7%	-0.3%

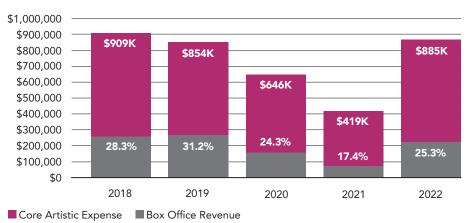
## CONSTANT SAMPLE GROUP BASED ON DATA REPORTED FROM:

Arizona Opera | The Atlanta Opera | Austin Opera | Boston Lyric Opera | Central City Opera | Chicago Opera Theater Cincinnati Opera | Des Moines Metro Opera | Florida Grand Opera | The Glimmerglass Festival | Hawai'i Opera Theatre HERE | Lyric Opera of Kansas City | Minnesota Opera | New Orleans Opera | Opera Colorado | Opera Omaha Opera Philadelphia | Opera San José | Opera Theatre of Saint Louis | Palm Beach Opera | Pittsburgh Opera Portland Opera | San Diego Opera | Sarasota Opera | Utah Symphony | Utah Opera

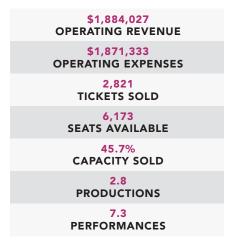
<sup>\*</sup> For FY2020, FY2021 and FY2022, yield per ticket sold excludes box office revenue from alternate programming, which accounted for a disproportionate amount of box office revenue compared to pre-pandemic seasons.

## **Average Program Coverage**

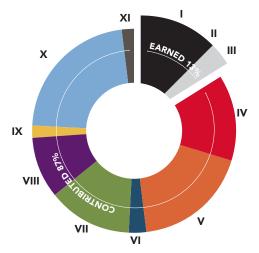
Program coverage is the amount of core artistic expenses covered by box office.



## **Average Activity**



## Revenue Breakdown



## **EARNED (13%)**

Box Office: \$224,094 (13%) Investment: -\$62,334 (-4%)

Other Earned: \$66,609 (4%)

## **CONTRIBUTED (87%)**

Board: \$246,089 (14%)

Individual: \$330,463 (19%) Corporate: \$44,367 (3%)

Foundation: \$234,411 (14%) ■ VIII Special Events: \$170,351 (10%)

In-Kind: \$32,158 (2%)

■ XI Other Contrib: \$36,621 (2%)

Government\*: \$405,164 (23%)

## **Expense Breakdown**

## PROGRAM\*\* (73%)

Personnel: \$820,067 (44%)

■ **1N** Non-Personnel: \$536,068 (29%)

## **DEVELOPMENT (10%)**

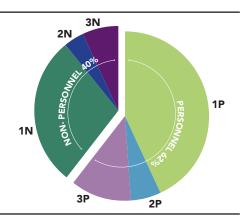
Personnel: \$104,802 (6%)

Non-Personnel: \$67,591 (4%)

## **GENERAL/ADMINISTRATIVE (17%)**

Personnel: \$215,497 (12%)

■ 3N Non-Personnel: \$127,307 (7%)



## Average Development & Marketing Productivity

- Development Productivity: Dollars raised from contributions per dollar spent on fundraising.
- Marketing Productivity: Dollars earned from box office revenue per dollar spent on marketing.



<sup>\*</sup> COVID-19 government relief funds were reported variably in companies' FY2020, FY2021, and/or FY2022 budgets depending on notification or receipt of loan forgiveness.

<sup>\*\*</sup> For the purposes of this report, marketing expenses are included in program expenses.

## BETWEEN \$1,000,000 AND \$3,000,000

Fiscal Year		2018		2019		2020		2021		2022		r erage	1-yr change	5-yr change
FINANCIAL OVERVIEW														
Operating Revenue	\$	1,712,512	\$	1,918,841	\$	1,471,302	\$	1,584,931	\$	1,884,027	\$	1,714,323	18.9%	10.0%
Operating Expenses	\$	1,780,057	\$	1,796,811	\$	1,442,673	\$	1,161,824	\$	1,871,333	\$	1,610,540	61.1%	5.1%
Net Operating Income	\$	-67,545	\$	122,030	\$	28,630	\$	423,107	\$	12,694	\$	103,783	-97.0%	118.8%
as % of Expenses		-3.8%		6.8%		2.0%		36.4%		0.7%		8.4%		
OPERATING REVENUE														
UNRESTRICTED EARNED	RE	/ENUE												
Box Office	\$	256,972	\$	266,480	\$	157,286	\$	72,841	\$	224,094	\$	195,535	207.6%	-12.8%
Investments	\$	18,879	\$	20,483	\$	39,980	\$	122,169	\$	-62,334	\$	27,835	-151.0%	-430.2%
Other Earned Revenue	\$	192,738	\$	181,081	\$	108,593	\$	50,837	\$	66,609	\$	119,971	31.0%	-65.4%
Total Earned Revenue	\$	468,589	\$	468,044	\$	305,859	\$	245,846	\$	228,369	\$	343,341	-7.1%	-51.3%
UNRESTRICTED CONTRI	BUTI	ED REVEN	UE											
Board	\$	205,591	\$	208,316	\$	162,873	\$	136,659	\$	246,089	\$	191,906	80.1%	19.7%
Individual	\$	238,790	\$	438,381	\$	307,475	\$	278,659	\$	330,463	\$	318,753	18.6%	38.4%
Corporate	\$	71,320	\$	61,996	\$	38,450	\$	30,730	\$	44,367	\$	49,372	44.4%	-37.8%
Foundation	\$	250,506	\$	345,226	\$	260,792	\$	270,601	\$	234,411	\$	272,307	-13.4%	-6.4%
Special Events***					\$	64,648	\$	121,149	\$	170,351	\$	118,716	40.6%	
In-Kind	\$	52,213	\$	42,254	\$	26,486	\$	20,562	\$	32,158	\$	34,735	56.4%	-38.4%
Other Private Support	\$	158,975	\$	111,038	\$	55,655	\$	61,192	\$	36,621	\$	84,696	-40.2%	-77.0%
Total Private Support	\$	977,395	\$	1,207,210	\$	916,378	\$	919,551	\$	1,094,460	\$	1,022,999	19.0%	12.0%
Total Government Support*	\$	84,343	\$	83,346	\$	111,743	\$	317,105	\$	405,164	\$	200,340	27.8%	380.4%
Total Contributed Revenue	\$	1,061,738	\$	1,290,556	\$	1,028,121	\$	1,236,657	\$	1,499,623	\$	1,223,339	21.3%	41.2%
REVENUE SUMMARY														
Net Assets Released from Restrictio	n \$	182,185	\$	160,240	\$	137,322	\$	102,428	\$	156,035	\$	147,642	52.3%	-14.4%
Total Operating Revenue	\$	1,712,512	\$	1,918,841	\$	1,471,302	\$	1,584,931	\$	1,884,027	\$	1,714,323	18.9%	10.0%
OPERATING EXPENSES														
PERSONNEL														
Program**	\$	723,768	\$	732,246	\$	631,411	\$	466,284	\$	820,067	\$	674,755	75.9%	13.3%
Development	\$	103,304	\$	114,446	\$	113,162	\$	105,988	\$	104,802	\$	108,340	-1.1%	1.5%
General/Administrative	\$	184,051	\$	181,254	\$	177,283	\$	205,009	\$	215,497	\$	192,619	5.1%	17.1%
Total Personnel Expenses	\$	1,011,124	\$	1,027,946	\$	921,856	\$	777,280	\$	1,140,367	\$	975,715	46.7%	12.8%
NON-PERSONNEL														
	\$	51/1 000	¢	550 542	\$	255 710	\$	245 172	\$	534 O40	\$	111 100	102.29/	A 10/
Program**		514,898	\$ \$	550,563 91,824	* \$	355,710 57,166	\$	265,173 34,154			\$	444,483 64,214	97.9%	-3.9%
Development General/Administrative	\$	70,335 183,700	\$		\$	107,940		85,216		· · · · · · · · · · · · · · · · · · ·	\$			
Total Non-Personnel Expenses	<b>\$</b>	768,933	<b>\$</b>	126,478 <b>768,865</b>	<b>\$</b>	520,817	\$	384,543	\$	,	\$	126,128 <b>634,825</b>	49.4% <b>90.1%</b>	-30.7% - <b>4.9</b> %
iotal Notici et sollilei Expenses	4	700,733		700,003	٠	J20,017	Φ.	307,343	٠	730,707	+ *	037,023	70.1/0	
EXPENSES SUMMARY														
Total Operating Expenses	\$	1,780,057	\$	1,796,811	\$	1,442,673	\$	1,161,824	\$	1,871,333	\$	1,610,540	61.1%	5.1%

<sup>\*</sup> COVID-19 government relief funds were reported variably in companies' FY2020, FY2021, and/or FY2022 budgets depending on notification or receipt of loan forgiveness.

<sup>\*\*</sup> For the purposes of this report, marketing expenses are included in program expenses.

<sup>\*\*\*</sup> The Professional Opera Survey began tracking of special events support from FY2020 onward. Prior to FY2020, special events support was split across private support categories.

## BETWEEN \$1,000,000 AND \$3,000,000

Fiscal Year	2018 2019 2020 2021 203		2022	5-yr avera	nge	1-yr change	5-yr change						
BALANCE SHEET													
NET ASSETS	_	_	_	_	_	_	_	_	_		_	_	
Unrestricted	\$	874,743	\$ 1,012,75	8 9	\$ 1,087,220	\$ 1	1,555,196	\$ 1	,620,546	\$	1,230,093	4.2%	85.3%
Restricted	\$	896,253	\$ 858,19	5 5	\$ 773,713	\$	972,065	\$	904,347	\$	880,915	-7.0%	0.9%
Total Net Assets	\$ 1	1,770,996	\$ 1,870,95		\$ 1,860,934	\$ 2	,527,261	\$ 2,	524,893	\$ 2	,111,007	-0.1%	42.6%
as % of Expenses		99.5%	104.19	%	129.0%		217.5%		134.9%		137.0%		
Working Capital	\$ 1	1,025,382	\$ 1,036,62	3 9	\$ 769,129	\$ 1	,122,608	\$ 1,	102,155	\$ 1	,011,179	-1.8%	7.5%
as % of Expenses		57.6%	57.7	%	53.3%		96.6%		58.9%		64.8%		
Investments	\$	926,810	\$ 1,043,24	7 :	\$ 1,089,911	\$ 1	,344,005	\$ 1,	353,051	\$ 1	,151,405	0.7%	46.0%
as % of Expenses		52.1%	58.1	%	75.5%		115.7%		72.3%		74.7%		
Net Fixed Assets	\$	785,502	\$ 741,45	9 :	\$ 712,367	\$	742,218	\$	540,357	\$	704,381	-27.2%	-31.2%
ENDOWMENTS AND RE	SERVE	FUNDS											
Balance	\$	986,513	\$ 1,171,77	7 :	\$ 1,144,033	\$ 1	,402,391	\$ 1,	548,753	\$ 1	,250,693	10.4%	57.0%
as % of Expenses		55.4%	65.29	%	79.3%		120.7%		82.8%		80.7%		<del></del>
PERFORMANCE ACTIVIT	Υ												
PERFORMANCES													
Main Season Productions		3.6	3.	5	1.9		1.2		2.8		2.6	133.3%	-22.2%
Main Season Performances		10	1	0	5.1		3.3		7.3		7	121.2%	-27.0%
ATTENDANCE													
Main Season Attendance		4,714	4,70	16	2,082		1,245		2,821		3,113	126.6%	-40.2%
Total Seats Available		7,660	7,78	4	4,081		2,263		6,173		5,592	172.8%	-19.4%
% of Capacity Sold		61.5%	60.5	%	51.0%		55.0%		45.7%		54.7%	-16.9%	-25.7%
PRICING													
High Ticket Price	\$	141.83	\$ 135.5	9	\$ 117.69	\$	145.12	\$	169.24	\$	141.89	16.6%	19.3%
Low Ticket Price	\$	25.12	\$ 24.4		\$ 24.25	\$	20.88	\$	23.35	\$	23.60	11.8%	-7.0%
Average Yield per Ticket Sold*	\$	54.51	\$ 56.6		\$ 64.61	\$	48.68	\$	64.68	\$	57.82	32.9%	18.7%
	Ψ	J 7.J 1	ψ 55.0		y 57.01	Ψ	10.00	Ψ	0 1.00	Ψ	57.02	52.770	10.770

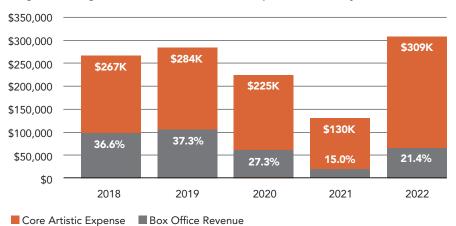
## CONSTANT SAMPLE GROUP BASED ON DATA REPORTED FROM:

Beth Morrison Projects | Chautauqua Opera | Dayton Performing Arts Alliance | Florentine Opera Company
Fort Worth Opera | Kentucky Opera | Long Beach Opera | Madison Opera | Nashville Opera
North Carolina Opera | Opera Columbus | Opera Memphis | On Site Opera | Opera Orlando | Opera Parallèle
OPERA San Antonio | Opera Saratoga | Pensacola Opera | Piedmont Opera | Sacramento Philharmonic & Opera
Spoleto Festival USA | Tulsa Opera | Wolf Trap Opera

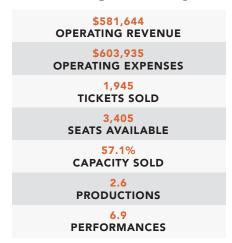
<sup>\*</sup>For FY2020, FY2021 and FY2022, yield per ticket sold excludes box office revenue from alternate programming, which accounted for a disproportionate amount of box office revenue compared to pre-pandemic seasons.

## **Average Program Coverage**

Program coverage is the amount of core artistic expenses covered by box office.



## **Average Activity**



## Revenue Breakdown



## **EARNED (16%)**

Box Office: \$66,005 (12%) Investment: -\$5,473 (-1%)

Board Contributions: \$41,997 (8%)

Corporates: \$25,059 (4%)

Foundation: \$89,285 (16%)

In-Kind: \$11,719 (2%)

Government\*: \$123,190 (22%)

Other Earned: \$28,060 (5%) **CONTRIBUTED (84%)** 

Individual: \$97,693 (17%)

■ **VIII** Special Events: \$37,500 (7%)

Other Contrib: \$43,381 (8%)

## **Expense Breakdown**

## PROGRAM\*\* (69%)

Personnel: \$277,778 (46%)

■ 1N Non-Personnel: \$137,036 (23%)

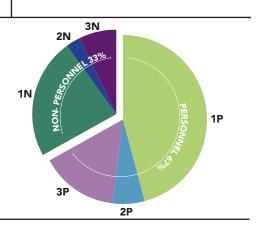
## **DEVELOPMENT (9%)**

Personnel: \$36,036 (6%) **2N** Non-Personnel: \$20,309 (3%)

## **GENERAL/ADMINISTRATIVE (22%)**

Personnel: \$90,445 (15%)

■ 3N Non-Personnel: \$42,331 (7%)



## **Average Development & Marketing Productivity**

- Development Productivity: Dollars raised from contributions per dollar spent on fundraising.
- Marketing Productivity: Dollars earned from box office revenue per dollar spent on marketing.



- COVID-19 government relief funds were reported variably in companies' FY2020, FY2021, and/or FY2022 budgets depending on notification or receipt of loan forgiveness.
- \*\* For the purposes of this report, marketing expenses are included in program expenses.

Fiscal Year		2018		2019		2020		2021		2022	5-y ave	r erage	1-yr change	5-yr change
FINANCIAL OVERVIEW														
Operating Revenue	\$	534,086	\$	530,298	\$	488,047	\$	420,559	\$	581,644	\$	510,927	38.3%	8.9%
Operating Expenses	\$	532,878	\$	553,765	\$	468,361	\$	378,827	\$	603,935	\$	507,553	59.4%	13.3%
Net Operating Income	\$	1,207	\$	-23,468	\$	19,685	\$	41,732	\$	-22,291	\$	3,373	-153.4%	-1,946.8%
as % of Expenses		0.2%		-4.2%		4.2%		11.0%		-3.7%		1.5%		
OPERATING REVENUE	DEV	ZENILIE					_							
UNRESTRICTED EARNED			r.	405.042	<u></u>	(4.0(0	<b>.</b>	40.500	Φ.	44.005	<u></u>	70.074	020.00/	20.40/
Box Office	\$	97,712	\$	105,843	\$	61,268	\$	19,529	\$	66,005	\$	70,071	238.0%	-32.4%
Investments	\$	1,462	\$	4,827	\$	2,881	\$	18,220	\$	-5,473	\$	4,383	-130.0%	-474.4%
Other Earned Revenue	\$	44,865	\$	47,208	\$	32,064	\$	19,347	\$	28,060	\$	34,309	45.0%	-37.5%
Total Earned Revenue	\$	144,039	\$	157,878	\$	96,214	\$	57,095	\$	88,591	\$	108,764	55.2%	-38.5%
UNRESTRICTED CONTRIBU	UTE	D REVEN	UE											
Board	\$	43,088	\$	44,982	\$	46,788	\$	35,990	\$	41,997	\$	42,569	16.7%	-2.5%
Individual	\$	129,983	\$	154,214	\$	132,019	\$	94,230	\$	97,693	\$	121,628	3.7%	-24.8%
Corporate	\$	25,206	\$	21,226	\$	18,833	\$	14,913	\$	25,059	\$	21,047	68.0%	-0.6%
Foundation	\$	76,247	\$	76,214	\$	82,798	\$	71,719	\$	89,285	\$	79,253	24.5%	17.1%
Special Events***					\$	18,217	\$	11,759	\$	37,500	\$	22,492	218.9%	
In-Kind	\$	18,235	\$	20,908	\$	22,486	\$	12,407	\$	11,719	\$	17,151	-5.5%	-35.7%
Other Private Support	\$	23,899	\$	13,083	\$	17,960	\$	18,251	\$	43,381	\$	23,315	137.7%	81.5%
Total Private Support	\$	316,657	\$	330,626	\$	339,101	\$	259,270	\$	346,634	\$	318,457	33.7%	9.5%
Total Government Support*	\$	35,356	\$	27,432	\$	35,519	\$	99,602	\$	123,190	\$	64,220	23.7%	248.4%
Total Contributed Revenue	\$	352,012	\$	358,058	\$	374,620	\$	358,871	\$	469,824	\$	382,677	30.9%	33.5%
REVENUE SUMMARY														
Net Assets Released from Restriction		38,034	\$	14,361	\$	17,213	\$	4,593	\$	23,229	\$	19,486	405.7%	-38.9%
Total Operating Revenue	\$	534,086	\$	530,298	\$	488,047	\$	420,559	\$	581,644	\$	510,927	38.3%	8.9%
OPERATING EXPENSES														
PERSONNEL														
Program**	\$	235,391	\$	252,260	\$	200,728	\$	147,767	\$	277,778	\$	222,785	88.0%	18.0%
Development	\$	20,751		27,335		27,871	\$	31,747		36,036	\$	28,748	13.5%	73.7%
General/Administrative	\$	67,129	\$	66,023	\$	79,450	\$	79,714	\$	90,445	\$	76,552	13.5%	34.7%
Total Personnel Expenses	<b>\$</b>	323,272	\$	345,618	\$	308,049	\$	259,228	\$		\$	328,085	55.9%	25.1%
Total I croomer Expenses		020,272		0.10,0.10		000,047		207/220		101/207	Ť	020,000	00.770	201170
NON-PERSONNEL														
Program**	\$	142,897	\$	142,371	\$	107,215	\$	73,405	\$	137,036	\$	120,585	86.7%	-4.1%
Development	\$	20,856	\$	16,455	\$	11,762	\$	10,914	\$	20,309	\$	16,059	86.1%	-2.6%
General/Administrative	\$	45,854	\$	49,321	\$	41,335	\$	35,279	\$	42,331	\$	42,824	20.0%	-7.7%
Total Non-Personnel Expenses	\$	209,607	\$	208,147	\$	160,312	\$	119,599	\$	199,676	\$	179,468	67.0%	-4.7%
EXPENSES SUMMARY														
Total Operating Expenses	\$	532,878	\$	553,765	\$	468,361	\$	378,827	\$	603,935	\$	507,553	59.4%	13.3%

<sup>\*</sup> COVID-19 government relief funds were reported variably in companies' FY2020, FY2021, and/or FY2022 budgets depending on notification or receipt of loan forgiveness.

 $<sup>^{\</sup>star\star}~$  For the purposes of this report, marketing expenses are included in program expenses.

<sup>\*\*\*</sup> The Professional Opera Survey began tracking of special events support from FY2020 onward. Prior to FY2020, special events support was split across private support categories.

## BETWEEN \$250,000 AND \$1,000,000

Fiscal Year	2018	2019	2020	2021	2022	5-yr average	1-yr change	5-yr change
BALANCE SHEET								
NET ASSETS								
Unrestricted	\$ 207,949	\$ 230,719	\$ 236,915	\$ 272,706	\$ 290,056	\$ 247,669	6.4%	39.5%
Restricted	\$ 177,588	\$ 150,325	\$ 135,684	\$ 129,178	\$ 128,473	\$ 144,250	-0.5%	-27.7%
Total Net Assets	\$ 385,536	\$ 381,045	\$ 372,599	\$ 401,884	\$ 418,529	\$ 391,919	4.1%	8.6%
as % of Expenses	72.3%	68.8%	79.6%	106.1%	69.3%	79.2%		
Working Capital	\$ 144,991	\$ 111,467	\$ 127,447	\$ 287,660	\$ 309,407	\$ 196,194	7.6%	113.4%
as % of Expenses	27.2%	20.1%	27.2%	75.9%	51.2%	40.3%		
Investments	\$ 93,125	\$ 121,499	\$ 118,168	\$ 164,423	\$ 178,794	\$ 135,202	8.7%	92.0%
as % of Expenses	17.5%	21.9%	25.2%	43.4%	29.6%	27.5%		
Net Fixed Assets	\$ 211,043	\$ 199,881	\$ 189,722	\$ 56,574	\$ 52,359	\$ 141,916	-7.5%	-75.2%
ENDOWMENTS AND RES	SERVE FUNDS							
Balance	\$ 55,910	\$ 83,375	\$ 103,087	\$ 102,000	\$ 88,785	\$ 86,631	-13.0%	58.8%
as % of Expenses	10.5%	15.1%	22.0%	26.9%	14.7%	17.8%		
PERFORMANCE ACTIVIT	Υ							
PERFORMANCES								
Main Season Productions	3.1	3.1	1.5	1.1	2.6	2.3	136.4%	-16.1%
Main Season Performances	8.5	8.5	3.6	2.3	6.9	5.9	200.0%	-18.8%
ATTENDANCE								
Main Season Attendance	2,752	2,679	1,195	359	1,945	1,786	441.8%	-29.3%
Total Seats Available	4,371	4,218	1,871	1,319	3,405	3,037	158.2%	-22.1%
% of Capacity Sold	62.9%	63.5%	63.9%	27.2%	57.1%	54.9%	109.9%	-9.2%
PRICING								
High Ticket Price	\$ 73.06	\$ 76.00	\$ 78.36	\$ 75.36	\$ 85.77	\$ 77.71	13.8%	17.4%
Low Ticket Price	\$ 21.51	\$ 18.57	\$ 17.59	\$ 13.32	\$ 16.95	\$ 17.59	27.3%	-21.2%
Average Yield per Ticket Sold*	\$ 35.51	\$ 39.51	\$ 44.91	\$ 41.33	\$ 35.06	\$ 39.27	-15.2%	-1.3%

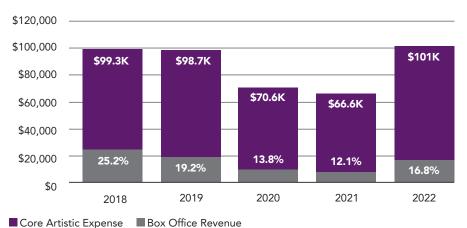
## CONSTANT SAMPLE GROUP BASED ON DATA REPORTED FROM:

The American Opera Project | American Lyric Theater | Anchorage Opera | Ars Lyrica Houston | Cedar Rapids Opera El Paso Opera | Eugene Opera | Fargo-Moorhead Opera | IN Series | The Industry | Intermountain Opera Bozeman Opera Baltimore | Opera Birmingham | Opera Maine | Opera Modesto | Opera on Tap | Opera on the James Opera Roanoke | Opera Southwest | Opera Steamboat | Pacific Opera Project | Pocket Opera Tri-Cities Opera | Union Avenue Opera | UrbanArias

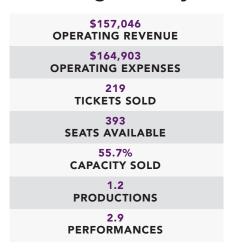
<sup>\*</sup> For FY2020, FY2021 and FY2022, yield per ticket sold excludes box office revenue from alternate programming, which accounted for a disproportionate amount of box office revenue compared to pre-pandemic seasons.

## **Average Program Coverage**

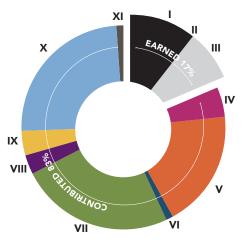
Program coverage is the amount of core artistic expenses covered by box office revenue.



## **Average Activity**



## Revenue Breakdown



## **EARNED (17%)**

Box Office: \$17,037 (11%) Investment: -\$3,372 (-2%)

Other Earned: \$12,419 (8%)

## **CONTRIBUTED (83%)**

Board: \$8,623 (5%)

Individual: \$29,622 (19%)

Corporate: \$1,704 (1%) Foundation: \$39,550 (25%)

**■ VIII** Special Events: \$4,123 (3%)

In-Kind: \$5,902 (4%)

Government\*: \$39,775 (25%) X Other Contrib: \$1,664 (1%)

## **Expense Breakdown** PROGRAM\*\* (68%) Personnel: \$74,005 (45%)

■ 1N Non-Personnel: \$38,459 (23%)

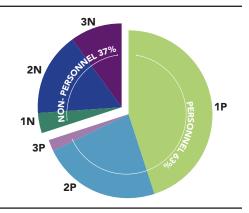
**DEVELOPMENT (6%)** 

Personnel: \$2,532 (2%)

■ 2N Non-Personnel: \$7,197 (4%) **GENERAL/ADMINISTRATIVE (26%)** 

Personnel: \$26,048 (16%)

Non-Personnel: \$16,663 (10%)



## Average Development & Marketing Productivity

- Development Productivity: Dollars raised from contributions per dollar spent on fundraising.
- Marketing Productivity: Dollars earned from box office revenue per dollar spent on marketing.



- COVID-19 government relief funds were reported variably in companies' FY2020, FY2021, and/or FY2022 budgets depending on notification or receipt of loan forgiveness.
- \*\* For the purposes of this report, marketing expenses are included in program expenses.

Fiscal Year	2018	2019	2020	2021	2022	5-yr average	1-yr change	5-yr change
FINANCIAL OVERVIEW								
Operating Revenue	\$ 127,664	\$ 132,390	\$ 115,163	\$ 120,413	\$ 157,046	\$ 130,535	30.4%	23.0%
Operating Expenses	\$ 129,319	\$ 139,212	\$ 106,139	\$ 102,743	\$ 164,903	\$ 128,463	60.5%	27.5%
Net Operating Income	\$ -1,655	\$ -6,822	\$ 9,024	\$ 17,671	\$ -7,858	\$ 2,072	-144.5%	-374.8%
as % of Expenses	-1.3%	-4.9%	8.5%	17.2%	-4.8%	3.0%		
OPERATING REVENUE								
UNRESTRICTED EARNED R	EVENUE							
Box Office	\$ 25,003	\$ 18,928	\$ 9,723	\$ 8,063	\$ 17,037	\$ 15,751	111.3%	-31.9%
Investments	\$ 17	\$ 1,191	\$ 703	\$ 285	\$ -3,372	\$ -235		-19,935.3%
Other Earned Revenue	\$ 17,520	\$ 15,510	\$ 12,481	\$ 4,923	\$ 12,419	\$ 12,571	152.3%	-29.1%
Total Earned Revenue	\$ 42,540	\$ 35,629	\$ 22,907	\$ 13,271	\$ 26,084	\$ 28,086	96.5%	-38.7%
UNRESTRICTED CONTRIBU								
Board	\$ 7,660	\$ 4,998	\$ 5,548	\$ 6,856	\$ 8,623	\$ 6,737	25.8%	12.6%
Individual	\$ 26,512	\$ 39,568	\$ 27,495	\$ 26,230	\$ 29,622	\$ 29,885	12.9%	11.7%
Corporate	\$ 2,653	\$ 6,911	\$ 1,718	\$ 990	\$ 1,704	\$ 2,795	72.1%	-35.8%
Foundation	\$ 21,923	\$ 20,364	\$ 29,470	\$ 25,975	\$ 39,550	\$ 27,456	52.3%	80.4%
Special Events***			\$ 5,540	\$ 3,288	\$ 4,123	\$ 4,317	25.4%	
In-Kind	\$ 12,310	\$ 14,502	\$ 9,704	\$ 9,285	\$ 5,902	\$ 10,341	-36.4%	-52.1%
Other Private Support	\$ 2,448	\$ 3,173	\$ 919	\$ 2,452	\$ 1,664	\$ 2,131	-32.1%	-32.0%
Total Private Support	\$ 73,506	\$ 89,516	\$ 80,392	\$ 75,075	\$ 91,188	\$ 81,935	21.5%	24.1%
Total Government Support*	\$ 8,404	\$ 7,246	\$ 11,864	\$ 28,340	\$ 39,775	\$ 19,126	40.3%	373.3%
Total Contributed Revenue	\$ 81,910	\$ 96,762	\$ 92,256	\$ 103,414	\$ 130,962	\$ 101,061	26.6%	59.9%
REVENUE SUMMARY								
Net Assets Released from Restriction	\$ 3,214	\$ 0	\$ 0	\$ 3,728	\$ 0	\$ 1,389	-100.0%	-100.0%
Total Operating Revenue	\$ 127,664	\$ 132,390	\$ 115,163	\$ 120,413	\$ 157,046	\$ 130,535	30.4%	23.0%
OPERATING EXPENSES								
PERSONNEL								
Program**	\$ 62,510	\$ 59,984	\$ 38,866	\$ 47,813	\$ 74,005	\$ 56,635	54.8%	18.4%
Development	\$ 2,614	\$ 586	\$ 904	\$ 3,741	\$ 2,532	\$ 2,076	-32.3%	-3.1%
General/Administrative	\$ 14,693	\$ 23,797	\$ 21,916	\$ 15,587	\$ 26,048	\$ 20,408	67.1%	77.3%
Total Personnel Expenses	\$ 79,817	\$ 84,367	\$ 61,686	\$ 67,141	\$ 102,585	\$ 79,119	52.8%	28.5%
NON-PERSONNEL								
	¢ 24.570	¢ 27.5/2	¢ 24.040	¢ 10.222	¢ 20.450	¢ 20.752	111 00/	11 20/
Program**	\$ 34,578 \$ 2,508	\$ 37,562 \$ 3,633	\$ 24,940 \$ 6,299	\$ 18,223 \$ 4,423	\$ 38,459 \$ 7,197	\$ 30,752 \$ 4,812	111.0%	11.2%
Development General/Administrative	\$ 2,508 \$ 12,415	\$ 3,633 \$ 13,651	\$ 6,299 \$ 13,214	\$ 4,423 \$ 12,956	\$ 7,197 \$ 16,663	\$ 4,812 \$ 13,780	62.7% 28.6%	187.0% 34.2%
	\$ 12,415 \$ 49,502	-	\$ 13,214 \$ 44,453	\$ 35,602		\$ 13,760 \$ 49,344		
Total Non-Personnel Expenses	<b>Þ 47,3UZ</b>	\$ 54,845	Þ 44,433	<b>⊅</b> 33,0U2	\$ 62,319	<b>3</b> 47,544	75.0%	25.9%
EXPENSES SUMMARY								
Total Operating Expenses	\$ 129,319	\$ 139,212	\$ 106,139	\$ 102,743	\$ 164,903	\$ 128,463	60.5%	27.5%

<sup>\*</sup> COVID-19 government relief funds were reported variably in companies' FY2020, FY2021, and/or FY2022 budgets depending on notification or receipt of loan forgiveness.

<sup>\*\*</sup> For the purposes of this report, marketing expenses are included in program expenses.

<sup>\*\*\*</sup> The Professional Opera Survey began tracking of special events support from FY2020 onward. Prior to FY2020, special events support was split across private support categories.

Fiscal Year	2018	2019	2020	2021	2022	5-yr average	1-yr change	5-yr change
BALANCE SHEET								
NET ASSETS								
Unrestricted	\$ 30,849	\$ 39,972	\$ 51,456	\$ 74,789	\$ 70,895	\$ 53,592	-5.2%	129.8%
Restricted	\$ 20,242	\$ 2,658	\$ 1,021	\$ 1,233	\$ 1,143	\$ 5,259	-7.3%	-94.4%
Total Net Assets	\$ 51,091	\$ 42,630	\$ 52,476	\$ 76,022	\$ 72,038	\$ 58,851	-5.2%	41.0%
as % of Expenses	39.5%	30.6%	49.4%	74.0%	43.7%	47.4%		
Working Capital	\$ 47,373	\$ 21,823	\$ 37,571	\$ 69,568	\$ 53,819	\$ 46,031	-22.6%	13.6%
as % of Expenses	36.6%	15.7%	35.4%	67.7%	32.6%	37.6%		
Investments	\$ 11,964	\$ 16,789	\$ 17,430	\$ 21,663	\$ 30,785	\$ 19,726	42.1%	157.3%
as % of Expenses	9.3%	12.1%	16.4%	21.1%	18.7%	15.5%		
Net Fixed Assets	\$ 1,142	\$ 1,191	\$ 1,191	\$ 1,293	\$ 1,689	\$ 1,301	30.6%	47.9%
ENDOWMENTS AND RES	ERVE FUNDS							
Balance	\$ 12,529	\$ 15,712	\$ 19,347	\$ 21,862	\$ 30,988	\$ 20,088	41.7%	147.3%
as % of Expenses	9.7%	11.3%	18.2%	21.3%	18.8%	15.9%		
PERFORMANCE ACTIVITY	Y							
PERFORMANCES								
Main Season Productions	2.8	2.2	1.1	0.7	1.2	1.6	71.4%	-57.1%
Main Season Performances	7	7	4	2	3	4.5	61.1%	-59.7%
ATTENDANCE								
Main Season Attendance	737	761	758	76	219	510	188.2%	-70.3%
Total Seats Available	1,239	2,827	2,316	137	393	1,382	186.9%	-68.3%
% of Capacity Sold	59.5%	26.9%	32.7%	55.5%	55.7%	46.1%	0.4%	-6.4%
PRICING								
High Ticket Price	\$ 56.67	\$ 52.00	\$ 51.67	\$ 57.78	\$ 52.78	\$ 54.18	-8.7%	-6.9%
Low Ticket Price	\$ 20.56	\$ 19.44	\$ 15.67	\$ 22.78	\$ 17.78	\$ 19.24	-21.9%	-13.5%
Average Yield per Ticket Sold*	\$ 33.91	\$ 24.88	\$ 11.36	\$ 36.13	\$ 37.03	\$ 28.66	2.5%	9.2%

## CONSTANT SAMPLE GROUP BASED ON DATA REPORTED FROM:

Boston Opera Collaborative | Chelsea Opera | The Cleveland Opera | Encompass New Opera Theatre

Experiments in Opera | New Camerata Opera | New Philharmonic Opera | Opera for the Young | Opera Ithaca

Opera MODO | Orchestra of New Spain | Queen City Opera | Solo Opera | Victory Hall Opera

<sup>\*</sup>For FY2020, FY2021 and FY2022, yield per ticket sold excludes box office revenue from alternate programming, which accounted for a disproportionate amount of box office revenue compared to pre-pandemic seasons.

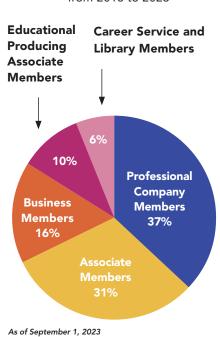
## **OPERA America: 2023 by the Numbers**

## **MEMBERSHIP**

## ----- ORGANIZATIONS -----

## 554 Members

18% Growth in Members from 2018 to 2023

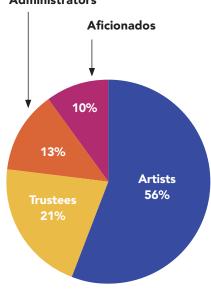


## ----- INDIVIDUALS -----

## 3,167 Members

94% Growth in Members from 2018 to 2023

## **Administrators**

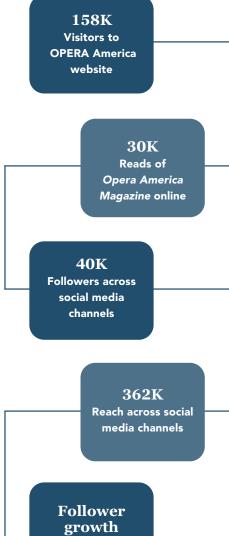


## ----- INDIVIDUAL MEMBERS BY SPECIALTY ------

Trustees, Volunteers, and Supporters Singers Musicians and Pianists Voice Teachers, Coaches, and Educators Composers and Librettists Administrators and Artistic Staff Directors, Conductors, and Designers **Teaching Artists** 

35%
35%
29%
28%
18%
18%
16%
13%

## **DIGITAL ENGAGEMENT**





Data based on calendar year 2023

## **OPERA AMERICA'S SERVICE TO MEMBERS IN 2023**

## **GRANTS**

\$607K

Total Grants to Companies

142

Grant Applications from Companies

58

Companies Supported by Grants

\$236K

Total Grants to Composers & Librettists

138

Grant Applications from Composers & Librettists

16

Composers & Librettists Supported by Grants

## **OPERA CONFERENCE 2023**



**756** 

**Total Attendees** 

250

Organizations in Attendance

175

Artists in Attendance

## **CONVENINGS**

**731**Participants in

**Forums** 

**709**Participants in Virtual

**Artist Hangouts** 

215

Participants in Virtual Regional Meetings

Data based on calendar year 2023

## **PROGRAMS**



1,100

Webinar Participants

1,200

OPERA America Onstage Attendees

141

Artists in Professional Development Programs

85

Administrators in Professional Development Programs

## **NEW INITIATIVES**

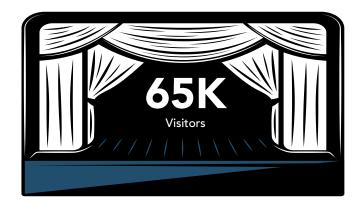
657

Creators' Submissions to New Work Catalog 86

Companies in Opera Passport Program 85K

Operagoers Eligible for Opera Passport Discounts

## **NATIONAL OPERA CENTER**



# **OPERA America Financial Report**

PERA America's finances in FY2023 began to demonstrate a return to normal - at least partially — following three years of profound disruption. Variations in revenue and expenses were related in part to the long-lasting impact of the pandemic and to programmatic enhancements that were rooted in an unwavering commitment to serving the field. Despite these variations, OPERA America ended FY2023 with a surplus of \$28,277 and an increase in net assets of almost \$10,000.

It is important to note that contributions from foundations and corporations declined between FY2022 and FY2023 due to the expiration of some multiyear contributions as well as a migration of institutional support away from the arts to other pressing societal issues. OPERA America remains profoundly grateful to the individual donors who have remained loyal in their generosity and, in many instances, have increased their contributions in recognition of the essential service OPERA America provides to the field.

Starting with a review of earned income, there are notable changes between FY2022 and FY2023. The first is in relation to government support, which in FY2022 swelled dramatically with revenue from the Paycheck Protection Program (PPP) loan forgiveness. Unlike member companies, OPERA America was not eligible to receive support from the Shuttered Venue Operators Grants. The total impact of the PPP program and the Employee Retention Tax Credits, however, exceeded \$1 million and continues to help OPERA America bridge the financial uncertainty that still unsettles the field. In FY2023, government grants totaled only \$280,000 and will decline even further in FY2024 with the end of all the pandemic relief programs.

Membership fees and dues rebounded to normal levels in FY2023 (\$812,000) following two years when organizational dues and individual dues for artists were waived thanks to the generosity of the Ann and Gordon Getty Foundation and board member C. Graham Berwind, III. It is gratifying that many of the new members who joined OPERA America during this period of waiver learned the value of the organization and elected to renew their memberships on a paying basis. As a result, OPERA America's organizational and individual membership continues near its all-time high.

The third important factor in the FY2023 budget is the continued regrowth in revenue from the operation of the National Opera Center. The facility closed completely for the last months of FY2020 and into FY2021, opening slowly to accommodate continued creative activity in the field. Traffic in the Opera Center and related income has increased gradually from \$756,000 in FY2022 to \$993,000 in FY2023 — which represents only 80 percent of prepandemic levels of utilization. Companies are still being cautious about returning to New York for auditions and, when they do, have spent less time listening to artists. A number of voice teachers continue their instruction virtually, and many of the young artists who left New York during the pandemic have yet to return.

On a very positive note, the OPERA America Salutes awards

dinner that marked the inauguration of the Opera Hall of Fame and recognized two classes of National Opera Trustee Recognition Award honorees was a great success. The first of its kind at OPERA America, the dinner yielded over \$250,000 to support OPERA America's professional development programs and provided a joyful, if delayed, celebration of OPERA America's 50th anniversary.

On the expense side, variations were less pronounced than on the income side of the ledger. Grants to members increased due to the timing of particular programs. National Opera Center expenses and development expenses both increased, the latter due in part to the successful OPERA America Salutes awards dinner, noted above. Prudent expense control helped offset a portion of the lower revenue.

FY2024 has begun encouragingly. Opera Center utilization continues to rebuild, and membership renewal is strong. Fortunately, residual reserves from COVID emergency programs ensure OPERA America's steadfast support of the field. Members of the Board of Directors and staff will remain alert to the dynamics of the field and focus on providing assistance and encouragement throughout the year.

## Statement of Financial Position

## As of June 30, 2023

Total Assets	\$ 24,602,632	
Total Liabilities	\$ 9,106,457	
TOTAL NET ASSETS	\$ 15,496,175	
Core Operating	\$ 99,641	
National Opera Center Fund	\$ 163,324	
Board-Designated Funds	\$ 1,348,721	
Funds with Restriction – Purpose	\$ 2,922,391	
Funds with Restriction – Perpetual	\$ 10,962,098	

## Statement of Activities

## As of June 30, 2023

CHANGE IN NET ASSETS	\$ 9,964	
TOTAL EXPENSES	\$ 7,409,055	-
Development	\$ 695,244	10%
General and Administrative	\$ 788,006	11%
Program Services	\$ 5,925,805	80%
TOTAL REVENUE	\$ 7,419,019	
TOTAL DEVENUE	 7 440 040	
Total Contributed	\$ 5,044,986	68%
Total Earned	\$ 2,374,033	32%

# **OPERA America Financial Report**

## **Operating Revenue and Expenses**

As	of	June	30,	2023
----	----	------	-----	------

SUBTOTAL	\$ 7,166,249	100%
Opera Fund/Opera Center Endowment Draws	\$ 608,182	8%
Other Earned Income	\$ 239,724	3%
National Opera Center Rentals	\$ 993,241	14%
Annual Conference Revenue	\$ 342,300	5%
Membership Fees and Dues	\$ 812,472	11%
Government Grants	\$ 280,820	4%
Corporate Contributions	\$ 80,000	1%
Foundation Grants	\$ 1,521,500	21%
Annual Fund/Individual Support	\$ 2,288,010	32%
OPERATING REVENUE		

OPERATING EXPENSES		
Program Services		
Artistic Services	\$ 915,817	13%
Annual Conference	\$ 645,378	9%
Learning, Leadership, and Professional Development	\$ 346,620	5%
Grants to Members	\$ 749,719	11%
Information Services and Publications	\$ 626,842	9%
Media Relations and Marketing	\$ 337,251	5%
Organizational Membership	\$ 372,071	5%
National Opera Center and Occupancy Costs	\$ 1,595,603	22%
Public Affairs	\$ 65,420	1%
Support Services		
General and Administrative	\$ 788,007	11%
Development	\$ 695,244	10%
SUBTOTAL	\$ 7,137,972	100%

NET OPERATING SURPLUS	\$ 28,277	

# **OPERA America Annual Support**

Opera's most devoted lovers and leaders invest in the vitality of opera across North America by supporting OPERA America, its National Opera Center, and its programming with annual, charitable donations. The list recognizes gifts of \$250 or more to the annual fund (December 2022 - November 2023), the 2022 OPERA America Salutes awards dinner, and special initiatives.

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## BUDGET 4 (\$250,000 to \$1 million)

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Banff Centre for Arts and Creativity

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Catholic University of America

Centre for Opera Studies and

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Cleveland Institute of Music Curtis Institute of Music

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Florida State University

Grove City College

In the Pocket NYC

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Jackson State University Department of Music

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NYU | Tisch School | Graduate Musical Theatre Writing Program

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Opera in the Ozarks

Opera Nuova

Queen's University | DAN School of Drama & Music

Rice University | Shepherd School of Music

Rider University | Westminster Choir College

Royal Conservatory of Music | The Glenn Gould School

Rutgers University

Shenandoah University | Shenandoah Conservatory | Department of Music

SUNY | Fashion Institute of Technology

Syracuse University | Setnor School of Music

Temple University | Boyer College of Music and Dance

Texas Christian University | School of Music

Universite de Montreal Faculté de musique

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University of Colorado Boulder | Eklund Opera

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University of Maryland | School of Music | Maryland Opera Studio

University of Miami | Frost School of Music | Frost Opera Theater

University of Michigan | School of Music, Theatre & Dance

University of Minnesota

University of North Florida

University of North Texas

University of Rochester | Eastman School of Music

University of South Carolina | School of Music | Opera at USC

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University of Toronto | Faculty of Music | U of T Opera

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