

20 26 | OPERA CONFERENCE

WILMINGTON, DE MAY 12-15



SPEAKER

**20
26** | **OPERA
CONFERENCE**
WILMINGTON, DE **MAY 12-15**



Cathleen Bachman, Principal

FDA Fisher Dachs Associates
Theatre Planning & Design

**OPERA
AMERICA**

KEEP THEM COMING BACK

Cathleen Bachman, Principal

FDA

Fisher Dachs Associates
Theatre Planning & Design

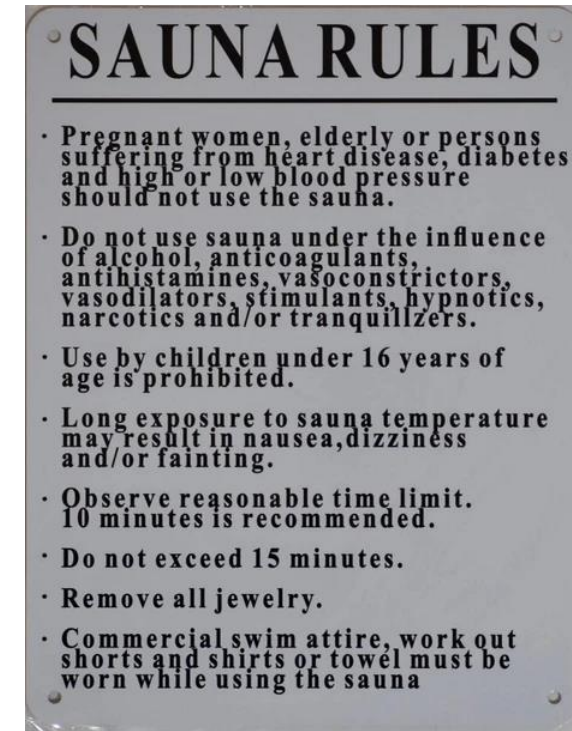
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OPERADELAWARE

SPACES HAVE RULES

- POTENTIAL AUDIENCES DON'T KNOW THE RULES



SPACES HAVE RULES

- MAKE YOUR AUDIENCE COMFORTABLE



SPACES HAVE RULES

- PLAN FOR PRE- AND POST-SHOW SPACES



SPACES HAVE RULES

- PLAN FOR REHEARSAL, RENTAL, AND EDUCATIONAL USES



SPACES HAVE RULES

- SOLVE FOR INCLUSION AND ACCESSIBILITY



SPACES HAVE RULES

- BREAK THEM



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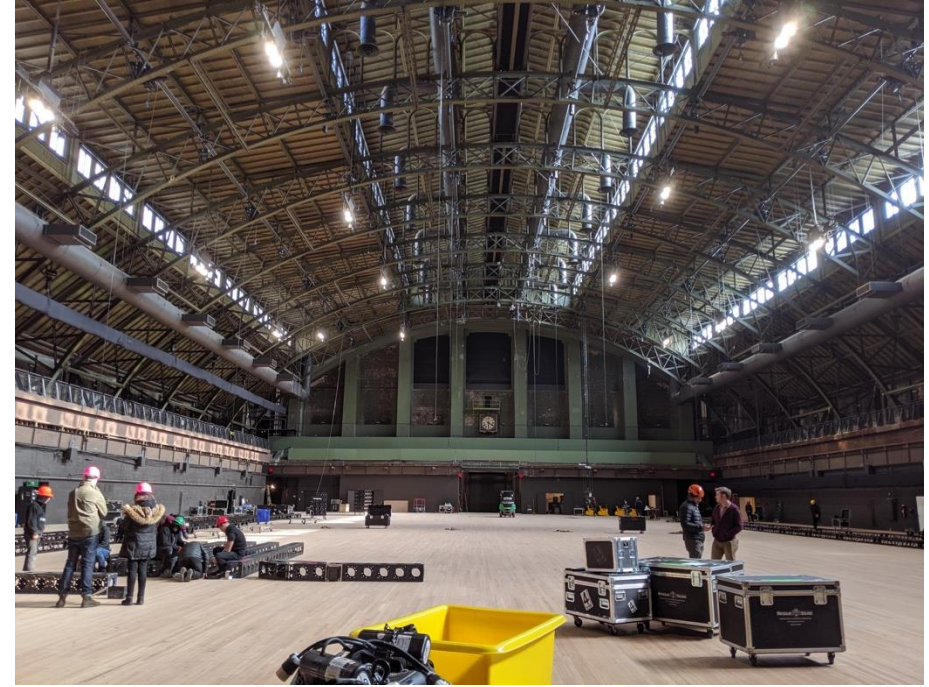
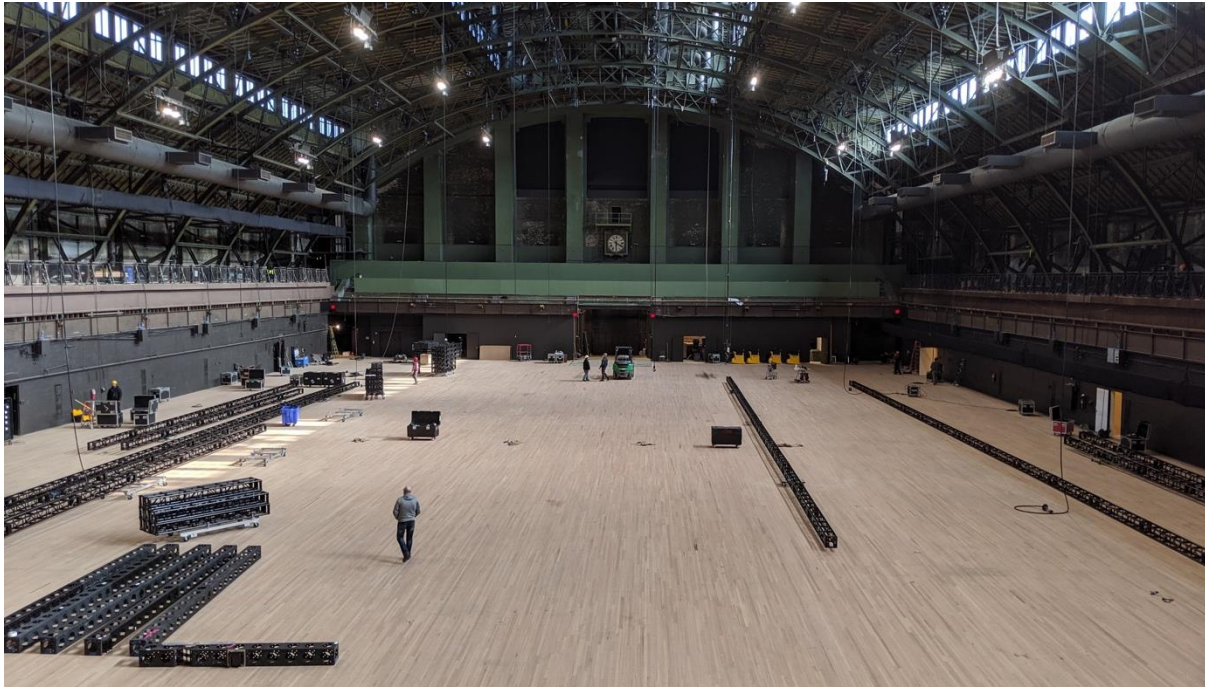
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FOUND SPACES: OPERA IN A PALAZZO, VENICE

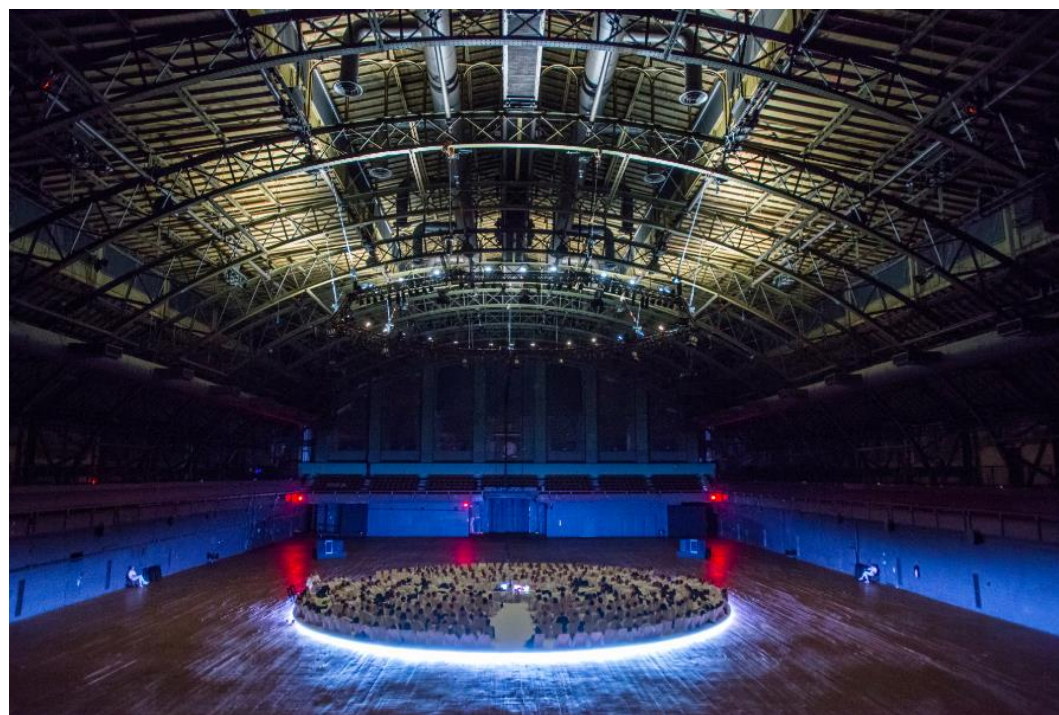


- ROMANTIC
- UNIQUE
- LOW COMMITMENT
- INTIMATE

HISTORIC & FOUND SPACE: PARK AVENUE ARMORY



HISTORIC & FOUND SPACE: PARK AVENUE ARMORY FORMAL



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HISTORIC & FOUND SPACE: PARK AVENUE ARMORY INFORMAL

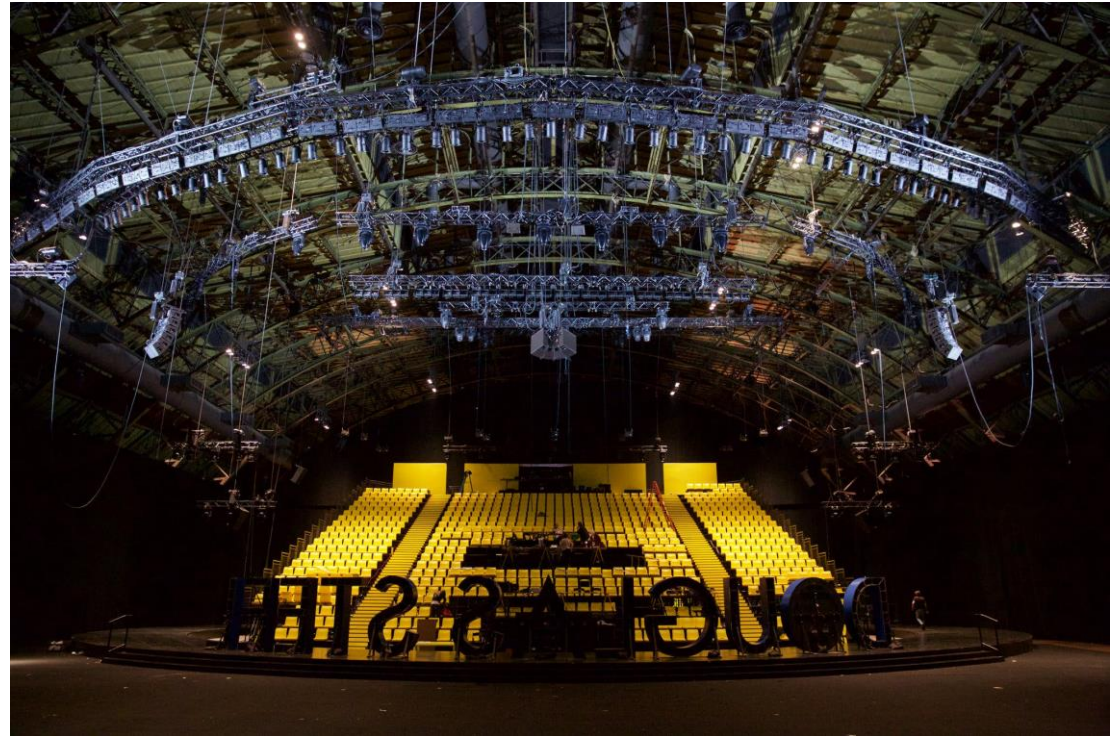


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HISTORIC & FOUND SPACE: PARK AVENUE ARMORY VARIED PROGRAMMING



HISTORIC & FOUND SPACE: PARK AVENUE ARMORY

SURPRISE!

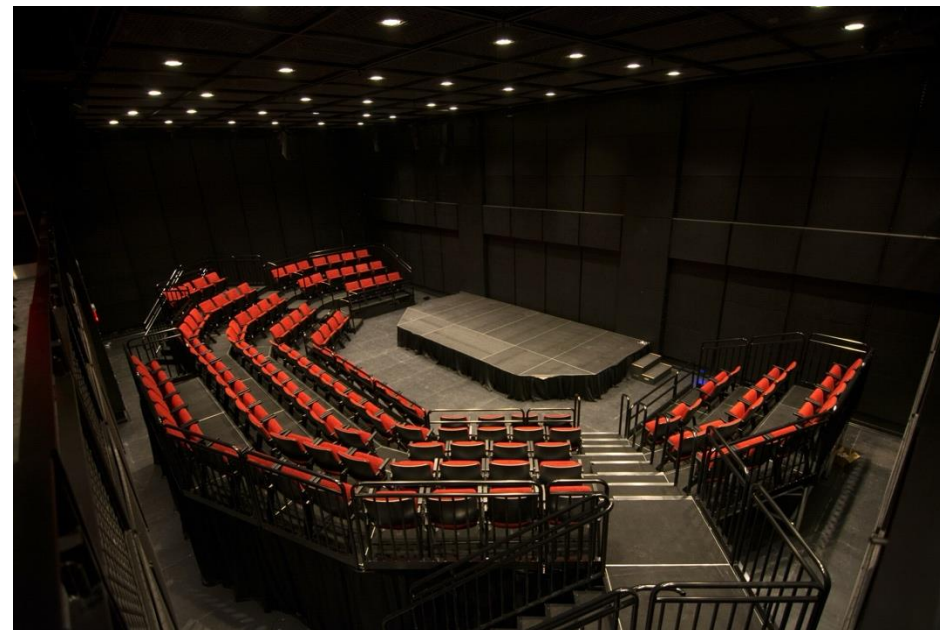


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FLEXIBLE



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BEFORE AND AFTER THE SHOW: CAFÉ CONCERTS



EDUCATION/REHEARSAL SPACES



- GROW YOUNG AUDIENCES
- CONNECT WITH SCHOOLS & FAMILIES

TAKE CARE OF YOUR ARTISTS



WHATEVER GETS THEM IN THE SEATS

